# MITCH MILLER'S SONG IS ENDED-BUT

# TV GUIDE

150

THE BITTERNESS LINGERS ON

Local Programs • March 20-26

Peyton Place's Dorothy Malone with her daughters

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# as we see it

You really can't blame sportswriters for resenting television.

Television helped kill boxing—a justifiable homicide if there ever was one, but still a blow to boxing specialists whose words once were gospel to fans of the now defunct sport.

Television helped popularize professional football, bringing the games themselves into homes that once depended upon sportswriters to tell what happened at the stadium in Los Angeles or New York or Green Bay.
 Television made golf, once a richman's pastime, into a spectator sport. It made national heroes out of golf teachers. Television announcers were lionized, while sportswriters were asked to stand back, they were blocking the electronic camera's view.

Television provided an important source of income for baseball teams, and writers again faced the competition of instantaneous TV coverage.

Still, sportswriters could always take heart from the fact that they were the experts the public turned to for what happened out of the camera's not-quite-all-seeing eye, for interpretation, for amusing writing.

The writers, then, weren't too bitter --not until the games started changing to accommodate the competition. Television flunkies waved red caps to "gnal when there would be time-out (for a commercial) in a football game. The U.S. Golf Association split the grueling 36-hole finals of the National Open championship into two days of 18 holes each. "For television money," said the writers. New stadiums were designed with cameras in mind.

The writers burned. We would too, in their shoes. But down deep we're sure they agree that it's worth changing the games and the rules a little if it means that millions—rather than just a few—can enjoy watching sports events.



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#### AMERICA'S TELEVISION MAGAZINE

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# LOCAL PROGRAMS

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# **TV TELETYPE\*: NEW YORK: NEIL HICKEY REPORTS:**

You've seen about the last of <u>The Entertainers</u>. TV's hard-luck show goes off the air March 27, to be replaced by a Londonproduced series called <u>F-6</u>. It's one more entry in the James Bond--U.N.C.L.E.-type sweepstakes, and stars PATRICK McGOOHAN (<u>Danger Man</u>) as a secret agent . . . STUBBY KAYE of <u>Shenanigans</u> is shuttling between New York and London, where he is the host of a popular British children's show.

MERV GRIFFIN starts his new 90-minute nighttime show next month, originating in New York (the same show vacated successively by STEVE ALLEN and REGIS PHILBIN). Westinghouse Broadcasting Company officials hope to pick up some of those ABC stations which had been carrying LES CRANE . . . DICK CLARK will do a special for CBS sometime in April. It'll be called "Where the Action Is!" and will feature FRANKIE AVALON.

NBC News has a number of documentary specials in the works: "Terror in the Streets" on April 6 deals with aspects of crimefighting across the land. The second in the <u>LBJ</u> series of specials, analyzing "The Great Society," goes on May 2. And the following week there's a special called "The Loyal Opposition." Others in prospect: A sequel to "Decision to Drop the Bomb," and an examination of voting problems facing minorities in New York and California.

Repeats of <u>Hullabaloo</u> will begin this spring and run through the summer . . ABC's <u>Saga of Western Man</u> crew went to England, Holland and to Plymouth, <u>Mass.</u>, for its <u>May</u> 10 show on the Pilgrims . . LEW AYRES--the original Dr. Kildare--has a role in "Kill No More," upcoming on Kraft Suspense Theatre.

Movie marquee--ABC's March 28 flick is "Paris Blues" with PAUL NEWMAN, JOANNE WOODWARD, LOUIS ARMSTRONG, DIAHANN CARROLL and SIDNEY POITIER . . . NBC has "Rhapsody" with ELIZABETH TAYLOR on April 17, and "Annie Get Your Gun" with BETTY HUTTON and HOWARD KEEL on April 24 . . . Two former ABC stars, RICHARD LONG and PETER BRECK, will be back with that network in next season's The Big Valley, starring BARBARA STANWYCK.

\*Trade-mark, Teletype Corp.

Continued on Page 28

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Prince Rainier (right) greeted the judges, including TV Guide's hirsute critic, Cleveland Amory (left), before a luncheon at the palace.

# We're Missing a Bet in Monte Carlo

Many of our best shows are not entered in Prince Rainier's TV Festival

# **BY CLEVELAND AMORY**

For hundreds of years the inhabitants of the Riviera have loved festivals. In the Middle Ages, for example, the Feast of Pentecost was celebrated with a race between naked girls—the prizes, it is recorded, being awarded from "municipal funds."

This year, in the principality of Monaco, at the International Television Festival, there were no naked girls, but there was just about everything else, including a genuine 13thcentury prince and a genuine 20thcentury Hollywood princess. And, if the latter was busy having a baby [Princess Grace gave birth to a girl on Feb. 1, two days after the festival ended.—E.], the former left no doubt that this festival is his personal baby. On my very first trip to the palace he asked me if it was true that Queen for a Day—a program by which, on his first trip to the United States, he had evidently been appalled—was still on the American screen. "No, sir," I replied proudly. "It is not." "Ah," he said. "You know, I always thought it was basically a cruel show."

Monaco's festival, personally founded by Prince Rainier, is now in its fifth year. This year 22 countries sent 110 shows—55 of which were placed by the Festival Committee into the finals to be judged by 15 judges from 11 countries.

The president of the judges was Renzo Rossellini, who is vice president of the International Federation of the Society of Authors and Composers and is also a brother of Roberto Rossellini. The two vice presidents were Julian Kuypers, a distinguished Belgian diplomat and writer; and Russia's Nicolas Kartsov, who bore the typically Soviet title of "Director of the Dramatic and Literary Programs of the Soviet State Television." There were also judges from several Iron Curtain countries-albeit one from each-while America had two judges. Hal Humphrey, a syndicated TV columnist, and myself.

And, lest any one of my faithful TV GUDE readers thinks I am not a big man in Monaco, I was officially listed as "Cleveland Amaury" and my official biography read, "At Hartford College, M. Amaury was president of the Hartford Grimson."

Ah, grim it was at ol' Hartford, but no matter. In any case, together in the *Chambre des Jurés*, the 15 judges watched television for six hours a day for 10 days, all the time wearing earphones over which translations were supplied.

In between times, accompanied by our wives, we attended a lunch at the Palace, a dinner at Government House, a play at the Opera House, a gala at the Sporting Club, etc.—usually followed by gambling at the Casino. And if M. Jean Broc, the manager of the magnificent Hotel de Paris, complains that, as he puts it, "In ze old days, ze gambling was for ze pleasure; now it is for ze winning," the fact remains that a good time was had

by all, even M. Kartsov. The latter apparently, though not entirely convincingly, spoke neither French nor English, nor even "Franglais"-which might be said to be the festival's mother tongue-and was invariably shadowed by his interpreter, M. Potapov, a man who has survived, so far, four changes in Russian administration. Another explanation for M. Kartsov's shyness may have been that two years ago a Russian judge. three days before the end of the festival, had a particularly gay evening, laughing and joshing with everybody. That was the last anybody saw of him-he spent the last three days in his room, where, it was explained, he was "indisposed."

The No. 1 prize of the festival, and the one closest to Prince Rainier's heart, is the prize for the program which best contributes to international understanding. This year the winner was the Yugoslavian documentary "Skoplje, Sixty-Three," about the Yugoslavian town destroyed by earthquake and rebuilt by international cooperation.

The most controversial show was a French documentary about Red China called "Fièvre à Pékin," filmed the day after America had, for the first time, bombed the North Vietnam bases. Although the show was not entered in the "understanding" category, the fact remained that it showed mass anti-American rallies. posters showing Americans with not hands but claws, one dripping dollar bills and the other dripping blood, and finally a pageant in a huge stadium in which actors, simulating American bombers, bombed innocent Chinese women and children. (Some of these "innocents," incidentally, were perhaps pictured in another scene in which we saw 12-year-old Chinese girls out on a target range firing machine guns.) I hazarded the opinion to the Hon. Tetsuro Furukaki, the dean of our continued

# Monaco Festival/continued

judges—he is not only "father of Japanese television but also former envoy to France—that it would seem a pity if "Fièvre" got any sort of a prize. "I think so too," he said gently, "but I think you should let that opinion come from one of the more neutral judges."

Later, standing at the window, still trying to let the fresh air in after "Fièvre," I was inconspicuously nudged by Heinz von Plato, the West German judge. "Isn't it interesting," he said slowly, in his stiff but correct English, with just the trace of an ironic smile, "that between us and those people we have just seen, we have, after all, the Russians?"

#### **Our networks fail**

How did America do in the festival? The answer, I am sorry to say, is not well. Of our three major networks, CBS saw fit to send no programs, ABC sent them but sent them to the wrong address and, though NBC did send some, it not only sent them late-meaning the interpreter had to make virtually a sight translation for the judges-but also at the last minute decided it wanted to substitute for the remarkable documentary "The Louvre," a show which might well have won, the curious special "The Fantasticks," which was, all the judges agreed, the poorest entry in the entire competition.

Of our other entries, Shelley Winters won the best-actress award for her "Two Is the Number" Bob Hope drama performance, and an honorable mention was won by Walt Disney's "The Hound That Thought He Was a Raccon." Beyond this, however, we won nothing. Although two Profiles in Courage dramas were sent—Mary S. McDowell and Thomas Hart Benton—the fact that there were two hurt rather than helped their chances. Also submitted was "The Battle of the Bulge" documentary. Good as this was, however, it was somehow unenthusiastically received by our fellow judges. In comparison not only with "Skoplje" but also with two Italian documentaries, one on Michelangelo and the other, of all things, on the Oppenheimer case, it seemed to lack both impact and unity.

America also had one independent entry, the Metromedia special "My Childhood," which had Vice President Humphrey and writer James Baldwin, voice-overing scenes from their early days. Again good in their different ways as these narrations were, there was little enthusiasm. Both childhoods seemed visually sparse and lifeless.

In contrast to America, Russia got herself great good will in two directions. In the first place, she won the childrens'-program award with a simple film called "The Winter Oak." In this a schoolchild, always late to school, finally so exasperates his teacher that she insists on going home to speak with his parents about it. On the way they walk through the woods, and he does not have to explain. The snow-covered trees, the animals, the myriad beautiful sights do it for him, and at the end the schoolteacher does not go on to his house but leaves him with an understanding wave.

#### **Red humor**

More important than this victory, Russia put on a humorous show. In one episode, a factory water pipe bursts and no one will fix it until the responsibility has been fixed, by which time the board of directors are up to their necks in water. In another episode, a robber holds up a telephone company and none of the girls at the switchboard will pay any attention. One girl is polishing her nails, another is talking to her girl friend, a third is talking to her boy friend. All in all, when the Russians start making fun like this, it seems there is not only hope for international television understanding, but for the world, too.

The Iron Curtain countries also did themselves proud. Czechoslovakia, for example, together with its distinguished TV-director judge, Edouard Hofman, won the "best adaptation from another medium" prize for an imaginative version of "Antigone."

As for Hungary, this country not only produced the most popular of all the judges, a charming gentleman named Istvan Dobos, but also under him—as director of all Hungarian TV drama—won the festival's drama prize for the third straight time, the program being an extremely touching love story of the composer Berlioz in the twilight of his life.

Two shows which literally made everybody feel good—and won prizes as well—were an inspired Italian musical parody of "The Three Musketeers" and a spirited Belgian documentary on pop art in various countries, wonderfully titled "Dieu, Est-Il Pop?"

## U.S. was shortsighted

Today, looking back at the festival, I feel it was extremely shortsighted for this country to have made such a poor showing. Although Monaco's festival was little covered by the press in this country, it is widely and avidly covered by scores of the foreign press corps, and the commercial possibilities it offers in selling films abroad, let alone the intangible good will represented, would seem to dictate a less casual attitude on the part of American networks, particularly CBS. As for the other possible American exhibitors-the independents. National Educational Television, etc. -one can only hope that next year they will be fully represented. The way things are now, it is difficult indeed for the American judges to combat the arguments of the government-controlled judges that they are just as free as we are. We know they are not, but over in Monaco we hardly proved our case.

Over and over I found myself in arguments with the Iron Curtain judges, maintaining that there is, under our television system, at least freedom to criticize the government. "Ah," they said, "but is there freedom to criticize your networks?" "Yes," I used to answer, "there is—as long as you don't make the mistake of criticizing the networks you happen to be working for."

## **Government** control

One thing is certain. Even in France the government control is appalling. The distinguished playwright Marcel Achard, who was one of three French judges, told me this: "In my country ze TV-pouf. It is nothing. Zere is a controlled committee, and zev are afraid of offending ze religions, ze governments, ze leaders, ze followers. ze majority, ze minorities, ze everything. Ze present-even ze past-is sacred." He told me that not long ago De Gaulle himself was watching a part-live, part-film documentary, Unfortunately, when the film part was supposed to come on, there was, as M. Achard put it, "pouf-nothing." "Ze next day," he said. "pouf-a new committee."

On the other hand, the judges from all the government-controlled countries were all utterly amazed, and shocked, by the continuing evidence of violence on American TV screenswhich they had seen on American shows sold overseas. "On Russian television," M. Kartsov told me, "we have very little murder, shooting, mayhem, or for that matter, crime of any sort." And I recall the Hungarian, M. Dobos, asking me, half in French and half in English, "Your shootings, your beatings, your cruelty -is it not le sadisme?" It was not easy to answer in any language.



# **FENDERS**

# 'Hollywood Palace' aerialists do their flying in a parking lot

Since some acts you see on Hollywood Palace need elbow room, to say the least, they have to move to a parking lot for their performance. Which can raise a few complications.

On an unusually cool evening the cannon (top right) had to be warmed. If the barrel were not about 71 degrees, it would land the human ammunition, the Zacchinis, short of the net, 75 feet away.

At night the poles (left) became too damp, and thus slippery and unsafe, so the Nerveless Nocks had to perform in the afternoon.

Then there were the crowds—in the tot (where bleachers for 400 had been set up) and in the streets outside.

"If the people in Hollywood could get used to stores and houses around them being built like hot dogs and doughnuts," said executive producer Nick Vanoff, "we figured they could get used to anything. Yet we had to have city policemen plus page boys to manage the crowds.

"Myself, I can't stand to watch. I have acrophobia. When these aerial acts perform I make sure we have the phone numbers of about four doctors, an ambulance service and a hospital. When the Wallendas performed for us, after their tragic accident, they wouldn't use a net. So I had some men walk around underneath them with a net. I know it wouldn't have done much good, but still it made me feel better."



Above, the X-15, in which a brother and sister are shot from a cannon. Below, the Armors, a trapeze family. Note the bleacher spectators.



# ONCE A GROUCH, ALWAYS A GROUCH



# (Meaning 34 years, 308 movies, scores of TV shows)

It started with the Hollywood version of that grand old comedy classic "You Can't Take It with You." Charles Lane played a tax collector who cast a pall over an otherwise jolly household. He's been casting similar palls ever since, for 34 years, in 308 movies, and scores of TV shows as a tax collector or a grouchy millionaire or an acerbic banker.

Or as a Scrooge-like railroad trouble-shooter named Homer Bedloe who wants to do away with that monument to turn-of-the-century rusticity, the Cannonball Express. That's the role Charles Lane is playing these days, as a semiregular in CBS's Petticoat Junction.

It would be perfectly understandable if, after three and one-half decades of being hissed and booed, Lane's own disposition had turned sour. The truth is that Lane is a highly agreeable man who has long since resigned himself to playing meanies, and is happy with the security that being a meanie has brought.

He lives quietly with his wife Ruth in Brentwood, a fashionable Los Angeles suburb. They have two grown children, a boy and a girl. Like many men. Lane prides himself on a lifetime of work in his chosen profession. And like many men, he has his share of frustrated dreams. His favorite recreational pastime, like many professional men's, is golf. And next to that, listening to opera. He does not sigh for the good old days of Hollywood, as some long-time actors do; he thinks films are better than ever, and TV generally good. But he does express surprise at the fame his Junction part brings, a kind of fame he didn't come close to reaching in 30-odd years of movies.

Sitting in the Hollywood Brown Derby recently, a restaurant that attracts lots of tourists, Lane was asked for his autograph a number of times. He obliged, like a pro, but remarked to his companion, "I haven't been in here in years. What's this autograph bit anyway?

"Y'know," he continued, "I haven't gotten used to the power of TV yet. I'll tell you a secret. I'm even considering doing a personal-appearance tour. I never *dreamed* of doing it before—but they say that people flock to see any TV stars."

If he went on a tour, Lane would, of course, be doing skits and scenes, in the familiar old detestable Homer Bedloe role. I asked him the inevitable question: Doesn't he get tired of always playing the heavy? "Sure, sometimes. But you can understand typecasting-they have a part, and they want to get someone, quick, who they know can do that type of thing. Of course. I'm rarely a real villain-a murderer or the like. I'm the foil for the comic lead to play against. And often it's a meatier part than just an ordinary old good-guy. I've had a lot of fun."

Lane, who has no contract for

Petticoat Junction but plays Bedloe "whenever I'm written into the script," admits that the character is becoming nastier all the time. "I seem to get meaner and meaner, and the meaner I get, the worse my comeuppance. I mean, getting your head stuck through a hole in the canvas and being pelted with tomatoes—that's pretty bad."

You get the feeling Lane would like to add, "and that's also pretty ridiculous," but he doesn't. He has, after all, a living to make, and while he complains that "freelancing is a precarious business," he has done quite well over the years. Still, as with many stage-trained actors, there lurks a secret longing to return to the stage. Lane came to Hollywood from his home town of San Francisco back in 1930 and, like many others, joined the Pasadena Playhouse, learning his skill playing in everything from Shakespeare to Chekhov to Coward. "Tremendous training and discipline that young actors can't get these days."

The stage being a poor way to support a family, Lane stayed in Hollywood, making movies and, later, moving into TV. He has played in *Burns and Allen, I Love Lucy, a* short-lived series with Peter Lawford called *Dear Phoebe*, almost all the comedy shows from *The Real Mc-Coys* to *Gomer Pyle*, and an assortment of whodunits. He has had so many bit parts that he once said that one of the strangest experiences he's ever had was seeing himself in an old movie on TV without the slightest recollection of having done the role.

Now and then he has thought of trying his luck in New York, but each time decided the risk was too great. "Friends of mine went, and some were quite successful," he says a bit wistfully. "Maybe I should have tried, but it was too much of a gamble." Then he adds briskly, "So here I am, still in Hollywood, freelancing. That's something of a gamble too."



# FROM HOLLYWOOD'S WASTEBASKETS--

# TV plots that didn't quite make it

A band of cattle rustlers returns to Sundown to even the score with Marshal Slim Chance. The marshal pleads for help from the townspeople, but it looks like they're going to chicken out. Tension mounts in the tiny prairie town. Finally, Slim walks out into the dusty street alone to face the gunslingers. Then, just as things look darkest for the marshal, one brave merchant steps out, toting a 30-30. He's followed by the bartender, then the banker, until all the townspeople are in the street. They hop on their horses and clear out before the shooting starts.

Things look grim for attorney Kenneth Lawrence's client. The police have an airtight murder case. Then Lawrence has an inspiration: He will plead temporary insanity. It works the jury acquits his client. Afterward, Lawrence presents a bill for \$5000. The client refuses to pay, and Lawrence shoots him. He has an inspiration: He will plead temporary insanity.—Jerry Buck



# FOR THE RECORD



**Ready for Fall:** NBC last week became the first of the three networks to announce—officially—its schedule for next season. Of the 29 prime-time programs NBC has ticketed for fall, 15 are new. And 10 of the 15 are situation comedies. The lineup:

SATURDAY: 7:30, Flipper; 8, I Dream of Jeannie (comedy-fantasy, with Barbara Eden); 8:30 Get Smart (spy comedy, with Don Adams); 9, Saturday Night at the Movies.

SUNDAY: 7:30, Walt Disney; 8:30, Branded; 9, Bonanza; 10, The Wackiest Ship in the Army (war comedy, with Jack Warden and Gary Collins).

MONDAY: 7:30, Hullabaloo (cut to a half hour); 8, The Mister and the Misses (girls'-school comedy, with John Forsythe); 8:30, Dr. Kildare (first of two weekly half-hours); 9, Andy Williams; 10, Run for Your Life (melodrama, with Ben Gazzara).

TUESDAY: 7:30, My Mother, the Car (comedy-fantasy, with Jerry Van Dyke); 8, Please Don't Eat the Daisies (suburban comedy, with Pat Crowley); 8:30, Dr. Kildare; 9, Tuesday Night at the Movies.

WEDNESDAY: 7:30, The Virginian; 9, Bob Hope dramas and specials; 10, I Spy (melodrama, with Robert Culp and Bill Cosby).

THURSDAY: 7:30, Daniel Boone, 8:30, The Streets of Laredo (Western, with Neville Brand); 9:30 Mona Mc-Cluskey (marital comedy, with Juliet Prowse); 10, The Dean Martin Show (variety).

# Northern California Edition

FRIDAY: 7:30, Camp Runamuck (summer-camp comedy, with Dave Ketchum); 8, Hank (college comedy, with Dick Kallman); 8:30, Convoy (war drama, with John Gavin); 9:30, Mr. Roberts (war comedy, with Roger Smith; 10, The Man from U.N.C.L.E.

Colorful Year: All but two of these shows on NBC's fall schedule will be telecast in color (the exceptions: I Dream of Jeannie and Convoy. This high degree of color saturation is unprecedented, but hardly surprising. NBC is, after all, a subsidiary of RCA, which has been pushing color for a decade. There was a surprise, however, the day after NBC revealed its color plans. It came from CBS. That network's new president, John A. Schneider, announced that next year CBS would colorcast the Red Skelton and Danny Kaye shows, most of the films in its new weekly movie series, and a few other shows. Not a massive commitment to color, but a highly significant one. Ever since RCA began its big color push, NBC's enthusiasm for color has been matched only by CBS's apathy. But now, with this small concession, CBS has acknowledged that color is here to stay. No longer can it afford to ignore the fact that color-set sales are booming (3,200,000 sets now in use; predictions of 5,000,000 by next winter), and that viewers, sponsors and local stations are becoming ever more insistent in their demands for color programming. ABC, too, is heeding the multihued handwriting on the wall-it will increase its colorcasting next season to more than five hours a week. -Henry Harding

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# LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. All letters must be signed. Names withheld upon request.

## VIEWER SERVICE

If you wish to write comments to those in charge of a specific show, you should send your letters to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa. These letters will be forwarded to the proper executives.

## FOR ALL HER AIRS

Malcolm Muggeridge's article ["The British Passion for American TV," March 6] just goes to show. For all her smugness and superior airs, the mother country is no better than the colonials when it comes to an appreciation of low echelon television.

Paul G. R. Wenceslovski Pittsburgh

Your esteemed magazine surprises me by publishing the drivel that flows from the pen of the renegade Englishman Muggeridge. How can anyone who thinks in terms of P. G. Wodehouse be "with it"? Yes, *The Beverly Hillbillies* are very popular, along with *Bonanza*, *The Flintstones* and *Gomer Pyle*. But what he fails to mention is the fact that on both the BBC and commercial TV in Britain most of the top shows in popularity are British products.

> Joseph S. Willis Burlington, Ont.

## TURN HER OFF

After viewing the last few segments of *My Living Doll*, I would like to ask those responsible, please, push Rhoda's button to "Off"—permanently.

Mrs. R. Bassett Kingston, Ont.

## JOINT VENTURE

I read with interest your March 6 story "Lee Remick Does a Strip Tease on TV . . ." in which she lists me as the sole designer of her costumes. But I must keep the record straight. The costumes were created by me and Bob Mackie. Each show carries that joint credit. It is important to me that Mr. Mackie's credit be recognized.

> Ray Aghayan Los Angeles

#### ANACHRONISM

Someone's literary slip is showing and in Dan'l Boone's frontier, too. My sensitive ears burned a bit Thursday night, March 4, when I heard Liam O'Hara, played by Sean McClory, quote these lines on the Daniel Boone show:

"I have a rendezvous with death at some disputed barricade."

These are direct lines from Alan Seeger's poem, "I Have a Rendezvous with Death." Egad, fellows, that poem was written during World War I! I'd say that's quite a Cumberland gap!

Jack Pflug

Tumwater, Wash.

[Our Dec. 26, 1964 article on the Xerox Corporation's UN specials said the John Birch Society had urged its members to send the corporation a flood of letters condemning the series and "threatening a Nation-wide boycott of X ero x's equipment." TV GUIDE erred. The Society's Bulletin specifically told members, "do not threaten boycott," but did suggest that "an avalanche of letters" ought to convince Xerox of the "unwisdom of their proposed action from a strictly business point of view."-Ed.]

# Remember this when you're buying shoes. What you don't know can hurt you.

Here are some things you ought to know about your shoes.

And about your feet.

They're some facts that could prevent you from walking into trouble.

Walking brings out the worst in shoes. Not just new shoes, but "broken-in" shoes, too.

How, and why, has been the subject of a continuing, 35-year research program by a leading eastern university. Here's what they found frequently happens to the majority of persons studied.

Heels rub sideways.

Toes bunch together.

One spot in each shoe seems to bear all the weight, instead of proportionate distribution over the ball of the foot.

We studied that university's research. It indicated to us how a shoe should be made to meet the comfort needs of the walking, active foot...rather than the foot at rest. We built such a shoe. The Guide Step shoe.

Inside, it's designed to reduce the back-and-forth heel rubbing (it's cupped at the heel, not level like ordinary shoes).

It's designed to provide more toe room by reducing that bunch-together tendency (it's nice and flat under the toes bulges upward a bit, actually—doesn't sag like other shoes).

> CALIFORNIA EAST PALO ALTO Laber's Shoes FREMONT Casual Corner FORT BRAGG Fort BRAGG Fort Bragg Shoe Store MODESTO Consentino Executive Shop

MOUNTAIN VIEW Kline's Men's Store

OAKLAND Brown Bros. I & S Nitzberg Stan's Shoe Warehouse

PACIFICA Laber's Shoes And Guide Steps are designed to help induce the distribution of a person's weight proportionately over the ball of the foot, for greater walking comfort (instead of the usually flattish instep, they have a designed contour that rises toward the inside... which lifts the foot there).

Try Guide Steps at stores listed. \$12.95 to \$22.95. Guide Step...the shoes for people who walk.

SACRAMENTO Dion's Shoe Dept.

SALINAS Stan's Dept. Store

SAN FRANCISCO Shoe Cafeteria T. O. P. Dept. Store U. S. E. Dept. Store SAN JOSE Super Shoe Mart SAN RAFAEL M. A. C. Dept. Store SONORA Wenzel's Men's Store STOCKTON Felman Clothiers WOODLAND McKinney Dept. Store



SATURDAY ROLLER SKATING 9 A.M. (2); 2:30 P.M. (11) BASKETBALL 12 Noon (3, 4, 7R, 8) The NIT championship game. GOLF 2 P.M. (3) Arnold Palmer, Gary Player and Jack Nicklaus in the fifth of eight matches.

AUTO RACING 2:20 P.M. (11)

BOWLING 3 P.M. (7R) The Oklahoma City Open.

GOLF 3:30 P.M. (5, 10, 12) Bruce Devlin and Bob Charles vs. Dan Sikes Jr. and Al Geiberger.

BOWLING 3:30 P.M. (7, 13) Greater Detroit Continental Open.

- GOLF 4 P.M. (4) Arnold Palmer, Jack Nicklaus and Gary Player in the next-to-last filmed match.
- SKIING 5 P.M. (7, 7R, 11, 13) Buddy Werner Memorial International Alpine Ski Championship.
- BOWLING 5:30 P.M. (12); 6 P.M. (2)

WRESTLING 6:30 P.M. (12)

- COLLEGE BASKETBALL 7 P.M. (2) The NCAA championship game.
- PRO BASKETBALL 8:30 P.M. (2) San Francisco Warriors vs. Los Angeles Lakers.

# SUNDAY

BOWLING 12 Noon (2); 4 P.M. (12)

- ROLLER SKATING 12:30 P.M. (13); 1 P.M. (11)
- WINTER SPORTS, BASKETBALL INTERVIEW 1 P.M. (3)

The St. Paul Winter Carnival; an interview with Boston Celtics coach Red Auerbach.

- BASKETBALL 2 P.M. (7, 7R, 11, 13) Cincinnati Royals vs. Boston Celtics.
- BOAT RACING, BOWLING 2:30 P.M. (5, 10, 12) World's Outboard Motorboat Championships; Bowling Match of Champions.



**TeleVision Guide** 

# (7R is KRCR, Ch. 7, Redding, Cal.)

# SPECIALS

Jack's PlaceSat. 7 A.M. (5)
NIT BasketballSat. 12 Noon (3, 4, 7R, 8)
Alcoa PreviewSat. 6:30 P.M. (7R)
NCAA BasketballSat. 7 P.M. (2)
Stitch in TimeSat. 8:30 P.M. (9)
Income Tax Without PanicSun. 1 P.M. (5)
CBS News SpecialMon. 10 P.M. (5, 10, 12)
Gemini Space Flight Tues. 4 A.M. (3, 4, 5, 7,
7R, 8, 10, 11, 12, 13)
Inter-American Highway. Tues. 10 P.M. (3, 4)
Skirmish with Poverty Wed. 8:30 P.M. (6),
10:30 P.M. (9)

# DEBUTS

On StageSat. 3:30	P.M.	(4)
Human JungleTues. 9	P.M.	(2)
New Comers Thurs. 7 P.M., Fri. 4:30	P.M.	(9)
Creative PersonFri. 9	P.M.	(6)

# GOING OFF

Annie Oakley.....Sat. 10:30 A.M. (7, 11); Mon. 5:30 P.M. (7R); Thurs. 7:30 A.M. (13)
Entertainers.....Sat. 9 P.M. (5, 10, 12)
Make Room for Daddy
....Mon., Wed.-Fri. 9 A.M. (3, 4, 7R)
Say When..Mon., Wed.-Fri. 11 A.M. (3, 4, 7R)
Ernie Ford..Mon., Wed.-Fri. 1 P.M. (7, 7R, 11)
Your Income Tax.....Fri. 7 P.M. (9)

BOAT RACING, STUNT FLYING 4 P.M. (4, 8) Air boat races; third annual Fort Lauderdale Air Show.

GOLF 4 P.M. (7, 7R, 11, 13) Phil Rodgers vs. Alfonso Angelini.

ROLLER SKATING 8:50 P.M. (2) Bay Bombers vs. Hawaiians.

#### FRIDAY

WRESTLING 9 P.M. (2)

# TV Programs for week beginning Saturday, March 20

# Morning

ALL-NIGHT MOVIE-Continued "The Woman Who Came Back." (1945) Nancy Kelly, John Loder, Ruth Ford. 5:30 WHITE COLLAR FARMER 6:00 ACROSS THE FENCE Guests include William Bergoffen, Forest Service information officer. G COLOR | AGRICULTURE FILM 6:10 R NEWS 6:15 R SOCIAL SECURITY IN ACTION Actress Dorothy Malone, a graduate of SMU, talks about the state of Texas. 6:30 WAKE-UP CLUB—Cartoons **G M** SUNRISE SEMESTER Tragic Dramas of Greece and Rome: Sophocles' "Electra." Dr. Lionel Casson is the lecturer. BIG PICTURE—Army 7:00 JACK'S PLACE—Children SPECIAL Jack Hanson comments as youngsters from the Bay Area present a Spring Fashion Show. (60 min.)

# SILVER WINGS-Documentary

1. A look at the community services performed by the Military Air Transport Service. 2. "Air Rescue Service" answers emergency calls all over the world.

SILVER WINGS—Documentary
 FOCUS ON FARMING

Jim Hadlock shows a film explaining the work of the Rural Electrification Administration and talks to Jim Kitterman, California Department of Agriculture Statistics. (60 min.)

B CAP'N DELTA—Cartoons

# 7:30 C AGRICULTURE U.S.A.

**COLOR** Robert B. Tootell, head of the Farm Credit Administration, is host John A. Stearns' guest.

- 4 POPEYE—Cartoons
- EXPLORATION CALIFORNIA

"Roads Across the Bay" explores the history and construction of the bridges across San Francisco Bay.

# 8 ESPANOL PARA MAESTROS AGRICULTURE FILM

1. "Turning Point" shows how the Farm-

CHANNELS LISTED IN PROGRAM SECTION

# REDDING

T KRCR-TV (ABC, NBC) 2770 PIONEER DR.

#### SALINAS

B KSBW-TV (CBS, NBC) 238 JOHN ST.

SAN JOSE

**III KNTV** (ABC) 645 PARK AVE. (10)

## CHICO

KHSL-TV (CBS) 180 EAST FOURTH ST.

3	KCRA	-TV (NBC	C) 310	TENT	H ST.
6	KVIE	(EDUC.)	P.O. 1	30X 6	(1)

SAN FRANCISCO-OAKLAND

AVE. (2)

SACRAMENTO

**10** KXTV (CBS) 601 SEVENTH AVE. (18)

KTVU (IND.) JACK LONDON SQ. (7)

KRON-TV (NBC) 929 MISSION ST. (19)

SKPIX (CBS) 2655 VAN NESS AVE. (9)

KGO-TV (ABC) 277 GOLDEN GATE

Q KQED (EDUC.) 525 FOURTH ST. (7)

B KOVR-TV (ABC) 1216 ARDEN WAY

(14)

#### Saturday March 20, 1965 Morning MOVIE—Comedy ers Home Administration gives farmers guidance. 2. How to plant "Tree Wind-"The Time of Their Lives." (1946) Bud breaks " Abbott, Lou Costello. (90 min.) EXISTENCE—Agriculture WESTERN WAY—History The great frontier migrations between 8:00 R MR. WIZARD-Science Mr. Wizard (Don Herbert) explains tran-1803 and 1853 are described. R PORKY PIG—Cartoons sistors to Alan Howard. 5 8 10 12 MISTER MAYOR 9:00 ROLLER DERBY—Bombers Highlights of last Sunday night's game Mister Mayor and his friends offer some between the Bay Bombers and the Hasuggestions for Park Improvement Week. Miss Melissa sings "Back in Your Own waiians at Kezar Pavilion. (60 min.) 3 4 (7) COLOR UNDERDOG Backvard." (60 min.) 5 3 10 12 ALVIN-Cartoons BROTHER BUZZ—Children PERSPECTIVE—Education COLOR Two city children learn about small birds and animals at San Fran-GOVERNMENT—Lessons cisco's Golden Gate Park. "Civil Rights and Liberties." (60 min.) **M** PARENTS AND SCHOOLS 9:30 3 (7) FIREBALL XL-5 "How Does My Child Learn to Read?" Prof. Himber is training robots to take B SHENANIGANS-Children over Space City. 5 8 10 12 TENNESSEE TUX-8:30 D BURNS AND ALLEN-Comedy Gracie sends George a very flattering fan EDO-Cartoons BEANY AND CECIL—Cartoons letter. Bea Benaderet, Larry Keating. 10:00 DIAPAN TODAY—Documentary G (7) COLOR HECTOR A look at Tokyo, its people and industry. HEATHCOTE—Cartoons



12:00 3 4 7 8 NIT BASKETBALL

**SPECIAL** The championship game of the National Invitation Tournament is telecast from New York's Madison Square Garden. The finalists are two teams that survived competition which began 10 days ago among top college teams from across the U.S.

This year, the NIT added two teams to the traditional 12. Two were seeded and given first-round byes: Villanova (21-4) and 1964 runner-up New Mexico (19-7). Other entrants: Manhattan (12-8), Texas Western (18-8), Boston College (21-6), St. John's (17-8), Western Kentucky (17-8), Fordham (15-11), Army (18-7), Detroit (19-7), La Salle (15-7), defending champ Bradley (18-8), NYU (14-8) and St. Louis (18-8). At press time, two teams—Texas Western and Boston College—had already been eliminated.

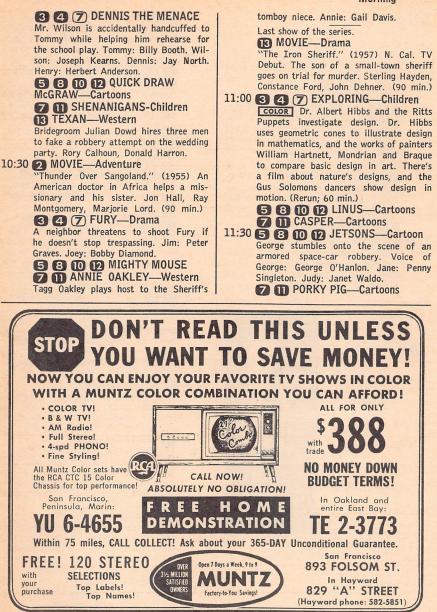
Four of the entrants are former NIT champs: St. Louis, La Salle, and threetime winners Bradley and St. John's.



Only five unseeded teams have won the tourney during its 27-year history. La Salle did it in 1952. St. John's, one of three teams to beat top-ranked Michigan this season, may pull the trick again.

March 20, 1965 Saturday

Morning



TV GUIDE

# Saturday March 20, 1965

# Afternoon

# 12:00 2 PIONEERS-Drama

When a young bride arrives in Tombstone to join her husband she is shocked by the lawlessness of the town. Doria Massey, Peter Thompson.

3 (4) (7) (3) NIT BASKETBALL SPECIAL The National Invitation Basketball Tournament championship game is telecast from New York's Madison Square Garden. For details, see the Close-up on page A-6. (Live)

5 10 12 SKY KING—Adventure Sky's visitor Mickey rides his new pony into trouble—and a stolen-car racket. Sky: Kirby Grant. Mickey: Gary Hunley.

# 7 11 13 BUGS BUNNY 12:30 9 MOVIE—Western

COLOR "Carson City." (1952) A construction engineer is harassed by a bandit leader. Randolph Scott, Lucille Norman, Raymond Massey. (90 min.)

# BOYS !

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# 5 10 12 MY FRIEND FLICKA

Ken is accused of deliberately letting another horse escape so that Flicka could win a silver saddle. Ken: Johnny Washbrook. Rob: Gene Evans.

# MOVIE—Science Fiction

"Mothra." (Japanese; 1962) A giant moth hatches and wreaks havoc. Franky Sakari, Hiroshi Koizymix. (One hour, 50 min.)

# 1:00 5 FAIR ADVENTURE

Dr. Frank Baxter explains the first act of "Othello."

# AMERICAN BANDSTAND

Dick Clark welcomes songstress Brenda Holloway and the Standells, vocal quartet. (60 min.)

# DECEMBER BRIDE—Comedy I LOVE LUCY—Comedy

In Paris, sight-seer Lucy is delighted when a kindly Frenchman offers to exchange his francs for her American dollars. Lucy: Lucille Ball. Ricky: Desi Arnaz. Fred: William Frawley.

# 1:30 5 12 NEWS—David Schoumacher 10 MOVIE—Adventure

"The Son of Hercules in the Land of Darkness." (Italian; 1964) Some young men and women are kidnaped by an army from an underground city. Dan Davis, Spela Rozin, Kent Klark, John Simone. (90 min.)

# 2:00 2 MOVIE—Adventure

"The Vanquished." (1953) An ex-Confederate officer joins forces with the ruthless administrator running the town. John Payne, Jan Sterling. (90 min.)

# **3** BIG THREE GOLF

**COLOR** In the fifth of eight matches, Arnold Palmer, Gary Player and Jack Nicklaus tee off the first time at Hawaii's New Manua Kea (par 72, 7200yard) golf course. Former PGA champ Bob Rosburg reports. (60 min.)

# **COMMUNITY CIRCLE**

Lee Noble's guests include Everett Brandon, director of the Economic Opportunity Council; Mrs. Wayne Jordan, representing the Young Audiences Auxiliary; and Brig. Len Adams of the Salvation Army.

# **5** MOVIE—Western

"Racketeers of the Range." (1939) George O'Brien, Chill Wills. (60 min.)



# March 20, 1965 Saturday

## Afternoon

7 MOVIE—Drama	
COLOR "Back to God's Country."	
(1953) Bay Area TV Debut. A ship is	
detained by a man who has designs on	
the captain's wife. Rock Hudson, Marcia	
Henderson, Steve Cochran. (90 min.)	
(7) SHERIFF BILL—Western	
B MOVIE—Adventure	
"Hercules, Prisoner of Evil." Reginald	
Park. (90 min.)	
MOVIE—Mystery	
"Chicago Deadline." (1949) A Chicago	
reporter attempts to piece together a	
reporter attempts to piece together a girl's past. Alan Ladd, Donna Reed, June	
Havoc, Irene Hervey. (90 min.)	
R WESTERN SHOWCASE	
2:20 II SPOTLITE ON SPEED	
2:30 4 PROFILE—San Diego State	
"Conquest: Pioneers of Flight." Robert	
Lee is the host.	
7 MANION FORUM—Talk	
ROLLER GAMES	
3:00 G-E COLLEGE BOWL—Quiz	
Birmingham-Southern College (Ala.) chal-	
lenges Portland (Ore.) State College.	
A PROBE—Dr. Albert E. Burke	
Dr. Albert E. Burke discusses the need	
for more automation in America.	
5 RIPCORD—Adventure	
Daredevil skydiver Jill Kelly intends to	
try out an experimental parachute. Larry	
Pennell, Ken Curtis, Joanna Moore.	
(7) PRO BOWLERS TOUR	
The finals and semifinals of the Oklahoma	
City Open. Billy Welu and Chris Schenkel	
report. (90 min.)	
WYATT EARP—Western	
Two saloon groups are fighting violently,	

but Wyatt can't interfere until an actual crime is committed. Hugh O'Brian.

# MOVIE—Drama

"Island in the Sky." (1953) A pilot with his civilian crew is forced to bring his plane down in uncharted territory. John Wayne, Lloyd Nolan. (Two hours)

BAT MASTERSON—Western To expose a hoax, Bat invests some money in a mine. Gene Barry, Allison Hayes.

# 3:30 DANGER MAN—Mystery

Drake finds himself on a desert island with a beautiful girl. Patrick McGoohan. BILL RASE—Variety

Guests include dancer Margie La Fontaine and vocalist Bev Moran.

## ON STAGE—Interview

**DEBUT** Rachmael ben Avram, evecutive producer of the Cathedral Civic Theater, is host for this first in a series of interviews with members of resident theater groups in the Bay Area.

# 5 10 12 CBS GOLF CLASSIC

Bruce Devlin and Bob Charles meet Dan Sikes Jr. and Al Geiberger in a quarterfinal match. Geiberger and Sikes are among the top money winners this year. Charles won the 1965 Tucson Open. Devlin, who pocketed more than \$32,000 last year, turned pro after winning the 1960 Australian Open. Jack Whitaker and Cary Middlecoff report. (60 Min.)

# 7 B PRO BOWLERS TOUR

The \$28,500 Greater Detroit Continental Open is telecast live from Roseville, Mich. First prize is \$5000. Billy Welu and Bud Palmer report. (90 min.)

B MOVIE—Comedy

"Road to Singapore." (1940) The son





KXTVO



# Saturday

# Afternoon

of a shipping magnate walks out on his fianceé and his desk job. Bing Crosby, Bob Hope, Dorothy Lamour. (Two hours)

# 4:00 2 MOVIE—Western

"Eyes of Texas." (1948) Roy Rogers, Lynne Roberts, Andy Devine. (60 min.) MOVIE—Melodrama

"Black Sunday." (Italian; 1960) N. Cal. TV Debut. A 17th-century witch, sentenced to death by her brother, swears to live in the blood of his descendants. Barbara Steele, Andrea Checchi. (90 min.) 23 BIG THREE GOLF

COLOR In their next-to-last match, Gary Player, Jack Nicklaus and Arnold Palmer tee off at Hawaii's Mauna Kea golf course. On this par-72, 7200-yard course, the Pacific Ocean and volcanic ash serve as hazards. Former PGA champ Bob Rosburg reports. (60 min.)

# 4:30 5 KPIX EDITORIAL

# 7 FDR—Documentary

President Roosevelt is now in the midst of the 1936 Presidential campaign. The Republicans nominate Alf Landon to oppose the President's bid for a second term, and FDR himself soon becomes the dominant issue of the campaign.

BROKEN ARROW—Western

A prospector, who had been turned off the Indian reservation by Cochise, returns. John Lupton, Michael Ansara.

# D NAKED CITY—Drama

Nick Kovar wants to be alone with his bride, so he puts his father in an old folks' home. Ed Begley. (60 min.)

4:35 5 MOVIE-Melodrama

"13 Ghosts." (1960) A museum professor moves his family into an ancient house. Charles Herbert, Jo Morrow, Rosemary De Camp. (One hour, 25 min.)

# 5:00 2 STATE TROOPER-Police

In a Reno lumber yard, a night watchman is killed and the safe robbed. Rod Cameron, Robert Armstrong.

# **4** DETECTIVES—Police

"Three Blind Mice," Part 2. Fred Forrest has been acquitted of murdering his brother-in-law. Robert Taylor, Vera Miles, Harold J. Stone. (60 min.)

# 7 7 1 B WIDE WORLD OF SPORTS—Skiing

Scheduled: The Buddy Werner Memorial International Alpine Ski Championship,

# March 20, 1965

taped earlier this, week in Vail, Colo., features top skiers from America, France and Austria competing in the slalom and downhill events. Among the entrants are Olympic medalists Billy Kidd and Jean Saubert (U.S.); Karl Schranz and Christl Haas (Austria); and Olympic medalists Marielle and Christine Goitschel (France). Jim McKay and Andrea Mead Lawrence report. (90 min.)

The "American Sportsman" specials are reviewed in next week's TV GUIDE.

## KOLTANOWSKI ON CHESS

Koltanowski discusses chess in the Soviet Union, and some of the great Russian chess masters.

# **MOVIE**—Adventure

"The Far Horizons." (1955) N. Cal. TV Debut. Lewis and Clark are assigned to explore the newly acquired Louisiana Territory. Fred MacMurray, Charlton Heston, Donna Reed. (Two hours)

# 5:30 2 COURTROOM U.S.A.—Drama

Cases in night court include a man who discovers his boat in a neighbor's garage and accuses him of stealing it.

# MOVIE—Comedy

"Sally and Saint Anne." (1952) N. Cal. TV Debut. An influential alderman holds the mortgage on the home of a zany family. Ann Blyth, Edmund Gwenn, Hugh O'Brian. (Two hours)

# SERGEANT PRESTON HOP, SKIP AND DANCE CHAMPIONSHIP BOWLING

Carmen Salvino vs. Dick Weber in a semifinal match. Fred Wolf reports. (60 min.)

# 5:45 9 TIME FOR MUSIC



# PREMIERE

**TODAY** 5:30

KCRA·TV

SALLY & ST. ANNE

ANN BLYTH • HUGH O'BRIAN The hilarious story of a miraculously funny family!

# Saturday March 20, 1965

# Evening

# 6:00 CHAMPIONSHIP BOWLING

Fred Lening plays John Guenther in the first semifinal match. (60 min.) MOVIE—Western

COLOR | "Seven Men from Now." (1956) When his wife is killed in a Wells Fargo holdup, an ex-sheriff seeks revenge. Randolph Scott, Gail Russell. (90 min.) **G** NEWS

# B MOVIE—Science Fiction

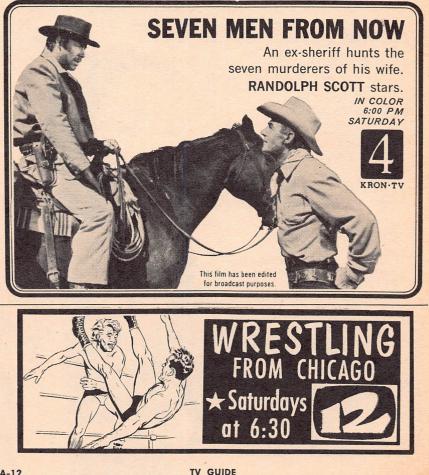
"Beyond the Time Barrier." (1959) A pilot crosses the time barrier into the year 2024. Robert Clarke, Darlene Tompkins, John Vandreelen. (90 min.)

JAPANESE TIME—Children

"The Fan Target." T. Mikami.

# 6:30 B HARRY S TRUMAN

President Truman discusses his problems with labor, especially the United Mine Workers, in 1946. Mr. Truman de-



March 20, 1965 Saturday

Evening

scribes his efforts to work out realistic solutions to the workers' problems, which were frustrated by the passage, over his veto, of the crippling Taft-Hartley Act.

NAKED CITY—Drama

7:00

LOSE-UP

GUIDE

Kermit Garrison was commissioned to make a statue of a revolutionary leader. Now the sponsors have changed their minds—they mean to have the statue destroyed. Kermit Garrison: George C. Scott. Irona: Paul Richards. (60 min.)

## 7 ALCOA PREVIEW

**SPECIAL** Douglas Fairbanks is the host for his second in a series of four behind-the-scenes previews of upcoming entertainment events. Fairbanks visits Brigitte Bardot on the Mexico set of her new movie "Viva Maria." (60 min.)

#### FILM SHORTS

#### **FLYING FISHERMAN**

Gadabout Gaddis visits the Thousand Islands on the St. Lawrence River,

**2** NCAA BASKETBALL—Championship

SPECIAL The championship game of the 27th annual NCAA basketball tournament is telecast live from Memorial Coliseum, Portland, Ore. Frank Sims and Bill Flemming report.

Tonight's final matches the two teams that survived competition which began two weeks ago among the top U.S. colleges. At press time, 16 teams in four regions were still fighting to make the trip to Oregon. The four winners will emerge from the following pairings.

West: UCLA-Brigham Young; USF-Oklahoma City.

Midwest: Oklahoma State-Houston; SMU-Wichita.

Mideast: Michigan-Dayton; Vanderbilt-DePaul.

East: St. Joseph's-Providence; Prince ton-North Carolina State.





# Saturday March 20, 1965

Evening

# WRESTLING—Chicago MOVIE—Drama

COLOR "Trapeze." (1956) N. Cal. TV Debut. Burt Lancaster waived use of stuntmen in this story of an American who joins a Paris circus. Burt Lancaster, Tony Curtis. (Two hours)

# 7:00 2 NCAA BASKETBALL

**SPECIAL** The championship game is telecast live from Memorial Coliseum, Portland, Ore. See the Close-up on preceding page.

## **5** SAN FRANCISCO BEAT—Police A patrolman is shot and killed by rob-

bers. Tom Tully, Warner Anderson.

# **9** HOME HANDYMAN

Handyman Arthur R. Taggart offers tips on building a wood patio. David P. Bennett is the host.

# D LITTLEST HOBO—Adventure

A Cuban refugee boy tries to protect his cross-eyed brother from the taunts of other children, Chico: Manuel Podilla.

WORLD OF GIANTS—Adventure Winters discovers that a drug store is doubling as shipping headquarters for counterfeit bills. Marshall Thompson.

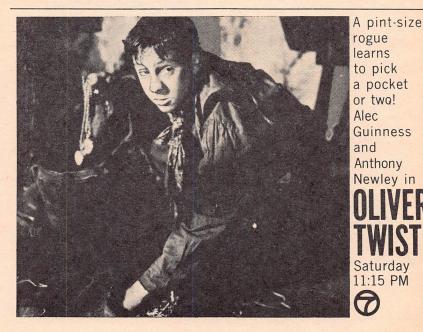
# 7:30 3 4 (7) FLIPPER—Drama

COLOR "Bud Minds Baby." Little Tina asks Bud to help her run away on his makeshift raft. Bud: Tommy Norden. Porter: Brian Kelly. Sandy: Luke Halpin. Tina: Denise Nickerson.

Cleveland Amory reviews this series in next week's TV GUIDE.

# 5 8 10 12 JACKIE GLEASON

On this rerun, the Great One comments on topless bathing suits, vitamins, quiz shows and school drop-outs. Barbara Heller introduces the sketches: Rum Dum's all-out war with a ketchup bottle; a child psychologist's solution to a familiar problem; and the Poor Soul's difficulties in hiding the combination to his safe. Reggie Van Gleason appears as the Human Electrode. Frank Fontaine tells Joe the Bartender how the West was really won, and sings "If I Had My Way, Dear." June Taylor Dancers. Sammy Spear conducts the orchestra. (60 min.)



# **M** KING FAMILY—Variety

The King Family salutes spring. Highlights include "Love Makes the World Go Round," "Spring Is Here," "Fly Me to the Moon" and "In Apple Blossom Time" (Sisters); "William Tell" Overture (Alvino Rey); "My Kind of Girl" (Rob, Girl Cousins); "If I Ruled the World" (Alyce); "Far Side of the Hill" (Ric); "The Matchmaker" and "Red, Red Robin" (Girl Cousins). (60 min.)

# **9** WHAT'S IN A WORD

Bob Smith talks about the origin of words connected with the garden.

# 8:00 3 4 (7) KENTUCKY JONES

Kentucky finally finds time in his busy schedule to take Ike on a long-promised camping trip. Kentucky: Dennis Weaver. Ike: Rickey Der. Seldom: Harry Morgan.

**Guest Cast** 

Boney Benton. ..... Strother Martin MUSEUM OPEN HOUSE

Russell Connor shows works of Germanborn expressionist painter Max Beckmann.

8:30 PRO BASKETBALL—Warriors

### vs. Lakers

Time approximate. San Francisco meets Los Angeles at the Los Angeles Sports Arena, Bob Fouts reports. (Live)

Picked up in progress at the conclusion of the NCAA Basketball Championship.

# B A MR. MAGOO—Cartoon

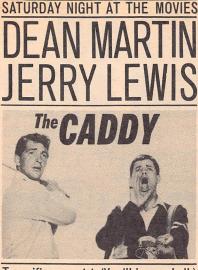
COLOR In this second of two parts, old Don Quixote and his faithful friend Sancho Panza set out for new adventures. Voices . . . Magoo-Don Quixote: Jim Backus. Sancho Panza: Marvin Miller.

# 5 8 10 12 GILLIGAN'S IS-LAND—Comedy

Mrs. Howell misses the social whirl and, since it would please her to attend a wedding, she's going to play matchmaker and try to arrange nuptials between Gilligan and Mary Ann. Gilligan: Bob Denver. Mrs. Howell: Natalie Schafer. Howell: Jim Backus. Mary Ann: Dawn Wells. Skipper: Alan Hale. Ginger: Tina Louise. Professor: Russell Johnson.

# 7 7 1 B LAWRENCE WELK

Two guests, soprano Natalie Nevins and pianist Bob Ralston's pupil Steve Warner, join the Welk ensemble in a welcome to spring. Highlights include "Oh, What a



Tee-rrific comedy! (You'll have a ball.)

CH. 3-4

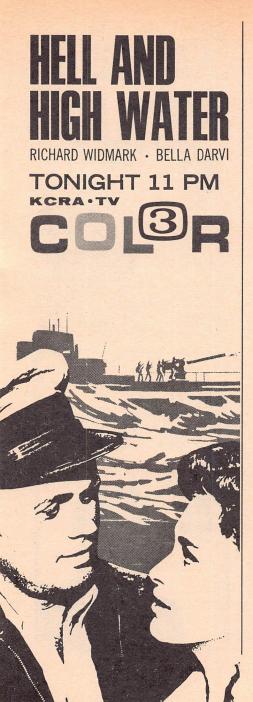
# THE MAN WHO **NEVER WAS**

The strangest spy story in the annals of Naval Intelligence. **CLIFTON WEBB** stars.

IN COLOR 11:10 PM SATURDAY

# KRON.TV





# Saturday

# Evening

Beautiful Mornin'" (Nevins); "Easy to Remember" (Warner, Ralston); "It Might as Well Be Spring" (Norma Zimmer); "When It's Springtime in the Rockies" (Zimmer, Jim Roberts); "Springtime Polka" (Myron Floren); and "Flirtation Walk" (Barbara Boylan, Bobby Burgess). (60 min.)

# **9** STITCH IN TIME

**SPECIAL** KQED salutes San Francisco in connection with the Triple Nine Membership Campaign. Guests include James Kearny of the City Planning Commission and Joseph Tinney of the San Francisco Board of Supervisors.

# 9:00 3 4 MOVIE—Comedy

Saturday Night at the Movies: "The Caddy." (1953) This Martin and Lewis jab at the golfing world concerns two music-hall entertainers who recall how a partnership on the links led to success on the stage. Golfers Ben Hogan and Sam Snead make brief appearances. Directed by Norman Taurog. (Two hours)

## Cast

Harvey Miller	Jerry Lewis
Joe Anthony	Dean Martin
Kathy Taylor	Donna Reed
Lisa	Barbara Bates
Mr. Baxter	Fred Clark

5 10 12 ENTERTAINERS Last show of the series.

Last show of the series.

# 8 KENTUCKY JONES—Drama

Inveterate horse player Ned Scratch is intrigued by Ike's fortune-telling talents. Kentucky: Dennis Weaver. Seldom: Harry Morgan. Ike: Rickey Der. Ned Scratch: Joe Maross. Edith Thorncroft: Nancy Rennick. Shoelace: Len Lesser.

Postponed from an earlier date.

# AMERICA'S CRISES

"Marked for Failure," first of a four-part study of the problems in American education, focuses on the inadequacies of our slum-area schools. Filmed in New York City's Harlem, the program points out that of all the underprivileged groups in the country it is the Negro child who suffers most from society's failure to fill the educational and cultural gap in slum communities. (60 min.)

# 9:30 7 7 1 13 HOLLYWOOD PAL-ACE—Variety

Host Robert Goulet introduces his wife,

March 20, 1965 Saturday

songstress Carol Lawrence; comedian Bill Dana as "El Matador" José Jimenez; comic Bill Cosby, who offers a monolog about Noah and the ark; Les Surfs, singing group from Madagascar; the Three Akeffs' balancing act; juggler Eva Vidos; and Kay and her pets. Mitchell Ayres orchestra. (60 min.)

What are those acrobats doing in that parking lot? See pages 10 and 11.

## B HAZEL—Comedy

Al Dewitt appoints himself "George's Man Friday" in a bungling effort to repay George for his services. Hazel: Shirley Booth. George: Don DeFore. Dorothy: Whitney Blake. Al Dewitt: Paul Hartman.

## 10:00 5 8 10 12 GUNSMOKE

When he learns that some God-fearing pilgrim families are camped nearby, brutal Bert Clum decides to see if they possess anything worth stealing. Matt: James Arness. Quint: Burt Reynolds. Doc: Milburn Stone. (60 min.)

## **Guest Cast**

Bert Clum	Jacques Aubuchon
Bess Clum	. Virginia Christine
Jim Fisher	Harry Carey Jr.
Milton Clum	. Hampton Fancher
Grace Fisher	Gail Kobe
Botkin	Roy Roberts

# STORIES OF GUY DE MAU-PASSANT-Drama

"The Story of a Farm Girl," Rose Leveque, is told in three parts. 1. Rose is deserted by her lover. 2. Rose returns to the Vallin farm without her new baby. 3. Rose reluctantly becomes Vallin's wife. Rose: Angela Morant. (60 min.)

#### 10:15 NEWS-Claud Mann

## 10:30 D BEST OF GROUCHO-Quiz

OH, MY WORD—Game 13 12 O'CLOCK HIGH—Drama During one of her propaganda broadcasts, Axis Sally predicts that General Savage will have a fatal "accident." Savage: Robert Lansing. Crowe: John Larkin. Gilly Bright: Laurence Naismith. Colonel Reed: Harold Gould. (60 min.)

NEWS—Bob Young, Hud Stevens
 MOVIE—To Be Announced
 MOVIE—Double Feature
 COLOR "Hell and High Water."

(1954) A retired American Naval officer

# Evening

is to break up a plot to start World War III. Richard Widmark, David Wayne. 2. "Indiscreet." (1958) A popular actress meets and falls for an attractive American—who says he is already married. Cary Grant, Ingrid Bergman, Cecil Parker, Phyllis Calvert, David Kossoff.

4 5 7 8 10 12 NEWS MOVIE-Drama

"Count Three and Pray." (1955) A man



# Saturday March 20, 1965

# Evening

encounters the hostility of his town. Van Heflin, Joanne Woodward, Phil Carey, Raymond Burr. (One hour, 55 min.)

# 11:10 A MOVIE—Drama

COLOR "The Man Who Never Was." (English; 1956) British Naval Intelligence devises a daring scheme to deceive the Germans. Clifton Webb, Gloria Grahame, Robert Fleming. (Two hours, 5 min.)

# 11:15 5 SPORTS—Frank Dill 7 MOVIE—Drama

"Oliver Twist." (English; 1948) Bay Area TV Debut. Dickens' classic about an orphan boy struggling against a hostile world. Robert Newton, Alec Guinness.

# 8 MOVIE—Drama

"The Paradine Case." (1947) A beautiful woman is accused of murdering her husband. Gregory Peck, Ann Todd, Valli. MOVIE—Drama

"Tea and Sympathy." (1956) N. Cal. TV Debut. Robert Anderson adapted the screenplay from his own long-run play about an introspective New England prepschool student. John Kerr, Deborah Kerr and Leif Erickson appear in the roles they created on Broadway. Herb Lee: Edward Andrews. (Two hours, 15 min.)

# 11:20 5 MOVIE—Comedy

**COLOR** "It Happened to Jane." (1959) Bay Area TV Debut. A small-town lobster farmer becomes a national heroine when one of her lobster shipments is spoiled. She retaliates by suing a railroad tyccon. Doris Day, Jack Lemmon, Ernie Kovacs. (One hour, 50 min.)

# 11:25 MOVIE—Biography

**COLOR** "Song Without End." (1960) During a concert tour, Franz Liszt meets a Russian princess. Dirk Bogarde, Capucine, Genevieve Page.

# 11:30 (7) JOHNNY CARSON—Variety

**COLOR** Guests include Jayne Mansfield, Phyllis Diller. (Rerun; 90 min.)

B MOVIE—Drama

"The Fearmakers." (1958) N. Cal. TV Debut. Alan Eaton, a prisoner of the Communists during the Korean War, returns to his public-relations business. Dana Andrews, Dick Foran. (90 min.)

#### 12:00 😰 MOVIE—Drama

"Madame Bovary." (1949) Gustave Flaubert's story of the beautiful but fickle Emma Bovary. Jennifer Jones, Van Heflin.

## 12:30 MOVIE—Drama

Time approximate. 1. "The City Stands Trial." (Italian; 1954) Silvana Pampanini, Amedeo Nazzari.

2. "The Hand." (English; 1960) Bay Area TV Debut. Derek Bond, Ronald Leigh Hunt, Reed De Roven.

3. "Jet Attack." (1958) Bay Area TV Debut. John Agar, Audrey Totter.

# 1:00 (7) NEWS

B UNTOUCHABLES-Drama

When he learns that he's dying, big-time racketeer Charlie Radick makes a deal with Ness. Barbara Stanwyck, Robert Stack, John Larch. (60 min.)

## 1:10 5 MOVIE—Drama

"The Paradine Case." (1947) Gregory Peck, Ann Todd. (Two hours, 5 min.)

1:15 (A) NEWS

## 1:30 THRILLER—Mystery

Old Pontifex Tundifer lavishes plenty of cash and care on restoring old mansions. Edward Andrews. (60 min.)

2:00 B NEWS



# March 21, 1965 Sunday

Morning

# Morning

ALL-NIGHT MOVIE-Continued See Sat. 12:30 A.M., Ch. 7, for details. 6:00 ACROSS THE FENCE Guests include William Bergoffen, Forest Service information officer. 6:30 C WHITE COLLAR FARMER G CHRISTOPHER PROGRAM Radio announcer Jack Sterling and public-relations expert Vincent Biuno discuss forceful public speaking. **10** SOCIAL SECURITY IN ACTION Max Steiner, three-time Academy Award winner, is interviewed by Lon Morris. 6:40 R NEWS 6:45 m SACRED HEART—Religion "Rules and Regulations." R SACRED HEART-Religion 7:00 MR. WIZARD—Science Mr. Wizard (Don Herbert) explains transistors to Alan Howard. **SEARCH**—Education A discussion on three discourses from "The Idea of a University" by John Cardinal Newman. VOICE OF AGRICULTURE A discussion of agricultural land assessment in California. Hal Sparks hosts. BIG PICTURE—Army Army in Action: Leonard Graves narrates films of World War II. FAITH FOR TODAY—Religion Pastor and Mrs. William Fagal interview a veteran missionary to Korea. 7:30 CHRISTOPHER PROGRAM Ray Bolger explains the meaning of the Great Seal that appears on official documents and the dollar bill. WAKE-UP CLUB—Cartoons **G** YOUTH IN ACTION An examination of the problem of juvenile delinquency. TV GOSPEL TIME—Music Guests are Goldia Haynes and the Harmonizing Four, and the Gospel Light and Glory Gospel choruses. **M** SILVER WINGS—Documentary 1. A look at the Military Air Transport Service. 2. "Air Rescue Service." BIBLE ANSWERS—Drama "How to Increase Faith" is the topic.

THIS IS THE LIFE—Religion "The Invisible Cloud" dramatizes a possible solution for atomic-age jitters.

7:45 3 DAVEY AND GOLIATH—Religion COLOR Davey discovers the real secret behind a magician's "Hocus Pocus." 12 CHRISTOPHER PROGRAM Garry Moore talks about the winter of 1777 at Valley Forge.

# 8:00 3 FRONTIERS OF FAITH

"Jeremiah," sixth in a series of discussions on "Prophetic Voices of the Bible." Dr. Hagen Staack lectures.

5 10 LAMP UNTO MY FEET

"Secular and Sacred—Nothing but a Man." Last year the low-budget film "Nothing but a Man" received critical acclaim when it premiered at the New York Film Festival. Dealing with an emotional crisis in the lives of a Negro couple, the film explores man's need for dignity. Clips from the film are shown.

**HOUR OF ST. FRANCIS-Religion** Townspeople believe a miracle has occurred when an invalid leaves his wheelchair. Ruth Hussey is hostess.

- HERALD OF TRUTH—Religion
   SOCIAL SECURITY IN ACTION
   Eartha Kitt talks about her career.
   ALLEN REVIVAL HOUR
- B WONDERAMA—Children
- 8:15 SACRED HEART—Religion "In Reparation for Sin."
- 8:30 SACTO'S FAVORITES—Children
   FRONTIERS OF FAITH—Religion "Ezekiel, the Vision of the Valley," seventh in a series of lectures on "Prophetic Voices of the Bible." Dr. Hagen Staack discusses the prophet Ezekiel.

5 8 10 LOOK UP AND LIVE

"The Initiation," second of a three-part drama by Jan Hartman. As part of the club's initiation ceremony, an exercise is devised to determine whether religion and science can be fused into one ideal system. Zahn: Martin Brooks. Martin: Clayton Corzatt. Hawthorn: Staats Cotsworth. The Rev. Robert P. Montgomery is host.

# WORLD OF RELIGION

Rev. Larry Beggs and a group of young people from the Congregational Church of San Mateo are the guests.

KNTV INFORMA—Ed Grigg

# Sunday March 21, 1965

Morning-Afternoon HERALD OF TRUTH—Religion "The Exaltation of Christ." 9:00 D LIVING WORD—Religion Prof. Hale corrects an "Examination." C THIS IS THE LIFE—Religion "Welcome for a Stranger." An immigrant is befriended by a New York policeman. 4 LIGHT TIME—Religion "Confidence." Jim Stewart traces the early life of a child. 5 8 10 CAMERA THREE "The Film Director." Veteran film director Josef Von Sternberg, and New Republic film critic Stanley Kauffman discusses the art of film and its development. F EN FRANCE—Language John sees "Paris by Night." **TO UN CANTO DE MEXICO** D ORAL ROBERTS-Religion "Jesus the Person, the Same Person." B MOVIE—Drama 'Bailout at 43,000." (1957) N. Cal. TV Debut. John Payne. (90 min.) 9:15 SACRED HEART—Religion DAVEY AND GOLIATH COLOR Davey runs into "The Gang." 9:30 D MOVIE—Drama "Double Jeopardy." (1955) A big-time building financier is arrested. Rod Cameron, Gale Robbins. (60 min.) MOVIE—Comedy "Ma and Pa Kettle." (1949) Ma and Pa move out of their shack into a pushbutton electric house. Marjorie Main, Percy Kilbride, Richard Long. (90 min.) CARTOON TIME—Children 5 8 10 FACE THE NATION CODE OF ETHICS A look at what the community of Piedmont did to solve the problems of their teenagers. (7) HERALD OF TRUTH—Religion INTERMEZZO LATINO DOG OF THE HOUR 9:45 D MANION FORUM-Talk 10:00 G ENCOUNTER-Religion A discussion of the function of the church in today's world as seen from the Catholic and Protestant view. GOLDEN GATE STORY

Guests from the San Francisco Recrea-

tion and Parks Department discuss the city's current and projected facilities for the use of leisure time.

FAITH FOR THE DAY—Religion
 MOVIE—Drama

"Tomorrow Is My Turn" (French; 1962) won first prize at the Venice Film Festival. Two Frenchmen are taken prisoner and sent to a German work farm. Charles Aznavour, Nicole Courcel. (Two hours) STAR ROUTE, U.S.A.—Music

Sheb Wooley sings "Purple People Eater."

- DAN SMOOT—Commentary
- 10:15 P THREE STOOGES—Comedy

1. "Gents Without Cents." 2. "Pardon My Clutch." (45 min.)

10:25 7 NEWS—Gary Bentley

10:30 MOVIE—Western

COLOR "The Man Behind the Gun." (1953) Randolph Scott. (90 min.)

**COLOR** A young girl's fiancé ridicules her parents' belief in God.

**5** BIG PICTURE—Army

Army in Action: "The Slumbering Giant Awakens." Leonard-Graves narrates films of the U.S. military buildup prior to World War II.

7 7 BEANY AND CECIL CALENDAR—Discussion

The Society for the Preservation and Encouragement of Barbershop Quartet Singing of America presents a program of old favorites.

TEATRO MUSICAL

# 11:00 3 CALIFORNIA U.S.A.

Robert J. Pafford Jr., regional director of the Bureau of Reclamation's Central Valley Project, discusses the need for a canal in Northern California.

# 4 HERITAGE—Discussion

Father Pierre Riches discusses the Ecumenical movement within the church.

## 5 DRAMA—Lessons

Tragedy in the contemporary theater is examined through a discussion of Arthur Miller's "Death of a Salesman."

7 7 B COLOR BULLWINKLE MOVIE-Police

"The Racket." (1957) Robert Mitchum, Lizabeth Scott. (Two hours)

### BULLWINKLE—Cartoons LEAVE IT TO BEAVER—Comedy

Beaver and Wally take over a paper route. Jerry Mathers, Tony Dow.

### 11:30 3 INSIGHT—Religion

"The Hermit" is Charles de Foucauld, French cavalry officer who joins the Moroccan Bedouins. De Foucauld: Efrem Zimbalist Jr. Marie: Jane Wyman.

### THIS IS THE LIFE—Religion

"Pause to Consider." A meeting with a clergyman prompts a fleeing thief to return to the scene of his crime.

### 5 MOVIE—Drama

"The Rising of the Moon." (1957) John Ford joined talents with the Abbey Players to make this three-part film of Irish life. Noel Purcell, Jimmy O'Dea, Denis O'Dea. (One hour, 25 min.)

### 7 (7) (1) (B) DISCOVERY '65

"The World of Mark Twain," a rerun, examines the life and times of the American humorist. Host Frank Buxton discusses Twain's career as writer, inventor, social philosopher, traveler and lecturer.

### WIRE SERVICE—Drama

While covering an atom-bomb test, Evans learns a Mexican national is hiding in the restricted area. George Brent, Virginia Core, Consuela Perez. (60 min.)

### Afternoon

### 12:00 2 TOP STAR BOWLING

Therm Gibson challenges the winner of the Dick Agee-Tom Hennessey match. Jack Buck, Whitey Harris report. (60 min.)

"Revolt on Campus." Panelists include assemblyman William Stanton.

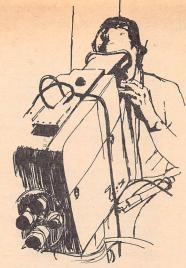
**4** GREEN THUMB—Gillespie **7** BOSTON SYMPHONY

Erich Leinsdorf conducts the two Minuets from Mozart's Serenade in D Major, No. 9 and Richard Strauss's symphonic poem "A Hero's Life." (60 min.)

(7) FILM FEATURE

THIS IS THE LIFE—Religion
 HOPPITY HOOPER—Cartoons
 ASSIGNMENT: UNDERWATER
 While searching for a shell in Pelican

Bay, Bill is asked to leave because the



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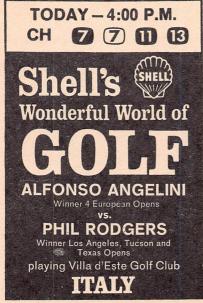
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## Sunday March 21, 1965

### Afternoon

yacht of a dignitary is anchored nearby. Bill Williams, Diane Mountford. 12:30 R HEART OF THE PROBLEM Teen-agers' problems are discussed by quests including Judge Leonard Friedman, Father Luke McArthur and Rev. Karl Irvin. Spencer Michels moderates. YOUR CHILD AND YOU Lee Noble is host for a discussion on personality. (7) DEATH VALLEY DAYS-Drama Open hostility breaks out between Stephen Austin and his traveling companion. David McLean, Rodolfo Acosta. HOUR OF ST. FRANCIS-Religion ORAL ROBERTS—Religion "Christ Came to Give Abundant Life." MR. LUCKY—Adventure Victoria Pennington boards Lucky's ship armed with a hatchet. John Vivyan. ROLLER DERBY-Bombers 12:55 KPIX EDITORIAL 1:00 DEDITOR'S FORUM NBC SPORTS IN ACTION Speed skating and a profile of Boston



Celtics coach Red Auerbach, which was filmed during the past two months in Baltimore, New York and Boston. Five speed skating races were taped in January at the St. Paul Winter Carnival. Also seen is the Carnival's parade. (60 min.) **2** PROBLEMS PLEASE

### **INCOME TAX WITHOUT PANIC**

SPECIAL Tax consultant Esmond Coleman and Wanda Ramey take a humorous and informative approach to the basic procedures of filing income tax returns. 7 DIRECTIONS '65—Religion

"The Burden of Prosperity," third in a series of five programs exploring "the mysteries of life" through discussions between men of science and religion. (7) TO BE ANNOUNCED

"Science All-Stars" is pre-empted.

8 MOVIE—Comedy

"Heaven Can Wait." (1943). In order to gain entrance to heaven, a man must tell his life story to the guardian of the gates of Hades. Gene Tierney, Don Ameche. (Two hours, 30 min.)

**10** YOUTH SPEAKS OUT

A teen-age panel discusses "Colors, Cliques and Clans." Wilson Riles.

**D** ROLLER GAMES

The San Francisco Shamrocks vs. the Los Angeles Thunderbirds. (60 min.)

12 MOVIE—Drama

"Little Miss Marker." (1934) Shirley Temple, Adolphe Menjou. (90 min.)

1:30 4 CHILDHOOD-Education

A discussion of the changes that a child must adjust to as he approaches adolescence. Prof. Richard Cutler is the host.

### **B** ALUMNI FUN—Quiz

Teams from the University of Pennsylvania and Northwestern meet in a semi-final match. Peter Lind Hayes.

ISSUES AND ANSWERS

MANION FORUM—Talk ADVENTURES IN PARADISE

The Tiki is commissioned to pick up two nuns and a nurse. Gardner McKay, Fay Bainter. (60 min.)

**B** SCIENCE ALL-STARS

Dr. Elmer Easton, dean of English at Rutgers University, is the special guest.

### 2:00 2 MOVIE—Drama

"Operation Pacific." (1951) During the

March 21, 1965 Sunday

Afternoon

war in the Pacific, a U.S. submarine comes in contact with the Imperial Japanese Fleet. John Wayne, Patricia Neal, Ward Bond. (Two hours)

### **3** WILD KINGDOM

COLOR "Winter Comes to Yellowstone" focuses on how the Park's animals survive the cold—and how man helps them to do so. Marlin Perkins.

### 4 COLLOQUY

"Man and the Arts: Music." Panelists

### include Dr. Lloyd Luckmann, San Francisco City College.

### 5 RIPCORD—Adventure

Two skydivers wager on the diving ability of a timid field-hand. Larry Pennell.

## Royals vs. Celtics

The Cincinnati Royals and the Celtics clash at Boston Garden. The Celtics are led by defensive ace Bill Russell. Jerry



## 3:00 3 6:30 PROFILES IN COURAGE

In 1868 Edmund G. Ross, freshman senator from Kansas, arrives in Washington to find that the old feud between President Andrew Johnson and the Congress has flared up. Congress, dissatisfied with Johnson's handling of Civil War Reconstruction, wants to impeach the President—and finds an excuse when he violates the Tenure of Office Act (later declared unconstitutional) in removing a cabinet member suspected of conspiring with his political enemies.

As the Senate prepares to hear evidence against the President, the public places bets on the outcome. With a twothirds majority required for impeachment, the vote will be close, and several senators—Ross in particular—are subjected to enormous pressures before the final ballot. Script by Andy Lewis. Gerald Mayer directed. (60 min.)

Cast

Edmund G. Ross .....Bradford Dillman



From left to right: Barry Morse, James Westerfield and Bradford Dillman as Edmund Ross.

Perry Fuller	Simon Oakland
Rep. Thaddeus Stevens	
Gen. Daniel Sickles	Herschel Bernardi
Sen. Sam Pomeroy	James Westerfield
Senator Grimes	
Senator Sumner	Kent Smith
General Thomas	Ted de Corsia
Vinnie Ream	Arlene Martel
Edwin M. Stanton	Ray Teal
Butler	Stafford Repp



TV GUIDE

## Sunday March 21, 1965

### Afternoon

Lucas and Oscar Robertson spark the Royals' offense. Chris Schenkel and Bob Cousy report.

Last televised game of the regular season. An NBA play-off game will be seen in this time spot next Sunday.

### 2:30 SEA HUNT—Adventure

A freighter sinks in New York harbor. Lloyd Bridges, Grandon Rhodes.

SPEAK OUT—Jerry Jensen "Leisure: Blessing or Curse?" Jerry Jensen is the host.

### **G D P** CBS SPORTS SPEC-TACULAR—Boat Racing, Bowling

Scheduled: bowling and the World's Outboard Motorboat Championships, taped last September at Lake Spivey, Ga. Runabout and hydroplane races are covered by Frank Glieber. The Bowling Match of Champions—this year between Dick Weber and Jim St. John—is telecast from Edison, N.J. Jack Whitaker and pro bowler Ray Bluth report the action. (90 min.)

### 3:00 R PROFILES IN COURAGE

Bradford Dillman and Simon Oakland star

in this drama about the attempt to impeach President Andrew Johnson. See the Close-up, preceding page. (60 min.)

### (A) SUNDAY

Scheduled: At Cape Kennedy, Fla., Merrill Mueller, Jay Barbree and Roy Neal report on the two-man Gemini space flight, scheduled for this week, and interview astronauts Virgil Grissom and John Young. Also, there is an examination of the situation in Vietnam. (60 min.)

### 3:30 B DAN SMOOT—Commentary

3:45 MANION FORUM-Talk

### 4:00 MOVIE-Musical

"Rebecca of Sunnybrook Farm." (1938) A talented child wins a radio broadcasting contest. Shirley Temple, Randolph Scott. (90 min.)

### MOVIE—Comedy

"Bedtime for Bonzo." (1951) Ronald Reagan, Diana Lynn. (90 min.)

### **4 B NBC SPORTS IN ACTION**

COLOR Scheduled: stunt flying and the Air Boat Association of America Grand Trophy Race, which was filmed last



They're engaged... but not to each other! Cary Grant and Deborah Kerr star in **AN AFFAIR TO REMEMBER** IN COLOR Tonight 5:30 PM December in the Florida Everglades. Jim Simpson and John Travieso report the race. Films also show how the military uses the shallow, airplane-engine powered boats in South Vietnam. The third annual Fort Lauderdale (Fla.) Air Show was filmed last February. Four stunt flyers twist, turn and spin as safely grounded judges assess their performances. Jim Simpson reports. (60 min.)

### 5 MOVIE—Drama

"The Man in the Net." (1959) Alan Ladd, Carolyn Jones, John Lupton. (90 min.)

### 7 7 D B WORLD OF GOLF

**COLOR** The Villa d'Este Golf Club, near Lake Como, Italy, is the setting for today's match between Phil Rodgers and Alfonso Angelini. This par-70, 6070yard course, situated in the Alps, features soft fairways that cut into the length of drives. George Rogers and Gene Sarazen report. (60 min.)

### MOVIE—Adventure

"The Mongols." (Italian; 1962) Jack Palance, Anita Ekberg. (Two hours)

### 12 TOP STAR BOWLING

AI Savas challenges the winner of the Golembiewski-Courtade match. (60 min.)

### 5:00 (1) (7) WILD KINGDOM

**COLOR** Nearly one million seals answer the annual "Call of the Pribilofs." The seals migrate to these four tiny islands in the Bering Sea from all parts of the Pacific. Films show bull seals in battle; young bachelor seals testing their strength; and an angry, 1500-pound bull is seen chasing Marlin Perkins. (Rerun)

### SCIENCE ALL-STARS

Guest: Gen. Bernard Schriever, Chief of the U.S. Air Force Systems Command, discusses the future of the U.S. Air Force. Host: Don Morrow.

### SCIENCE IN ACTION

See Tues. 6:30 P.M., Ch. 2, for details. TEEN TALK—Panel

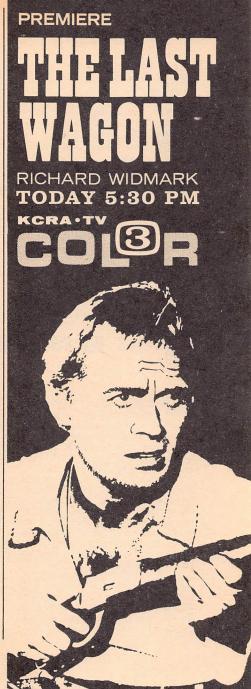
Bob Custer moderates a panel discussion on "Getting Along with Parents."

### D JACK BENNY—Comedy

In Las Vegas, Jack wins a pile of wooden nickels from a slot machine. Clerks: Dabbs Greer, Olan Soulé, Ned Miller.

### B MOVIE—Science Fiction

"Warning from Space." (Japanese; 1963) N. Cal TV Debut. Friendly space crea-



## Sunday March 21, 1965

### Afternoon-Evening

tures get a hostile reception. Bontaro Miake. (90 min.)

### 5:30 2 NEWS—Bob Stone

### 3 MOVIE—Western

COLOR "The Last Wagon." (1956) N. Cal. TV Debut. A brutal sheriff and his prisoner join a wagon train. Richard Widmark, Felicia Farr. (Two hours)

### 4 8 G-E COLLEGE BOWL

COLOR The University of Wisconsin, Madison, challenges the winner of last week's match between Utah State University, Logan, and Monmouth (III.) College. Moderator: Robert Earle.

### 5 12 AMATEUR HOUR—Variety

In Miami Beach, Ted Mack introduces pop singer Joe Ernest, the Jean Reisch Dancers, accordionist Charles Lewis, the singing Trade Winds, baton-twirler Patricia Bohn, singer Clementine Hightower, guitarist Gene Pelas, and ventriloquist Paul Daugherty.

### 7 MOVIE—Drama

**COLOR** "An Affair to Remember." (1957) A couple's luxury-liner romance is spoiled by only one fact — each is engaged to someone else. Cary Grant, Deborah Kerr. (Two hours)

### (7) SURVIVAL!—Documentary

Craig breedlove is interviewed by James Whitmore, who narrates films of Breedlove's narrow escape from a racing-car mishap at high speeds.

### MOVIE—Comedy

"Kiss Them for Me." (1957) Three Naval fliers get what they've been hoping for —shore leave. Cary Grant, Jayne Mansfield, Leif Erickson. (Two hours)

5:45 2 DAN SMOOT—Commentary

### Evening

### 6:00 2 DICK POWELL—Drama

John J. Diggs has abandoned respectability and cadges handouts from tourists in a Mexican border town. Dick Powell, Rhonda Fleming. (60 min.)

4 MEET THE PRESS—Interview COLOR Gen. Thomas S. Power, for-

# GUIDE 6:00 5 8 10 2 TWENTIETH CENTURY

The Nazi-Soviet pact of 1939 divides Poland between the two allies, giving Hitler control of Warsaw, the capital city. But occupation doesn't end Polish resistance. Walter Cronkite narrates this story of the Warsaw uprising of 1944, filmed by Polish underground cameramen.

Following the fall of the Warsaw Ghetto in June 1943, Lt. Gen. Tadeusz Komorowski ("General Bor"), leader of the underground Home Army, orders his men to "answer terror with terror." But in the summer of 1944, Stalin, now allied with the West, instructs his advancing Red Army to break up Komorowski's anti-Communist forces.

By the end of July, Russian tanks are within miles of the city. The Home Army realizes that it must act immediately to deny Stalin credit for freeing Warsaw. Unaware that the Red advance has halted, General Komorowski's 40,000 poorly



## 'THE WARSAW UPRISING'

Lt. Gen. Tadeusz Komorowski, who under the pseudonym "General Bor," led the uprising.

armed troops begin open rebellion on August 1. Stalin finally agrees to come to the aid of the uprising. His price: a pro-Communist Poland and the ceding of Polish territory to Russia.

Robert Shaplen wrote the script.

## March 21, 1965 Sunday

### Evening

mer chief of the Strategic Air Command, is interviewed in Washington.

Edith Efron's interview with series producer Lawrence E. Spivak is in next week's TV GUIDE.

### 5 8 10 12 TWENTIETH CEN-TURY—Documentary

"The Warsaw Uprising" focuses on the 1944 Polish rebellion against the Nazis. For details, see the Close-up opposite. (7) REBEL—Western

When his father is called a coward, Virgil Morse decides to defend the family reputation. Nick Adams, Robert Blake.

### 6:30 4 PROFILES IN COURAGE

Bradford Dillman and Simon Oakland star in this drama about the attempt to impeach President Andrew Johnson. See the Close-up, page A-23. (60 min.)

### 5 10 WORLD WAR I

"The Day the Guns Stopped Firing," a look at the collapse of the German war machine, the beginning of peace negotiations and the eventual armistice. Cameras view the disintegrating German Army and mutinous Navy; Allied and German representatives at the railroad car where the surrender was signed; the Kaiser, Hindenburg and Ludendorff surveying their losses; the occupation of Germany; and President Wilson reviewing the troops and in visits to London, Paris and Rome.

### 7 DANIEL BOONE—Western

After years of searching for his daughter Rebecca, itinerant peddler Timothy Patrick Bryan finally finds her-married to Daniel. Daniel: Fess Parker. Rebecca: Patricia Blair. (60 min.)

### MISTER ED—Comedy

Ed brings home a stablemate—a filly that's about to foal. Wilbur: Alan Young. Carol: Connie Hines. Gordon: Leon Ames.

### D SCIENCE IN ACTION

See Tues. 6:30 P.M., Ch. 2, for details. B VALENTINE'S DAY—Comedy

Val plans to promote newsreel cameraman Mason Ward's new book by showing examples of his work on a TV show. Valentine: Tony Franciosa. Rocky: Jack Soo. Mason Ward: Marvin Kaplan.

## Psoriasis Sufferers regain more normal-looking skin! Scales, redness, itch,

- Helps remove crusty scales without painful irritation
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Whenever the crusty scales, telltale redness, and scratchy itch of psoriasis occur, don't let them embarrass you...there is new hope.

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Sunday

Evening

### 7:00 2 MOVIE—Comedy

"Two Way Stretch." (English; 1961) Disguised as a priest, Soapy Stevens visits his buddies in prison with a scheme to make a fortune. Peter Sellers, Wilfrid Hyde White. (One hour, 50 min.)

(3) (1) (2) LASSIE—Drama
 Corey's worried about the danger of forest fire—a dry spell has turned the forest into a tinderbox. Corey: Robert Bray.
 Bill, Robert Patten. Doug: Bob Diamond.
 (3) SCIENCE IN ACTION

See Tues. 6:30 P.M., Ch. 2, for details. 7:30 (3) (4) (7) DISNEY'S WORLD

COLOR "Kilroy," second of four parts. Kilroy is beginning to upset the Fuller household: he irritates Gladys by encouraging her boy friend to spend his free time developing a burglar alarm, and he prompts Billy to stand up to the town bully. Script by John Whedon. (60 min.) Cast

Oscar Ki	ilroy	Warren I	Berlinger
Helen Fi	uller	Celest	e Holm
Sam Full	er	Ally	n Joslyn
Gladys F	uller	Chery	Miller
Billy Ful	ler	Bryan	Russell
Harvey V	Vessup	Ton	n Lowell
Ed Barre	tt	Philip	Abbott

### 5 8 10 12 MY FAVORITE MAR-TIAN—Comedy

Tim and Martin's attempt to magnetize the space ship misfires—and Martin becomes a walking magnet. Martin: Ray Walston. Tim: Bill Bixby. Mrs. Brown: Pamela Britton. Brennan: Alan Hewitt. Andy Fuller: Herbie Faye.

### WAGON TRAIN

Captain Sam, a lady ferryboat skipper, receives a pleasant surprise when the wagon train brings her two visitors: her sailor son Johnny and his bride Mary Anne. Hale: John Mc Intire. Wooster: Frank Mc Grath. (60 min.)

### **Guest Cast**

Captain Sam.....Cathy Lewis Johnny.....Robert Santon Mary Anne....Leslie Perkins

### 8:00 5 8 10 12 ED SULLIVAN

Ed's guests are singers Tony Bennett and Connie Francis, rock 'n' rollers Gary and the Playboys, singer Melinda Marx, comedienne Jean Carol, unicyclist Claus Beckers, comedian Pat Buttram and the

March 21, 1965 Sunday

Evening

Texas Boys' Choir. Ray Bloch conducts the orchestra. (60 min.)

Gary Lewis is Jerry Lewis's son and Melinda Marx is Groucho's daughter. 8:30 (3) (4) BRANDED—Western

COLOR "The Mission," second of three parts. President Grant asks McCord to risk the stigma of treason by infiltrating a band of Mexican bandits. McCord: Chuck Connors. General Arriola: Cesar Romero. Brissac: H. M. Wynant. Crispo:

### Peter Breck.

Chuck Connors has been in the big leagues before. See the article in next week's TV GUIDE.

### 7 7 1 BROADSIDE

Anne has come down with an allergy that she doesn't want Commander Adrian to find out about—he might use it as an excuse to ship her out. Anne: Kathleen Nolan. Adrian: Edward Andrews. Beasley: George Furth. Stanley: Arnold Stang.



PREMIERE Hollywood's Best Movies

## "TWO-WAY STRETCH" Peter Sellers

### **Liz Frazer**

SUNDAY 7°M

## Wilfrid Hyde White

MONDAY 7<sup>30</sup>

"Clever and full of good wit. Mr. Sellers is dry and superior...the performances are delicious." Crowther, New York Times

TV GUIDE



## Sunday

Evening

### 8:50 2 ROLLER DERBY—Bombers The Bay Bombers vs. the Hawaiians at Kezar Pavilion. Walt Harris reports. (Live; one hour, 55 min.)

9:00 3 4 7 8 BONANZA—Western COLOR "Hound Dog," a comedy, finds the Cartwrights' guitar-strumming cousin Muley Jones paying a return visit to the Ponderosa — and this time he brings along a pack of howling hound dogs. Hoss: Dan Blocker. Ben: Lorne Greene. Little Joe: Michael Landon. Adam: Pernell Roberts. Sheriff Coffee: Ray Teal, (60 min.)

### **Guest Cast**

Muley Jones.....Bruce Yarnell Tracey.....Sue Ane Langdon Abner....Chubby Johnson

(5) (0) (2) FOR THE PEOPLE "Dangerous to the Public Peace and Safety." The police are searching for an

emotionally disturbed teen-ager who's suspected of killing six girls, and Koster feels responsible — he once had the chance to put the boy under psychiatric care, and didn't. Script by Robert Thom.



## March 21, 1965 Sunday

### Evening

Koster: William Shatner. Phyllis: Jessica Walter. Buddy: Tony Bill. Terry: Lesley Ann Warren. (60 min.)

7 III III MOVIE—Drama

COLOR Sunday Night Movie: "Taras Bulba." (1962) In the 16th Century, Cossack chieftain Taras Bulba sends his sons to the University of Kiev to prepare for the Cossacks' future fight for freedom from the Poles. Directed by J. Lee Thompson, this high-budget production is based on the story by Nikolai Gogol. Franz Waxman's score received an Oscar nomination. (Two hours, 30 min.)

### Cast

Andrei Bulba	Tony Curtis
Taras Bulba	Yul Brynner
Natalia Dubrov	. Christine Kaufmann
Filipenko	Sam Wanamaker
Shilo	Brad Dexter
Prince Grigory	Guy Rolfe
Governor	George Macready
	All seconds to relate

Ch. 11 does not carry the movie in color. 10:00 (3) (4) (8) ROGUES—Drama

"Wherefore Art Thou, Harold?" The clan

St. Clair plans to fob off a fake Shakespearean manuscript on the millionaire publisher of a girlie magazine who's determined to buy himself a reputation as a rare-book collector. Tony: Gig Young. Margaret: Gladys Cooper. Timmy: Robert Coote. (60 min.)

### **Guest Cast**

Guy Gabriel.....Robert Webber Sally Cardew.....Barbara Eden Ben Spector.....Robert Phillips

### 5 10 12 CANDID CAMERA

The camera views a man trying to get into a room via a revolving door; a supermarket in which people, for no apparent reason, begin to dance; the expressions of children as they swallow pills; and a high school basketball coach while a game is in progress. Allen Funt and Durward Kirby are the hosts.

### 7 MOVIE—Drama

"Taras Bulba." See 9 P.M., Ch. 7, for details. (Two hours, 30 min.)

10:30 5 10 12 WHAT'S MY LINE?

10:45 2 MANION FORUM-Talk

## fabulous secret formula for banishing gray hair

### **FROM GREECE**

The Greeks have always been famed for their love of classic, youthful beauty. No wonder so many Greek men and women refuse to allow their hair to look old! Instead, at the first sign of gray, they turn to a fabulous formula that changes gray hair to natural-looking color. A secret formula now used successfully by American men and women—GRECIAN FORMULA-16.

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## Sunday March 21, 1965

Evening

### 11:00 D MOVIE-Drama "The Iron Curtain." (1948) Story of the activities of Soviet spies operating in Canada. Dana Andrews, Gene Tierney. MEET THE PRESS-Interview See 6 P.M. Ch. 4 for details. A MOVIE—Comedy "Onionhead." (1958) The Coast Guard changes college student Al Woods, Andy Griffith, Felicia Farr, Walter Matthau, Joey Bishop. (Two hours, 10 min.) 5 8 10 12 NEWS 11:10 5 SPORTS—John Weston 11:15 5 NEWS-Bill Stout MOVIE-Drama "The Mark." (English: 1961) N. Cal. TV Debut, Stuart Whitman was nominated for an Academy Award for his performance in this study of a maladjusted man. Maria Schell. (Two hours, 20 min.) MOVIE—Western "The Dark Command." (1940) The history of Cantrell's Raiders, the outlaw band that operated in Kansas during the

Civil War. John Wayne, Claire Trevor.





### 11:30 3 MOVIE—Comedy

"The Cow and I." (French; 1961) A homesick prisoner of war devises a unique plan of escape. Fernandel, Albert Remy. **(5)** KPIX EDITORIAL

- S RFIA EDITORIAL
- 7 D B NEWS

### 11:35 5 MOVIE-Drama

COLOR "Sergeant Rutledge." (1960) During post-Civil War days a Negro soldier is charged with assaulting and murdering a 16-year-old girl. Jeffrey Hunter, Constance Towers. (Two hours)

### 11:45 MOVIE—Drama

COLOR "Foxfire." (1955) Bay Area TV Debut. An Eastern society girl marries a mining engineer despite her mother's objections. Jane Russell, Jeff Chandler.

### MOVIE—Drama

"Whirlpool." (1950) A psychiatrist's wife, a kleptomaniac, turns for help to a quack astrologist. Gene Tierney, Jose Ferrer, Richard Conte. (One hour, 50 min.)

### B ABC SCOPE

Between 1942 and 1944, over 15,000 children passed through Czechoslovakia's Theresienstadt (Terezin) concentration camp before finally being transported to mass extermination centers. Rare photos of the young prisoners are seen.

### 12:10 B ELEVENTH HOUR-Drama

Angela Crain persuades Ken Bradford to kill her husband. Collin Wilcox, Albert Salmi, David Sheiner. (60 min.)

12:30 7 NEWS

### 1:10 (A) NEWS

1:35 5 SILENTS PLEASE—Movies

"The Sad Clowns," Charlie Chaplin, Buster Keaton and Harry Langdon are seen in excerpts from their films.



A SPRING MOVIE FESTIVAL HIT!

### Morning

### SPECIAL ANNOUNCEMENT

As we went to press, the date of the Gemini launching was still not quite decided. NASA announced that the earliest possible launch date would be today. If the flight goes this morning, the networks will pre-empt regular programming from 4 A.M. to approximately 12 noon. Complete details will be found in Tuesday's listings.

### 5:55 4 FARM NEWS SUNRISE SEMESTER "Leonid Andreyev: His Life and Works." 6:00 3 RHYME AND REASON 1. The University of Mexico is discussed.

2. Shakespeare's use of repetition and contrast in "Romeo and Juliet." (60 min.)

PROFILE—San Diego State
 Sculptor John Rogers displays and dis cusses samples of his art work.

CHANNEL FOR LEARNING

## March 22, 1965 Monday

Morning

- 6:20 D FOCUS ON FARMING
- 6:25 5 SOCIOLOGY—Lessons "Personal and Social Pathology."
- - O SUNRISE SEMESTER
  - See 5:55 A.M., Ch. 5, for details.
- 6:50 B NEWS
- 6:55 5 KPIX EDITORIAL
  - **B** RANCH AND GARDEN WORLD
- 7:00 3 4 B TODAY Scheduled: Jack Lescoulie's report on baseball's spring training. (Two hours)
  JACK'S PLACE—Children
  MARSHAL 'J'—Children
  IO DIVER DAN—Cartoons
  CARTOONLAND—Children
  7:30 12 BIG PICTURE—Army A salute to the men who have received
- the Nation's highest military award. 8:00 (5) (10) (12) CAPTAIN KANGAR00 The Captain buys a "memory prodder."
  - (60 min.)

Dick Van Dyke's mutual admiration society sounds off next week in TV Guide.

#### Monday March 22, 1965 Morning BAT MASTERSON—Western F m P I LOVE LUCY—Comedy A horse thief steals a herd from Bat. Lucy mistakes a talent scout for a robber. Bat: Gene Barry. Julie: Cathy Downs. Lucille Ball, Desi Arnaz. (7) TODAY MOVIE—Drama See 7 A.M., Ch. 3, for details. (60 min.) "The Amazing Mrs. Holliday." (1943) Deanna Durbin, Edmond O' Brien, Barry Picked up in progress. Fitzgerald. (One hour, 50 min.) CLASSROOM—Education 9:50 RELIGION TODAY—Protestant In-school subjects: mathematics, science 9:55 3 4 (7) B NEWS and Spanish. (Three hours, 25 min.) **M** CONTINENTAL CLASSROOM 10:00 D NEWS-Walt Harris American Government: "Background to 3 4 (7) 3 CONCENTRATION the Constitutional Convention." ANDY GRIFFITH 8:15 R KING AND ODIE—Cartoons Thlema Lou stands Barney up. Don 8:30 COUNT MARCO—Women Knotts, Jim Nabors. GOSPEL SINGING—Music GIRL TALK—Panel B MOVIE-Drama Panelists are actresses Shirl Conway and "The Enemy General." (1960) Van John-Betty Garrett, and model Joen Kerin. son, Jean-Pierre Aumont. (90 min.) FATHER KNOWS BEST—Comedy 9:00 🚯 🖉 (7) MAKE ROOM FOR Margaret has a premonition about Jim's DADDY—Comedy forthcoming business trip. Jane Wyatt. Danny wants to invest in a friend's oil 10:30 D JACK LA LANNE—Exercise well. Margaret: Jean Hagen. 3 4 (7) 8 COLOR JEOPARDY B m P NEWS-Mike Wallace McCOYS—Comedy As part of the continuing series of re-Kate's widowed mother brings her fiancé ports on the "Masculine Mystique," CBS for a visit. Grampa: Walter Brennan. newsmen interview a statistically "aver-ADVENTURES IN PARADISE age 40-year-old American male." An old beachcomber loses a fortune gam-GIRL TALK—Panel bling. Gardner McKay. (60 min.) Panelists: actresses Gloria Swanson, Agnes B DONNA REED—Comedy Moorehead and Jacqueline Bertrand. Alex breaks his hiking date with Jeff. JACK LA LANNE—Exercise Jeff: Paul Petersen. Alex: Carl Betz. HOCUS POCUS—Children 11:00 ROMPER ROOM—Children 9:10 CLASSROOM-Education 3 4 (7) COLOR SAY WHEN! Subjects include mathematics, Spanish 5 8 10 12 LOVE OF LIFE and science. (Two hours, 50 min.) R ERNIE FORD—Variety 9:30 3 4 (7) 3 WHAT'S THIS SONG? COLOR Songstress Vikki Carr and actor-Former regulars Dick Noel and singers impressionist Frank Gorshin are guests. Hank and Dean are the guests.



JAYNE MANSFIELD · TONY RANDALL COLOR MONDAY 2:30

KCRA . T

## March 22, 1965 Monday

### Morning-Afternoon

- 11:20 7 NEWS—Bob Dunn
- 11:25 5 8 10 12 NEWS

11:30 3 4 8 COLOR TRUTH OR CON-SEQUENCES—Game

5 10 12 SEARCH FOR TOMOR-ROW—Serial

(7) (1) (13) PRICE IS RIGHT Shirl Conway of "The Doctors and the Nurses" joins the panel. Bill Cullen is the moderator.

11:45 5 10 12 GUIDING LIGHT 11:55 3 4 8 NEWS

### Afternoon

12:00 2 JACK BENNY—Comedy

Rock 'n' roll singer Bobby Rydell gives advice on how to be successful.

3 5 10 13 NEWS 4 8 COLOR LET'S MAKE A DEAL-Game

**Donna tells Mary how to charm a handsome basketball player into taking her to the school dance. Mary: Shelley Fabares.** George Haskell: Jimmy Hawkins.

**DOUR MISS BROOKS—Comedy** Miss Brooks and Walter Denton try to convince Mr. Conklin that he should tape-record his welcoming speech. Eve Arden, Gale Gordon, Dick Crenna.

12:20 13 HELEN BALE—Interviews

12:25 3 4 8 NEWS

12:30 2 TV HOUR OF STARS-Drama

A worldly, wealthy woman loved by a retired matador induces him to return to the arena. Charles McGraw. (60 min.)

**3** LEAVE IT TO BEAVER—Comedy Beaver lets a stranger ride his new bike. Jerry Mathers, Tony Dow.

4 MOMENT OF TRUTH—Serial 5 8 00 12 AS THE WORLD TURNS—Serial

**7 (7) (1) FATHER KNOWS BEST** Bud's grades are low and Margaret thinks he's suffering from a "sister complex."

Bud: Billy Gray, Margaret: Jane Wyatt. Betty: Elinor Donahue.

"The Bandits of Corsica." (1953) N. Cal. TV Debut. A group of Corsicans attempts to overthrow the tyrannical baron who rules the island. Richard Greene, Paula Raymond. (90 min.)

1:00 3 4 DOCTORS—Serial 5 8 10 12 PASSWORD—Game Comedians Marty Allen and Steve Rossi are this week's guest contestants. Allen Ludden is the moderator.

**(7) (1) ERNIE FORD**—Variety Ernie leads the band in the march "Pomp and Circumstance."

1:10 CLASSROOM—Education This afternoon's subjects: geography, science and music. (One hour, 25 min.) CLASSROOM—Education Subjects include geography science and

Subjects include geography, science and French. (Two hours, 50 min.)

1:30 2 I WANT TO KNOW—Venter 3 4 7 ANOTHER WORLD 5 8 10 12 HOUSE PARTY Sociologist James Peterson discusses teen-age elopements. 7 ON THE SCENE—Dick Stewart

AFTERNOON—Jess and Lu



## Monday March 22, 1965

Afternoon

### 2:00 MOVIE—Comedy

"Cash on Delivery." (English: 1956) A night-club singer learns she can inherit a fortune. Shelley Winters, John Gregson, Peggy Cummins. (One hour, 25 min.)

A YOU DON'T SAY!-Game COLOR | Comedienne Pat Carroll and game show emcee Jack Narz are this week's celebrity panelists. Tom Kennedy (Jack's brother) is the host.

5 8 10 12 TO TELL THE TRUTH Actress Ann Sheridan, comedians Buddy Hackett and Peggy Cass, and conductor Skitch Henderson are panelists this week.

### 7 (7) III III FLAME IN THE WIND 2:25 5 8 10 12 NEWS

2:30 MOVIE—Comedy

COLOR Will Success Spoil Rock Hunter?" (1957) Rockwell Hunter, a neurotic copywriter, suddenly finds himself touted publicly as the world's greatest lover. Tony Randall, Jayne Mansfield, Henry Jones, Betsy Drake. (90 min.)

### A MATCH GAME

Comedian Wally Cox and musical-comedy performer Florence Henderson are the celebrity quests this week.

E B D P EDGE OF NIGHT 7 (7) III III DAY IN COURT

2:55 (4) (7) (1) (B) NEWS

3:00 CALARAMIE-Western Preparations for an army offensive against the Sioux grind to a halt. Madlyn Rhue, John Smith. (60 min.)

5 8 10 12 SECRET STORM

7 7 D B GENERAL HOSPITAL

3:25 NEWS

3:30 CAPTAIN SATELLITE—Children



MONDAY AT 5:00 PM IN COLOR

### MIKE DOUGLAS—Variety

Actor Douglas Fairbanks Jr. is this week's co-host, Scheduled quests include Dr. Benjamin Spock, who talks about prejudice in children; singers Billy Daniels and Tessie O'Shea; actor-singer Arthur Treacher; and pianist Arthur Loesser. (60 min.)

### 7 (7) III III YOUNG MARRIEDS B MOVIE—Mystery

"The Spiral Staircase," See Thurs. 4:30 P.M., Ch. 5, for details. (Two hours)

DOBIE GILLIS—Comedy

Dobie can't convince Maynard that he no longer cares about money-mad girls. Dwayne Hickman, Tuesday Weld.

D JACK BENNY—Comedy

See Tues. 12 Noon, Ch. 2, for details.

### 4:00 MOVIE—Adventure

COLOR "Yankee Buccaneer." (1952) N. Cal. TV Debut. A U.S. frigate sets out to crack down a crew of buccaneers. Jeff Chandler, Suzan Ball. (One hour, 45 min.) WHIRLYBIRDS—Adventure

Chuck and P.T. discover they have flown into an Army firing range. Kenneth Tobey. 7 7 1 B TRAILMASTER

Beautiful Jennifer Churchill joins the wagon train after running away from an arranged marriage. Jennifer: Rhonda Fleming, Adams: Ward Bond, Flint: Robert Horton. Fred: Andy Clyde. (60 min.) MIKE DOUGLAS—Variety

### Actor Douglas Fairbanks Jr. is this week's co-host. Scheduled guests include Dr. Benjamin Spock; singers Billy Daniels and Tessie O'Shea; actor-singer Arthur Treacher; and pianist Arthur Loesser. (90 min.) MOVIE—Drama

"Cleopatra." (1934) Part 1 of two parts. The temptress Cleopatra uses all her wiles to gain the support of the rulers of Rome. Claudette Colbert, Warren William, Henry Wilcoxon. (90 min.)

### 4:30 MICKEY MOUSE CLUB

Annette's horse runs away after it is frightened by "The Wild Stallion."

### MAYOR ART-Children

### 5 MOVIE—Drama

COLOR "Cash McCall." (1960) When Grant Austen offers Cash McCall his failing business for \$2,000,000, McCall accepts - but he seems more interested in Austen's daughter. James Garner, Natalie Wood. (One hour, 25 min.)

## March 22, 1965 Monday

Afternoon-Evening

 FRENCH CHEF—Cooking Julia Child shows how the French prepare a jelly roll. 5:00 D LLOYD THAXTON—Music Del Shannon is the guest. (60 min.) MOVIE—Adventure COLOR ''Erik the Conqueror." (Italian; 1960) Bay Area TV Debut. The son of a Viking king leads warriors to avenge his father and brother. Cameron Mitchell, Francoise Christophe. (90 min.) 7 MAGILLA GORILLA—Cartoons WHAT'S NEW—Children Stalking a moose; legend of Molly Pitcher. T LEAVE IT TO BEAVER—Comedy "Wally's Weekend Job" as a soda jerk makes him a hit with the girls. Tony Dow. **MICKEY MOUSE CLUB** Let's Go: a shark-hunting expedition. 5:30 A BACHELOR FATHER—Comedy Bentley Gregg lends his houseboy Peter to a pretty movie star. John Forsythe. G BETTY B—Songs 7 ANNIE OAKLEY-Western Tagg Oakley plays host to the sheriff's tomboy niece. Annie: Gail Davis. Last show of the series. SUPERMAN—Adventure "The Talkative Dummy." George Reeves, Phyllis Coates. **9** TV KINDERGARTEN ILLOYD THAXTON—Music RIFLEMAN—Western Three escaped convicts hold up the general store. Chuck Connors. D HAVE GUN-WILL TRAVEL A Mennonite asks Paladin to save his farm from the "boss". Richard Boone. CAP'N DELTA-Children 5:45 3 NEWS FRIENDLY GIANT—Children Rusty plays "Musical Glasses" as a surprise for Friendly. 5:55 5 KPIX EDITORIAL Evening

6:00 2 PETER POTAMUS—Cartoons 3 4 NEWS—Huntley, Brinkley 5 7 8 11 12 NEWS 6 WHAT'S NEW—Children Training a family of bears; different types

of people in mime; Dinosaur National Monument, Utah. **9** WHAT'S NEW—Children A family of great horned owls; story of Henry Knox, the colonial bookseller. **R** HUCKLEBERRY HOUND 6:30 2 YOGI BEAR-Cartoons 3 4 NEWS 5 8 10 12 NEWS-Reasoner **6** STOCK MARKET REPORT LEAVE IT TO BEAVER—Comedy Two members of the Cleaver family have been collaborating on grammar school. Jerry Mathers, Hugh Beaumont. (7) NEWS—Huntley, Brinkley PORTRAIT IN MUSIC The recording is Sonata in B Minor by Liszt. Alfred Brandel, piano. **M** UNTOUCHABLES—Drama Joe Kulak faces a business slump. Robert Stack, Oscar Beregi. (60 min.) B WELLS FARGO—Western An unusual gun provides Hardie with a clue to the killer of a mayor. Dale Robertson, John Stephenson, Gail Kobe.



## Monday March 22, 1965

Evening

### 6:35 C MUSICAL PORTRAITS

The recording is Suite from Petrushka by Stravinsky.

### 6:55 (4) 7 SPORTS

7:00 D FRACTURED FLICKERS

Scenes from "Harvest Hands" with Charlie Chase and "Dr. Pyckle and Mr. Pride" with Stan Laurel. Diana Dors quests.

 OUTER LIMITS—Science Fiction Aliens from the planet Ebon attack the earth and capture some of its inhabitants. Ed Nelson, James Shigeta. (60 min.)

### ASSIGNMENT FOUR

A documentary study of the redevelopment plans for the South of Market Street area. Representatives of the South of Market Improvement Association and the San Francisco Planning and Urban Redevelopment group present their views and look at films of similar areas in other cities. Jerry Jensen narrates.

### HAVE GUN-WILL TRAVEL

Paladin has captured Isham Spruce, gunfighter and former slave. Richard Boone.

### COMMUNISM—Lecture

Charles T. Vetter Jr. talks about "Answering Soviet Propaganda."

### 7 10 NEWS

### 7 OZZIE AND HARRIET—Comedy

Rick's fraternity throws an illegal party to recruit a high school football star. The Nelsons portray themselves. Wally: Skip Young, Hopkins: Ivan Bonar.

### WALT DISNEY'S WORLD

See Sun. 7:30 P.M., Ch. 3. (60 min.) ANTIQUES—George Michael George Michael discusses a collection of Early American silver.

MEN IN CRISIS—Documentary See Wed. 7 P.M., Ch. 4 for details.

R HAVE GUN-WILL TRAVEL

A lady rancher romances Paladin, who is trying to save her ranch. Richard Boone.

7:15 GERMANY TODAY A study of the life and work of composer Richard Wagner.

### NEWS—Peter Jennings

### 7:30 MOVIE—Comedy

Two Way Stretch." See Sun. 7 P.M., Ch. 2, for details. (One hour, 50 min.) A KAREN—Comedy

Steve's too busy to help, so Karen takes her homework problems to the next-door neighbor, an ex-teacher. Karen: Debbie Watson, Steve: Richard Denning, Mimi: Gina Gillespie. Barbara: Mary La Roche. **Guest Cast** 

Conroy	Don Hamner
Cindy Conroy	.Suzann Cupito
Marci Conroy	. Charla Doherty
Miss Fisher	Sue Randall

### 5 10 12 TO TELL THE TRUTH

### 6 9 ENCOUNTERS

The first of two programs featuring a new approach to music education by the "Young Audiences," an organization which presents chamber music concerts to school children. (Live)

### 7 (7) m B VOYAGE

"The Creature." The Seaview crew helps an engineer track down the source of ultrasonic waves that destroyed one of his missiles. Nelson: Richard Basehart. Crane: David Hedison. Morton: Bob Dowdell. Kowalski: Del Monroe. Sonar: Nigel Mc-Keand, (60 min.)



## March 22, 1965 Monday

Evening

	Guest Cast	<b>9</b> NATURE OF CONSERVATION
	AdamsLeslie Nielsen	A film study of California water pollu-
	CrewmanPat Culliton	tion problems. Georg Treichel hosts.
8:00	3 A MAN FROM U.N.C.L.E.	8:30 5 8 10 12 ANDY GRIFFITH
	"The Never-Never Affair." Portuguese	Opie and a school chum are publishing
	translator Mandy Stevenson wants to get	their own newspaper, but the paper isn't
	in on the exciting side of U.N.C.L.E.	selling. Barney: Don Knotts. Opie: Ronny
	work, so Solo sends her on a fake courier	Howard. Aunt Bee: Frances Bavier.
	assignment-and then discovers that she's	Guest Cast
	taken along a top-secret list of THRUSH	HowieDennis Rush
	agents operating in France. Script by	Reverend MartinWilliam Keene
	Dean Hargrove. Solo: Robert Vaughn.	Sam BensonBurt Mustin
	Illya: David McCallum. Waverly: Leo G.	Mrs. FosterIrene Tedrow
	Carroll. (60 min.)	Harold GrigsbyKelly Thordsen
	Guest Cast	7 7 D B NO TIME FOR SER-
	Mandy StevensonBarbara Feldon	GEANTS—Comedy
	Victor GervaisCesar Romero	"Stockdale of the Stockade." Will literally
	VarnerJohn Stephenson	sentences himself to the stockade after
	5 8 10 12 I'VE GOT A SECRET	he accidentally strikes Captain Martin.
	Actress Vivian Vance is the celebrity	Will: Sammy Jackson. Martin: Paul
	guest and musical-comedy star Carol	Smith. Krupnick: George Murdock.
	Channing subs for vacationing panelist	Guest Cast
	Betsy Palmer. Steve Allen is the host.	Kermit ForneyMarc Cavell
	6 INTERNATIONAL MAGAZINE	GuttermanJohn Mitchum

See 9 P.M., Ch. 9, for details. (60 min.)

Kermit F	Forney	. Marc	Cavell
Gutterma	anJ	ohn Mi	tchum
Contini		Terry I	Becker

Advertisement

## **ASSIGNMENT FOUR:** South of Market HE STAGNANT DREAM"



### South of Market St. can look like this.

Market Street, a straight diagonal slash across San Francisco, slices the city into two worlds. To the north lies the San Francisco known to the world as a place of high finance, fashions and apartment buildings. Across this street there exists an ugly world that San Franciscans would prefer to ignore. The South of Market District, once a fine residential neighborhood, is now a breeding place for a greater Skid Row with its accompanying share of human misery. What is being done, what can be done to heal this sore on the face of San Francisco? Come along with KRON-TV's "Assignment Four" staff as they explore a stagnant dream — the area south of Market Street.

MONDAY-7:00 PM **KRON-TV CHANNEL 4** 

## Monday March 22, 1965

### Evening

# States Day talks with Martin Flavin, playwright, novelist and winner of the Pulitzer Prize.

### 9:00 3 4 ANDY WILLIAMS—Variety

**COLOR** Crooner Pat Boone and comedian Phil Harris are the guests. In the Informal Spot, Andy shows a tape of his performance at the recent Pebble Beach (Cal.) Golf Tournament, and he introduces Good Time singer John Horton, who plays an original flamenco guitar composition. Good Time Singers. (60 min.)

### Highlights

"I Concentrate on You".....Andy "Say Good-By," "Good-By, Charlie".Pat

### 5 8 10 12 LUCILLE BALL

Mooney gives Lucy the money she needs for treatments—but Lucy failed to mention that the treatments would take place at a local beauty parlor. Viv: Vivian Vance. Mooney: Gale Gordon.

### **Guest Cast**

Dick Patterson.....Himself Pete Murdock.....Tommy Farrell SPREAD OF THE EAGLE

"The Alliance." ("Antony and Cleopatra," Act 2, conclusion; Act 3; and part of Act 4.) After learning that Octavius and Lepidus have broken the peace treaty with Pompey, Antony returns to Egypt. Keith Michell, David William, Mary Morris, Jerome Willis, (60 min.)

### 7 (7) III III WENDY AND ME

Novelist William Norman Packard rents an apartment across from the Conways and Wendy soon discovers that Packard needs help with his new book. Landlord: George Burns. Wendy: Connie Stevens.



Jeff: Ron Harper. Danny: James Callahan. Bundy: J. Pat O'Malley. Packard: Woodrow Parfrey.

### **9** INTERNATIONAL MAGAZINE

Five stories from around the world include Ghana's financial difficulties and political situation as discussed by Frank Parkes, editor of the Ghanian news magazine The Dawn. David M. Culhane, chief of the Baltimore Sun's London Bureau, is the host. (60 min.)

### 9:20 2 DOCTORS' NEWS CONFERENCE

Dr. Hayes A. Newby moderates a discussion on "How to Choose a Nursing Home." (Live; 40 min.)

9:30 (5) (10) (2) MANY HAPPY RETURNS An irate customer claims that the ivory figurine he bought is hexed—and he wants his money back. Walter: John McGiver. Wilma: Jesslyn Fax. Joe: Mickey Manners. Lynn: Elena Verdugo.

### **Guest Cast**

BING CROSBY—Comedy "The Test." Bing insists that Joyce learn the rule book before taking her driver's examination, but he's not doing much studying for his own renewal test. Bing sings "The Little Things in Life," and Joyce and the Wellingtons do "You've Got to Accentuate the Positive." Ellie: Beverly Garland. Joyce: Carol Faylen. Willie: Frank McHugh. Janice: Diane Sherry.

### **Guest Cast**

Examiner.....Paul Hartman Clerk.....Iris Adrian

TARMER'S DAUGHTER-Comedy Katy helps an orphan girl who can't seem to impress prospective foster parents favorably. Katy: Inger Stevens. Glen: William Windom. Greta: Eileen Baral. Mrs. Penn: Juanita Moore.

### 8 MOVIE—Drama

"Demetrius and the Gladiators." (1954) Demetrius finds his faith shaken by the temptations of a beautiful, amoral woman. Victor Mature, Susan Hayward, Michael Rennie, Debra Paget. (Two hours)

### 10:00 2 NEWS—Helmso, Jacobs, Mann 3 4 ALFRED HITCHCOCK

"Thou Still Unravished Bride." Det. Tommy Bonn returns home to London with his



Seated 1. to r .: Bennett Cerf, Faith Baldwin, Bergen Evans, Photo: Halsman Bruce Catton, Mignon G. Eberhart, John Caples, J. D. Ratcliff. Standing: Mark Wiseman, Max Shulman, Rudolf Flesch, Red Smith, Rod Serling.

## "We're looking for people who want to write"

If you want to write and see your work published, here's an opportunity never before available:

Twelve of America's most famous authors have created a school of professional writing to help you develop your skill, talent and craftsmanship . . . and to pass on to you their secrets of achieving success and recognition.

They include Rod Serling, winner of five TV Emmys; best-selling novelist Faith Baldwin: Pulitzer Prize historian Bruce Catton; humorist Max Shulman: publisher-columnist Bennett Cerf.

Over a three-year period, the twelve famous authors pooled everything they had learned about writing in their long, hard climb to the top. They organized this invaluable knowledge into a series of textbooks and writing assignments for new home-study courses in Fiction, Non-Fiction, Advertising Writing and Business Writing. (The first three con-tain sections on TV writing.)

### Your instructors are all published writers

When you return an assignment to the School, one of the instructors - who are all professional writers - spends up to two hours analyzing your work. He blue-pencils corrections on your manuscript, much as an editor does with established authors. And he returns it with a long letter of recommendations on how to improve your writing.

While your instructor is editing your work, no other student competes for his attention. You are, literally, a class of one.

The School is young. Yet students, most of them still in training, have sold their work to over 60 publications - including Reader's Digest, Better Homes and Gardens, Popular Science, Redbook and True. Several students sold pieces they wrote as School assignments.

### Writing Aptitude Test offered

To find others who can benefit from professional training, the twelve famous writers offer a revealing Aptitude Test. The postpaid reply card on the next page will bring you a copy, along with a 48-page School brochure.

Note - A dozen typical Famous Writers students are pictured inside this folder. To learn how the School helped them become published writers, and may help you too, please turn the page.



Sells on first try – "After only two lessons, using what you taught me, I wrote a humorous article and sold it to *True Story*. First time, bingo!" –Patricia Parker, Lenox, Mass.



Editor loves his work – "It was a thrill to have my article in *Ski*. It was an even bigger thrill when the editor called me to assign another!" –Richard Earle, Conway Center, N. H.



Sells to top magazine – "My first article has just sold to *Better Homes & Gardens* for \$150. I'm more excited than ever about the course." –Lillian Maas, Zumbrota, Minn.



Top magazine buys his School assignment – "Guided by your criticism, I rewrote my last assignment. It was accepted by *Nation's Business.*"–Don Jones, Whittier, Calif.



Success as writer buoys her confidence – "My story's been published in a children's magazine, giving me the extra confidence I needed." –Margery Stecker, Birmingham, Mich.



Sells to Canadian magazine – "Chatelaine bought a humorous article of mine. Also, I've sold advertising copy to a large prize-incentive firm."-Kay Pierce, Toronto, Ont.

## A sensible first step to success in writin Others have taken it – so can you

Until recently, most of the men and women shown above were uncertain of their writing ability. They had no way of knowing whether they could learn to write for publication.

Then, they sent for an unusual 12-page writing aptitude test, devised by a group of America's most successful authors. Encouraged by their showing on the test, the people above embarked upon a serious program of writing training, at home, in their spare time. Today, each of them has tasted success as a published writer, some even before completing their training.

You can take the same sensible first step they did. You can find out now whether you have talent worth developing by set the Famous Writers Aptitude Test.

Simply mail the postpaid card at addition to the Test, you will receive a illustrated brochure which descri courses offered by the Famous Writer and explains the School's unique mo person-to-person teaching.

Your completed Test will be grad member of the School's instructional returned to you without charge. If well on the Test — or offer other eviwriting aptitude — you may enroll fessional training by the School. E you are under no obligation to do so



Writing wins him promotion – "Your course has gotten me promoted to Supervisor of Publications here at General Dynamics."–James Ruse, Rochester, N. Y.



Lives on writing income-"When I began your Course I was unpublished. Since then I've made 18 sales, and now live on my writing income." Sharon Wagner, Mesa, Ariz.



Writing income jumps eight times – "My first article sold for \$36, my second for \$180. Now my third is netting me \$300!"-E. T. Eberhart, Salem, Ore.



Article honored at World's Fair – "My article was published in *The New York Times* and later exhibited at the Hall of Education at the World's Fair."–R. A. Magoon, Lachine, Mich.

I

NAME ADDRESS

H

I



Sells two School assignments – "I've sold two articles to the Savannah Morning News. Both were originally assignments for your School."–Peg Fishback, Savannah, Ga.



Writes book about her life – "I've sold an article at 4 cents a word and my book, *Inside Out*, has just been published." –Sister Mary of the Immaculate Heart, Milwaukee, Wisc.

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## Famous Writers School

Westport Connecticut 06881

I want to know if I have writing aptitude worth developing. Please mail me, without obligation, your Aptitude Test and 48-page brochure.

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	6656

Says Faith Baldwin:

## "It's a shame more women don't take up writing"

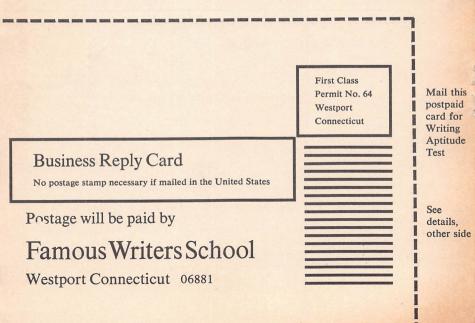
She ran a household, raised four children, yet managed to write over 70 books, many of them best-sellers. Here she offers brief but encouraging advice to women who want more out of life.

I think it's a shame that many women with real writing talent bury it under a mountain of dishes.

Writing is an ideal profession for women. You don't have to go to an office, don't have to be away with half your mind on your household . . . wondering, if it rains, did you close the windows?

For the woman who is tied down to her home, writing is a wonderful emotional release – to say nothing of the extra income it can bring. There are many things only a woman can write about from firsthand experience. Take the best-seller, *Please Don't Eat the Daisies*. No man could have written that book!

I know from my own early struggles that it's hard to get started in writing when you're working all alone. The inside of this folder tells how twelve Famous Writers are training others to write for publication — and how we may be able to help you. If you yearn to write, do read the preceding pages."





## March 22, 1965 Monday

Evening

American fiancée and learns that the city is being plagued by a strangler. Script by Morton Fine and David Friedkin from a story by Avram Davidson. (60 min.)

### Cast

Tommy Bonn	Ron Randell
Sally Benner	. Sally Kellerman
Clarke	. David Carradine
Stephen Leslie	Michael Pate
Mr. Benner	Kent Smith
Mrs. Benner	Edith Atwater

### 5 10 12 CBS NEWS SPECIAL

SPECIAL "Gemini: Two Men in Space." Walter Cronkite anchors a report of this morning's scheduled two-man Gemini flight by astronauts Virgil Grissom and John Young. Films of the countdown, launching, reports from the capsule, and landing and recovery of the astronauts will be seen. If the Gemini space shot was postponed. Cronkite will detail the reasons for the rescheduling. (60 min.)

'CHOICE OF THE HOUSE' CARPET SALE!

REGULAR

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ł		h piles, axminsters, tweeds twin tones,	
		bblestones famous names: Mohawk,	
		DuPont 100% all wools, continuous	6
l	filament nylons .	loads of new decorator colors! Now,	
	the four most pop	oular price lines are cut "across the board"	
	choose your	dream carpet from these groups for only	
ľ	\$4 per square y	ard!	
	NOW		
	now		
	Reg. \$5.95 \$4	2,610 sq. yds. of hi-low textured wool, your choice of a neutral beige or decorator gold.	
	Reg. \$6.95 \$4	3,890 sq. yds. of nylon in two stylings, 5 solid colors in a plush, and 3 nice tweed combinations.	
and the second second	Key. #0.75 #4	3.563 sq. yds. Herculon® polypropolene face yarns in 5 decorator conceived colors. There are twin-tone styling and a candy stripe effect.	
Constant of the owner of	Reg. \$7.95 \$4	200 rolls — of from 12 to 50 sq. yds. in the hard wearing and practical continuous filement nylon. There are cobblestone and popcorn effects and some have the DuPont 501® label.	
	Reg. \$8.95 \$4	1,862 sq. yds. Mohawk Wool closeouts in rolls up to 50 sq. yds., different colors and patterns. 1,473 sq. yds. 100% Wool Axminster, the weave thet wears so well. A colorful, traditional pat-	
		tern.	



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MONEY DOWN

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MONTHLY

## Monday March 22, 1965

Evening

### 6 STORIES OF GUY DE MAUPAS-SANT-Drama

Two stories about wives and lovers. 1. "A New Year Gift." A young wife surprises her pompous would-be lover. Jacques: Thorley Walters. Irene: Moria Redmond. 2. "Monsieur Parent" becomes the victim of a faithless wife. Parent: Geoffrey Bayldon. (60 min.)

### 7 (7) (1) (B) BEN CASEY

"Eulogy in Four Flats," by Chester Krumholz. On his day off, Casey makes an emergency house call on a stubborn old recluse who enjoys being pampered by his neighbors—and doesn't intend to change. Vincent Edwards (Casey) directed. Hoffman: Harry Landers. Baker: Lee Tracy. Ellen Flower: Donna Anderson. Monte: Tom Drake. (60 min.)

## RADENZEL REPORTS 10:15 O PROFILE: BAY AREA

Caspar Weinberger and his guests discuss the status of culture and the arts in San Francisco. (60 min.)

### 10:30 D BEST OF GROUCHO-Quiz

11:00 MOVIE—Documentary

"Blitzkrieg." (German; 1960) This World War II film was edited from footage taken by over 200 Nazi cameramen. (One hour, 50 min.)

## 3 4 5 7 7 NEWS

11:15 SPORTS—Frank Dill NIGHTLIFE—Variety Singer Pat Boone begins his second week as guest host. (One hour, 45 min.) JOHNNY CARSON—Variety COLOR Comedian Alan King subs for Johnny Carson. (One hour, 45 min.)



### D MOVIE-Drama

"The Breaking Point." (1950) An ex-GI attempts to make a living by chartering his fishing boat. John Garfield, Patricia Neal. (One hour, 50 min.)

### 11:20 5 MOVIE—Drama

"Separate Tables." (1958) A gloomy English hotel houses a number of lonely and eccentric characters. The picture won Oscars for David Niven and Wendy Hiller. Deborah Kerr, Burt Lancaster, Rita Hayworth. (One hour, 50 min.)

### MOVIE—Comedy

"The Awful Truth." (1937) Zany antics of a married couple who quarrel. Cary Grant, Irene Dunne, Ralph Bellamy.

### 11:30 3 4 8 JOHNNY CARSON

COLOR Comedian Alan King subs for Johnny Carson. Ed McMahon, Skitch Henderson orchestra. (90 min.)

### MOVIE—Comedy

"Chicken Every Sunday." (1949) Life with a fly-by-night father and his downto-earth wife. Dan Dailey, Celeste Holm. **13** NIGHTLIFE—Variety

Singer Pat Boone begins his second week as guest host. (90 min.)

### 12:50 2 STAR PERFORMANCE—Drama The story of a hectic day and night in the

life of an actor-director. Charles Boyer. 1:00 3 24 33 NEWS

### 1:10 3 4 B NEWS

"Girl Without a Room." (1933) Bay Area TV Debut. Charles Farrell, Charlie Ruggles, Marguerite Churchill. (90 min.)

### 1:30 A MOVIE—Western

"The Badge of Marshal Brennan." (1957) Jim Davis, Arleen Whelan, Louis Jean Heydt. (One hour, 15 min.)



A SPRING MOVIE FESTIVAL HIT!

## March 23, 1965 Tuesday

Morning

### Morning

### 4:00 3 4 7 8 GEMINI SPACE

FLIGHT—Cape Kennedy

**SPECIAL** Frank McGee anchors NBC's coverage of the Gemini space flight, scheduled for this morning. Details are in the Close-up below. (Live)

Regularly scheduled programs will be pre-empted until the conclusion of the flight.

**5 10 12 GEMINI SPACE FLIGHT SPECIAL** CBS's Walter Cronkite anchors this coverage of the Gemini space flight, scheduled for this morning. See the Close-up below. (Live)

The networks will pre-empt regularly scheduled programs until the conclusion of the flight.

**SPECIAL** Jules Bergman and Jim Burnes are the anchor men for ABC's coverage of the Gemini space flight, scheduled for this morning. Details are

### in the Close-up below. (Live)

Regularly scheduled programs will be pre-empted until the recovery of the astronauts.

6:00 3 4 7 8 GEMINI SPACE FLIGHT—Continued 5 10 12 GEMINI SPACE FLIGHT —Continued

Continued GEMINI SPACE FLIGHT

8:00 (2) CLASSROOM—Education This morning's in-school subjects include mathematics, geography, Spanish, music and French. (Three hours, 20 min.)

- 8:20 G COMMUNISTS—Education
  "What Is Communism?" This 20-minute
  lecture by Marvin McDow is repeated
  eight times today at 9:20, 10:20, 11:15
  and 11:55 A.M.; and at 12:20, 12:55,
  1:35 and 2:25 P.M.
  9:00 3 4 (7) B GEMINI SPACE
  - FLIGHT—Continued



### 4:00 GEMINI SPACE FLIGHT

**SPECIAL** America's first two-man orbital space flight is tentatively scheduled for launching from Cape Kennedy at approximately 6 A.M. The Gemini flight, piloted by astronauts Virgil Grissom and John Young, is planned for three 89-minute orbits around our earth. Project Gemini is an important step in our schedule to land a man on the moon by 1970.

The networks will begin coverage of the countdown at 4 A.M., as Major Grissom and Lieutenant Commander Young prepare to enter their Titan-powered Gemini capsule. Following lift-off, the networks will continue their coverage of the flight until the astronauts are recovered by the aircraft carrier USS Intrepid off Grand Turk Island in the Bahamas. During the flight, there will be remote telecasts from the White House, the astronauts' home towns and NASA facilities across the country.



### Astronauts Young and Grissom

If today's launch is postponed because of weather or mechanical failure, the networks will resume regular programming, returning to Cape Kennedy on the re-scheduled flight date.

Reporters . . . ABC: Jules Bergman, Jim Burnes, Peter Jennings. CBS: Walter Cronkite, Charles von Fremd, Mike Wallace, Robert Pierpoint. NBC: Merrill Mueller, Roy Neal, Frank McGee.

## Tuesday March 23, 1965

Morning-Afternoon 7 11 13 GEMINI SPACE FLIGHT —Continued 9:50 2 RELIGION TODAY—Catholic 10:00 2 NEWS—Walt Harris 10:30 2 JACK LA LANNE—Exercise 11:00 2 ROMPER ROOM—Children 3 4 7 8 GEMINI SPACE FLIGHT—Continued 5 10 12 GEMINI SPACE FLIGHT —Continued 7 11 13 GEMINI SPACE FLIGHT —Continued

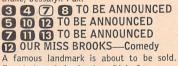
### Afternoon

### SPECIAL ANNOUNCEMENT

If the countdown on the Gemini space flight was delayed, the networks will expand their coverage to the conclusion of the flight, preempting regularly scheduled programs. Details of the Gemini flight are in the Closeup on preceding page.

### 12:00 2 JACK BENNY—Comedy

Lawrence Welk and his orchestra are Jack's guests, but Jack insists on taking over the conducting chores. Announcer: Don Wilson. Fan club officers: Madge Blake, Jessalyn Fax.



Eve Arden, Gale Gordon, Dick Crenna.

 12:30 2 TV HOUR OF STARS—Drama
 A psycopathic killer is accused of murdering a banker's wife. Jack Lord, Meg Randall, Karen Steele. (60 min.)

 3 LEAVE IT TO BEAVER—Comedy

Beaver and his classmates are asked to write a paper on what their mothers did before they married. Jerry Mathers.

### B MOVIE—Drama

"Menace in the Night." (English; 1956) N. Cal. TV Debut. Jean Francis is the witness to a robbery in which a man is murdered. Griffith Jones, Lisa Gastoni, Vincent Ball, Eddie Byrne. (90 min)

- 1:10 (CLASSROOM—Education In-school subjects include mathematics, French and Spanish. (Two hours, 50 min.)
- 1:30 2 I WANT TO KNOW—Venter 3 TO BE ANNOUNCED 7 ON THE SCENE—Dick Stewart 11 AFTERNOON—Jess and Lu

### 2:00 MOVIE—Drama

"Crest of the Wave." (English; 1954) An American scientist is brought in by the British to work on a new type of torpedo. Gene Kelly, John Justin, Bernard Lee. (One hour, 25 min.)

3 4 YOU DON'T SAY!—Game COLOR The guest panelists are Jack Narz and Pat Carroll.

5 8 10 12 TO TELL THE TRUTH Buddy Hackett, Ann Sheridan, Skitch Henderson and Peggy Cass are guests.

- TO BE ANNOUNCED
- 2:25 5 8 0 2 NEWS

2:30 3 MOVIE—Drama "Zero Hour!" (1957) N. Cal. TV Debut.

An ex-fighter pilot faces the challenge of

this week's co-host DOUGLAS FAIRBANKS, JR. THE MIKE DOUGLAS SHOW Monday-Friday 3:30 PM



## March 23, 1965 Tuesday

Afternoon

bringing in a plane he had boarded only as a passenger. Dana Andrews, Sterling Hayden. (90 min.)

### **4** MATCH GAME

Florence Henderson and Wally Cox are the celebrity guests. Host: Gene Rayburn.

### 5 3 0 2 EDGE OF NIGHT

2:55 4 NEWS

### 3:00 (4) LARAMIE—Western

To raise mortgage money, Jonesy starts playing piano in a local saloon. Jonesy: Hoagy Carmichael. Slim: John Smith. Jess: Robert Fuller. (60 min.)

### 5 8 10 12 SECRET STORM

7 7 1 13 GENERAL HOSPITAL 3:25 9 NEWS

3:30 2 CAPTAIN SATELLITE—Children 5 MIKE DOUGLAS—Variety

> Scheduled guests include singers Earl Wrightson, Lois Hunt and Brook Benton. Douglas Fairbanks Jr. is co-host. (60 min.)

7 7 1 13 YOUNG MARRIEDS 8 MOVIE—Comedy

"To Paris with Love." (English; 1955) A widowed British baronet takes his young son to Paris to learn about life. Alec Guinness, Vernon Gray, Odile Versois. (Two hours)

### DOBIE GILLIS—Comedy

Edwina Cagle's cultivated relatives are upset when she comes up with a faux pas — named Maynard. Dwayne Hickman, Bob Denver, Lynn Loring.

### D JACK BENNY—Comedy

See Wed. 12 Noon, Ch. 2, for details. 4:00 3 MOVIE—Science Fiction

"The Phantom Planet." (1961) N. Cal. TV Debut. A spaceship commander is reduced to a fraction of his normal size. Dean Fredericks, Coleen Gray, Francis X. Bushman. (One hour, 45 min.)

### WHIRLYBIRDS—Adventure

Chuck and P.T. are delivering a payroll when they are asked to aid police in pursuing a robber. Kenneth Tobey.

### 7 7 1 B TRAILMASTER

Ruth Owens' brother kills a man for making a derogatory remark about her, and then learns that what the man said was true. Ruth: Shelley Winters. Adams: Ward Bond. Flint: Robert Horton. Paul: Kent Smith. Jimmy: Dean Stockwell. Martin: Charles Seel. (60 min.)

### MIKE DOUGLAS—Variety

Scheduled guests include singers Earl Wrightson, Lois Hunt and Brook Benton. Douglas Fairbanks Jr. is the co-host. Ellie Frankel Quintet. (90 min.)

### MOVIE—Double Feature

"Cleopatra," conclusion. See Mon.
 P.M., Ch. 12, for details.

2. "Waikiki Wedding," (1937) Part 1 of two parts. A press agent dreams up a stunt for a pineapple firm. Bing Crosby, Martha Raye, Bob Burns, Shirley Ross, George Barbier, Leif Erikson. (90 min.)

### 4:30 2 MICKEY MOUSE CLUB

Spin and Marty show home movies. Minnie Mouse stars in "The Wayward Canary."

### 4 MAYOR ART—Children MOVIE—Mystery

"Rebecca." (1940) Part 1 of two parts. A girl marries a handsome man, only to discover that the memory of her husband's beautiful first wife dominates the lives of everyone concerned. Laurence



## Tuesday March 23, 1965

### Afternoon-Evening

Olivier, Joan Fontaine, Judith Anderson, George Sanders. (90 min.) GREAT DECISIONS-1965 See Wednesday 9 P.M., Ch. 9, for details. 5:00 D LLOYD THAXTON—Music The Shangri-Las sing "Give Him a Great Big Kiss." (60 min.) MOVIE-Melodrama "The Crawling Eye." (English; 1958) In a radioactive cloud lies a tentacled monster, awaiting its victims, Forrest Tucker, Laurence Payne, Jennifer Jayne. (90 min.) 7 BUGS BUNNY—Cartoons WHAT'S NEW—Children A family of great horned owls; story of Henry Knox, the colonial bookseller. T LEAVE IT TO BEAVER—Comedy "Wally's Car" is a \$25 jalopy that won't run any more. Beaver: Jerry Mathers. Wally: Tony Dow. **MICKEY MOUSE CLUB** Prof. Wonderful explains rocket power. Mickey Mouse becomes a delivery boy. 5:30 A BACHELOR FATHER—Comedy Kelly goes out on her first real date. John Forsythe, Noreen Corcoran. **6 9 TIME FOR MUSIC** 7 PORKY PIG—Cartoons SUPERMAN—Adventure Superman helps a little old lady win a contest. George Reeves. m LLOYD THAXTON—Music RIFLEMAN—Western Mark captures a hawk-and his life is threatened by a rattlesnake. Lucas: Chuck Conners. Mark: Johnny Crawford. Walt Hake: Patrick McVey. Eli Flack: John Anderson, Micah: Paul Fix, ATTACKS TUESDAY AT 5:00 PM

12 HAVE GUN-WILL TRAVEL

Asked to convey a silver shipment through bandit country, Paladin finds it comes from a mine worked by prison labor. Paladin: Richard Boone. Don Francisco: Donald Randolph. Pablo: Nico Minardos.

5:45 3 NEWS 6 FRIENDLY GIANT—Children

Meow and Meow Too do a "Mexican Dance" with sombreros.

FRIENDLY GIANT—Children Friendly reads "Where's the Bunny?" by Ruth Carroll.

### Evening

6:00 2 ROCKY AND HIS FRIENDS
3 4 NEWS—Huntley, Brinkley
5 7 8 10 12 NEWS
6 WHAT'S NEW—Children Characteristics of mammals; mime with a moral; development of Dinosaur Park.
9 WHAT'S NEW—Children Growth of a colony of blue heron; story of Washington's camp at Valley Forge.
13 YOGI BEAR—Cartoons
6:30 2 SCIENCE IN ACTION

COLOR "The Iron Cow." Dairy researcher Clay Kempf discusses services offered by the hospital ship SS Hope. Dr. Earl S. Herald is the host.

- 3 A NEWS
- 5 8 10 12 NEWS-Reasoner
- STOCK MARKET REPORT

LEAVE IT TO BEAVER—Comedy The new boy in town turns out to be

A snobbish mama's boy. Beaver: Jerry Mathers. Dudley: Jim Hawkins.

NEWS—Huntley, Brinkley

**9** PORTRAIT IN MUSIC

A band concert is conducted by San Francisco high school student Maurice Cierra.

### MAKED CITY-Drama

Bernice and Aubrey Hacker have experienced a financial disaster. Aubrey: Roland Winters. Bernice: Nancy Carroll. (60 min.) WELLS FARGO—Western

A Wells Fargo agent was murdered during the "Great Bullion Robbery." Hardie: Dale Robertson. Joe: Edward Kemmer.

## March 23, 1965 **Tuesday**

### 6:35 6 MUSICAL PORTRAITS

The recording is Concerto No. 1 in E Minor for Piano and Orchestra, Op. 11. 6:55 4 7 SPORTS

### 7:00 TRUE ADVENTURE

COLOR Host Bill Burrud travels to Jivaro Indian territory in Ecuador.

COLOR "A Heaven Called Honolulu." Jack Douglas leads a tour of the Hawaiian Islands' capital city.

### ENSIGN O'TOOLE—Comedy

Nelson loses his heart — and his bank book—to a Southern belle. O'Toole: Dean Jones. Nelson: Jay C. Flippen. St. John: Jack Mullaney. Stoner: Jack Albertson.

### 5 77 SUNSET STRIP—Mystery

Spencer poses as a confidence man to learn about a bogus insurance company. Roger Smith, Fay Spain. (60 min.)

### 6 9 TO BE ANNOUNCED

A taped repeat of Governor Brown's press conference will be seen if the conference was held as scheduled this morning.

### 7 10 NEWS

### (7) PATTY DUKE—Comedy

The rest of the family is caught in the middle when Patty and Ross play a series of practical jokes on each other. Patty and Cathy: Patty Duke. Martin: William Schallert. Natalie: Jean Byron. Ross: Paul O'Keefe. Richard: Eddie Applegate.

### 8 FLIPPER—Drama

"Flipper and the Elephant," second of three parts. Runaways Sandy, Bud and Bonnie plan to hire out their pets to a circus. Porter: Brian Kelly. Bud: Tommy Norden. Sandy: Luke Halpin. Bonnie Mc-Coy: Cheryl Miller. McCoy: Pat Henning.

### CALL MR. D.—Mystery

A cowboy participating in a rodeo at Madison Square Garden finds his saddle strap cut before a big event. David Janssen, Lee Van Cleef, Barbara Baxley.

### B HAVE GUN—WILL TRAVEL

Paladin tries to help a man suspected of shielding his son from a murder charge. Richard Boone, Philip Coolidge.

### 7:15 7 NEWS—Peter Jennings

7:30 2 WONDERFUL WORLD-Travel

**COLOR** A tour of Paris, Marseilles and the French Riviera cities of Cannes and Monte Carlo. John Cameron Swayze.

### Evening

### 3 4 MR. NOVAK—Drama

"Honor—and All That." Strong feelings between Jefferson and McLain High students threaten to explode as the championship basketball play-off nears. Script by Jerry McNeely. Novak: James Franciscus. Woodridge: Burgess Meredith. Miss Scott: Marian Collier. (60 min.)

### **Guest Cast**

Jaytee Bartlett.....Beau Bridges GoGo Reader.....Michael J. Pollard GO KOLTANOWSKI ON CHESS

Koltanowski discusses the careers of Polish master Akiba Rubinstein and American Sam Lloyd.

COMBAT!—Drama "Cry in the Ruins," by Edward J. Lakso and A. Martin Zweiback. Hanley's squad and a German patrol, entering a shelledout French village from opposite sides, are stopped by a distraught woman clawing at the debris and crying for someone to save her trapped baby. Lisa Pera, grandniece of Russian novelist Leo Tolstoy, was discovered by series regular Vic Morrow (Saunders), who directed this episode. Hanley: Rick Jason. Kirby: Jack Hogan. Doc: Conlan Carter. Caje: Pierre Jalbert. (60 min.)

### **Guest Cast**

Lieutenant Markes	William Smithers
Mme. DuBois	Lisa Pera
Cane	Glenn Cannon
German Captain	John Crawford
BEVERLY HILL	BILLIES
Granny wants to with	draw her share of

Jed's millions, and Elly May wants to enter her hounds in Mrs. Drysdale's exclusive dog show. Jed: Buddy Ebsen. Gran-



## Tuesday March 23, 1965

### Evening

ny: Irene Ryan, Elly May: Donna Douglas. Drysdale: Raymond Bailey.

### IN LAWMAN—Western

Troop and McKay investigate when a Chinese laborer is murdered. John Russell, Peter Brown, John Hoyt.

### MARSHAL DILLON-Western A Dodge City merchant is found hanged. James Arness, Dennis Weaver.

### 8:00 D BOLD JOURNEY-Travel

Jack Douglas's guests are D. J. Nelson and his family, of Billings, Mont., who found their "Shangri-La" in the backwoods of Florida.

### 5 10 12 JOEY BISHOP-Comedy The couples who are attending the Barneses' dinner party take sides in a controversy over whether Ellie should have a boy or girl. Ellie: Abby Dalton. Larry: Corbett Monica, Dr. Nolan: Joey Forman. Jillson: Joe Besser. Hilda: Mary Treen. **Guest Cast**

Art Miller.....Allan Melvin Dorothy Miller..... Barbara Stuart Alice Nolan.....Louise Glenn SPECTRUM—Science

Anthropologist William White Howells of Harvard's Peabody Museum discusses findings about man's earliest ancestry. DICK VAN DYKE—Comedy

To explain a puzzling item on his tax return, Rob tells his accountant about a house hunt that nearly put his friendship with Jerry and Millie on the rocks. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Jerry: Jerry Paris.

### O CONCERT—San Francisco

Cellist Gabor Reito and Adolph Baller, piano, play Brahms Sonata in E Minor, Op. 38 and Sonata, Op. 4, by Zoltan Kodaly. (60 min.)

### 8:30 STORY OF A DANCER

Melanie Alexander, an 18-year-old student at the American School of the Dance, makes her professional debut.

### B A HULLABALOO-Music

COLOR Actor Dean Jones introduces Leslie Uggams, Gene Pitney, the Astronauts, and Junior Walker and the All Stars. The Moody Blues are seen in the London segment (not in color). David Winters dancers. Peter Matz conducts the orchestra. (60 min.)

### Highlights

"Women," "Don't Let the Sun Catch You Crying" ..... Dean "Moonlight Bay" ..... Leslie and Dean "I Must Be Seeing Things".....Gene-"Roll Over, Beethoven"....Astronauts "Shotgun" .....All Stars

### 5 8 10 12 RED SKELTON

Red's guests are actor George C. Scott and the Honeycombs, British singing group. In the sketch, Freddie the Free-loader "volunteers" for a scientist's (Scott) expedition to the South Pole. In the Silent Spot, Red pantomimes the village blacksmith. The Honeycombs sing "Have I the Right?" Tom Hansen dancers, Alan Copeland singers, David Rose orchestra. (60 min.)

### G FRENCH CHEF—Cooking

Julia Child shows how to prepare French thousand-leaf pastry.

### 7 (7) III II MCHALE'S NAVY

The children at the native school receive some disappointing news: A shortage of eggs has caused the cancellation of their

Next week in TV Guide. a visit to a videoland disaster area. The producer of 'The Entertainers' cries a lot-and for good cause!



TV GUIDE

March 23, 1965 Tuesday

Easter egg hunt. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway. Carpenter: Bob Hastings. Guest Cast

Admiral Hardesty.....John Zaremba Sulani .....Yvonne Ribuca

### 9:00 2 HUMAN JUNGLE-Drama

**DEBUT** The "jungle" of human emotions is the focus of this hour series dramatizing case histories of psychiatrist Roger Corder, played by Herbert Lom. Tonight: Dr. Corder is asked to help popular singer Danny Pace. Danny: Jess Conrad. Laurie: Annette Carrell.

### G CHALLENGES—Panel

A discussion of a documentary film on the desperate conditions under which some children grow up. (60 min.)

### 7 III III TYCOON-Comedy

Walter is arrested for — of all things — drag racing. Actor Tommy Ivo, who is also a champion drag racer, appears as himself in this episode. Walter: Walter Brennan. Pat: Van Williams. Wilson: Jerome Cowan. Una: Monty Margetts.

### Guest Cast

Evening

Linda....Jean Hale Judge....Jan Arvan

### (7) FUGITIVE—Drama

For years, Victor Leonetti has held Kimble responsible for the death of his child and, when he recognizes Kimble working as a hospital orderly, he notifies the police. Kimble: David Janssen. Gerard: Barry Morse. Victor Leonetti: Telly Savalas. Anne: Carol Rossen. (60 min.) OPEN END—David Susskind

"When Negroes and Whites Marry: What About Their Children?" A discussion of the conflicts facing people of mixed racial heritage in the U.S. David Susskind is the moderator. (One hour, 55 min.)

### 9:30 3 4 COLOR THAT WAS THE WEEK THAT WAS—Satire 5 3 10 12 PETTICOAT JUNC-TION—Comedy

The hotel needs a new water heater and Uncle Joe wants to pay for it by selling stock in the Shady Rest Hotel Corporation. Kate: Bea Benaderet. Uncle Joe:

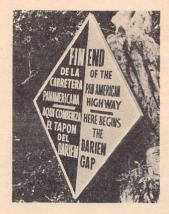
10:00 3 4 INTER-AMERICAN HIGHWAY

### 'BRIDGE OF THE AMERICAS'

GUIDE

**SPECIAL** COLOR The Inter-American Highway stretches more than 3000 miles between Nuevo Laredo, Mexico, and a Panamanian village near the Darien jungle. Producer Lou Hazam, who has taken viewers down "U.S. #1" and "The River Nile," wrote the script for this film journey. Frank McGee is the narrator.

The trip down the highway—just a dirt road in places—provides a study in contrasts, as we pass through seven Latin-American countries. Stops along the way . . . Mexico: a bullfight; Aztec ruins; the ultra-modern University of Mexico. Guatemala: two religious festivals. El Salvador: Sister Maria John Clifford talks about her work in the slums of San Salvador, the capital city. Honduras: announcer Ben Grauer, an amateur archeologist, describes the 5th-century Mayan



ruins at Copan. Nicaragua: fishing in a shark-infested lake, visited by Columbus in 1502. Costa Rica: the razing of a slum in San José; an active volcano. Panama: the Canal. (60 min.)

## Tuesday March 23, 1965

### Evening

Edgar Buchanan. Sam: Frank Cady. Charley: Smiley Burnette. Floyd: Rufe Davis. Billie Jo: Jeannine Riley. Bobbie Jo: Pat Woodell. Betty Jo: Linda Kaye.

Charles Lane, who plays Homer Bedloe in this series, tells how he likes playing the "heavy." See page 12.

### 7 D B PEYTON PLACE

To protect Allison, Elliot Carson makes a strange deal. Constance: Dorothy Malone. Allison: Mia Farrow. Rodney: Ryan O'Neal. Elliot: Tim O'Connor. Betty: Barbara Parkins. Leslie: Paul Langton.

Has stardom changed Dorothy Malone's style? See pages 22-25.

10:00 2 NEWS—Helmso, Jacobs, Mann 3 4 NBC NEWS SPECIAL

SPECIAL COLOR "The Inter-American Highway: Bridge of the Americas." For details on this Lou Hazam documentary, see preceding page. (60 min.)

"Bell Telephone Hour" is pre-empted. 5 10 12 DOCTORS/NURSES

"The Respect of One for Another," a rerun. Liz can't identify the mysterious caller who regularly phones her apartment because the person never speaks and the tense situation is beginning to affect her work. Script by Andy Lewis. Liz: Shirl Conway. Tazinski: Michael Tolan. Steffen: Joseph Campanella. (60 min.)

### **Guest Cast**

Sheffer Ralph	Meeker
Miss CrozettiKay	/ Hawtry
Dr. DittmanAust	in Willis
Bill DittmanMar	t Hulswit
KeeneeleyCharles	Randall

**G** OPEN MIND—Discussion

See Friday 9 P.M., Ch. 9. (60 min.) 7 11 13 FUGITIVE—Drama

"Masquerade." The police have Kimble in custody—but they think he's an important Government witness who disappeared before testifying against a racketeer. Script by Philip Saltzman. Kimble: David Janssen. (60 min.)

### **Guest Cast**

### (7) DETECTIVES—Police

As Matt is walking down the street, gunman Vince Traynor pulls up in a car and forces him to get in. Robert Taylor, Martin Landau, Sandra White. (60 min.)

### B LIEUTENANT—Drama

Rice agrees to defend Lt. Gerald Allison, an old friend who is facing hit-and-run charges. Allison: Andrew Prine. Elizabeth Sharp: Katharine Ross. Rice: Gary Lockwood. Morley: Karl Swenson. (60 min.)

### 10:30 D BEST OF GROUCHO—Quiz

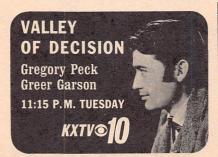
### 11:00 MOVIE—Drama

"To Please a Lady." (1950) A reckless auto racer uses a ruthless technique on the course. Clark Gable, Barbara Stanwyck, Adolphe Menjou. (One hour, 45 min.)

### 3 4 5 7 7 NEWS 8 0 11 12 13 NEWS

11:15 5 SPORTS—Frank Dill 7 NIGHTLIFE—Variety Singer Pat Boone is this week's guest host. (One hour, 45 min.)

(7) (3 COLOR JOHNNY CARSON





A SPRING MOVIE FESTIVAL HIT!

### MOVIE-Drama

"The Valley of Decision." (1945) A girl who works as a maid for a pioneer steelfamily falls in love with one of the sons. Greer Garson, Gregory Peck, Donald Crisp, Lionel Barrymore, Dan Duryea, Preston Foster. (Two hours, 10 min.)

### 11:20 5 MOVIE—Western

COLOR "7th Cavalry." (1956) Bay Area TV Debut. A captain, ordered to leave Custer at the Little Big Horn, tries to prove that he didn't desert. Randolph Scott, Barbara Hale, Jay C. Flippen. (One hour, 25 min.)

### 11:25 MOVIE—Western

"High Noon." (1952) An ex-marshal learns that an outlaw he helped convict is coming to kill him. Gary Cooper, Thomas Mitchell, Lloyd Bridges.

### 11:30 3 4 COLOR JOHNNY CARSON MOVIE—Musical

"Meet Me After the Show." (1951) The producer-husband of a Broadway star becomes romantically involved with a backer. Betty Grable, Macdonald Carey. RIGHTLIFE—Variety

Singer Pat Boone is this week's guest host. (90 min.)

### 12:45 2 STAR PERFORMANCE—Drama

Willie Dante, proprietor of Dante's Inferno, sends home a young bride who wants to learn how to gamble. Dick Powell, Herb Vigran, Alan Mowbray.

### 5 MOVIE—Comedy

"He Learned About Women." (1932) Bay Area TV Debut. A huge fortune is willed to an unsophisticated scholar. Alison Skipworth, Stuart Erwin, Susan Fleming. (One hour, 20 min.)

### 1:00 3 4 13 NEWS

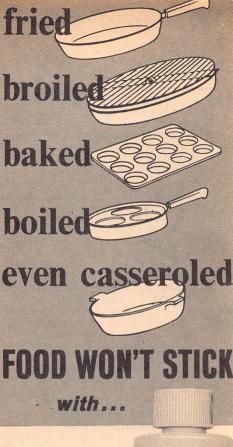
### MOVIE—Triple Feature

"Killers of Kilimanjaro." (1960) Robert Taylor, Anthony Newley, Anne Aubrey. 2. "Invisible Creature." (English; 1961) Bay Area TV Debut. Tony Wright, Patricia Dainton.

3. "Paratroop Command." (1959) Bay Area TV Debut. Richard Bakalyan, Ken Lynch, Jack Hogan.

### 1:30 A MOVIE—Drama

"The Common Touch." (English; 1941) A young man inherits his father's business. Greta Gynt, Joyce Howard, Geoffrey Hibbert. (One hour, 40 min.)



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## Wednesday March 24, 1965

## Morning

### SPECIAL ANNOUNCEMENT

If the Gemini space flight was postponed until today, ABC, CBS and NBC will begin their coverage at approximately 4 A.M., pre-empting regularly scheduled programs until the completion of the flight. Coverage details are listed in the Close-up on page A-47.

### 5:30 7 MY LITTLE MARGIE—Comedy

Time approximate. Mr. Honeywell tries to get himself into an exclusive Scottish club. Gale Storm, Charles Farrell.

5:55 3 4 FARM NEWS SUNRISE SEMESTER

Russian Literature in Translation: "Alexander Kuprin: His Life and Works" is the subject of Dr. Robert Magidoff's lecture.

### 6:00 3 RHYME AND REASON

1. Prof. Leonard Eaton of the University of Michigan cites Venice and Rome as examples of ancient city planning. 2. Prof. Arthur Eastman discusses "King Lear." (60 min.)

### A PROFILE—San Diego State

A look at the private life of Elizabethan dramatist Ben Jonson.

### CHANNEL FOR LEARNING

6:20 D FOCUS ON FARMING

### 6:25 SOCIOLOGY-Lessons

Dr. Earl Raab discusses the importance of preschool training.

6:30 (2) OUR WORLD—Education University of Michigan officials N. Edd Miller and William Haber discuss the



LANA TURNER THE POSTMAN ALWAYS RINGS TWICE WEDNESDAY 9:30 AM problems of state universities faced with mushrooming enrollment.

- **DIXIE SINGIN'**—Music
- **10** SUNRISE SEMESTER

See 5:55 A.M., Ch. 5, for details.

- 6:50 B NEWS
- 6:55 5 KPIX EDITORIAL
  - RANCH AND GARDEN WORLD

### 7:00 3 4 8 TODAY

Scheduled: The folk-singing Womenfolk, Aline Saarinen's report on op art, Jack Lescoulie's baseball training films and a Washington interview. (Two hours)

- JACK'S PLACE—Children
- MARSHAL 'J'-Children
- DIVER DAN-Cartoons
- R CARTOONLAND-Children
- 7:45 P EXISTENCE-U. of California
- 8:00 B M P CAPTAIN KANGAROO
  - Mr. Bainter the painter helps the Captain make up his shopping list. Live animal: a ferret. (60 min.)
    - **DICKENS ... FENSTER**

"The Syndicate." Arch and Harry are sure that gangsters are after them. Arch: Marty Ingels. Harry: John Astin. (7) TODAY

See 7 A.M., Ch. 3, for details. (60 min.) Picked up in progress.

### **M** CONTINENTAL CLASSROOM

American Government: Prof. Peter H. Odegard discusses "The Framers of the Constitution."

- 8:15 B KING AND ODIE—Cartoons
- 8:30 7 COUNT MARCO—Women
  - GOSPEL SINGING-Music

### B MOVIE—War Drama

"Hellcats of the Navy." (1957) Ronald Reagan, Arthur Franz, Nancy Davis, Robert Arthur. (90 min.)

### 9:00 3 4 7 MAKE ROOM FOR DADDY-Comedy

Margaret claims that her hairdresser is a fine songwriter. Margaret: Jean Hagen. Hairdresser: Fritz Feld. Harry Ruby: Himself. Terry: Sherry Jackson.

### 5 10 12 NEWS—Mike Wallace 7 GIRL TALK—Panel

Panelists are screenwriter Jaye Pressen Allen; Nan Grey Laine, wife of singer Frankie Laine; and actress Nina Foch. ALANNE—Exercise March 24, 1965 Wednesday

Morning-Afternoon

	worning-Arternoon
<ol> <li>HOCUS POCUS—Children</li> <li>CLASSROOM—Education</li> <li>This morning's in-school subjects include science, speech, music and Spanish. (Two hours, 50 min.)</li> <li>CLASSROOM—Education</li> <li>This morning's in-school subjects include chemistry, speech, social studies, music, language arts and Spanish. (Two hours, 20 min.)</li> <li>SMHAT'S THIS SONG?</li> </ol>	11:00 2 ROMPER ROOM—Children 3 4 7 COLOR SAY WHEN! 5 8 10 12 LOVE OF LIFE 13 ERNIE FORD—Variety Actress Joan Fontaine is the guest. 11:20 7 NEWS—Bob Dunn 11:25 5 8 10 12 NEWS 11:30 6 4 8 COLOR TRUTH OR CON- SEQUENCES—Game 5 10 12 SEARCH FOR TOMOR-
<ul> <li>COLOR Frank Gorshin and Vikki Carr are the celebrity panelists.</li> <li>COMPAREMENT OF THE COMPAREMENT OF THE Properties to meet Ricky's mother for the first time. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.</li> <li>MOVIE—Drama</li> <li>"The Postman Always Rings Twice."</li> </ul>	ROW—Serial 2 (2) (1) (13) PRICE IS RIGHT Celebrity guest: Shirl Conway. Bill Cul- len is the moderator. 11:45 (5) (10) (12) GUIDING LIGHT 11:55 (3) (4) (3) NEWS Afternoon
(1946) From James M. Cain's novel about	Atternoon
a young man and woman who murder the girl's husband. Lana Turner, John Gar- field, Cecil Kellaway. (One hour, 50 min.) 9:50 2 RELIGION TODAY—Protestant 9:55 3 4 7 3 NEWS 10:00 2 NEWS—Walt Harris 3 4 7 3 CONCENTRATION 5 10 12 ANDY GRIFFITH Two spinster sisters try to bring Prohibi- tion back to Mayberry by turning in the town's moonshiners. Jennifer: Charity Grace. Clarabelle: Gladys Hurlbut. 11 GIRL TALK—Panel Panelists are musical-comedy star Georgia Brown, actress Nina Foch and songstress Kay Starr. Virginia Graham. 13 FATHER KNOWS BEST—Comedy Betty rebels when Jim arranges a date for her. Betty: Elinor Donahue. Carter Mawson: Robert Easton. 10:30 2 JACK LA LANNE—Exercise 5 4 7 3 COLOR JEOPARDY 5 10 12 McCOYS—Comedy	<ul> <li>12:00 2 JACK BENNY—Comedy Rita Moreno does a sketch with Jack and sings "Hard-Hearted Hannah." Don Wilson, Dennis Day, Mel Blanc. </li> <li>3 10 13 NEWS 4 3 COLOR LET'S MAKE A DEAL—Game 7 7 11 DONNA REED—Comedy A grateful patient gives Alex an inside tip on the stock market. Alex: Carl Betz. Mr. Wilgus: Howard McNear. Jeff: Paul Petersen. Mary: Shelley Fabares. 10 OUR MISS BROOKS—Comedy Miss Brooks and Mr. Boynton have a guarrel. Eve Arden, Bob Rockwell, Gale Gordon, Dick Crenna. 12:20 13 HELEN BALE—Interviews 12:25 3 4 3 NEWS 12:30 2 TV HOUR OF STARS—Drama  A soldier is charged with murder. Tab Hunter, Dani Crayne. (60 min.) 3 LEAVE IT TO BEAVER—Comedy</li></ul>
Hassie has a fight with her boy friend. Grampa: Walter Brennan, Hassie: Lydia Reed. Tommy: Malcolm Cassell. <b>11</b> ADVENTURES IN PARADISE Miss Crashaw is a dedicated missionary in search of lost souls. Gardner McKay, Elsa Lanchester. (60 min.) <b>13</b> DONNA REED—Comedy Mary is miserable because her date didn't speak to her all evening. Shelley Fabares.	<ul> <li>Beaver and Violet." Beaver: Jerry Mathers. Violet: Veronica Cartwright.</li> <li>MOMENT OF TRUTH—Serial</li> <li>Momentation (2000)</li> <li>Margaret: Jane Wyatt.</li> </ul>
TV G	GUIDE A-57

### Wednesday March 24, 1965

Afternoon

#### R MOVIE—Drama "The Killer Is Loose." (1956) N. Cal. TV Debut. A bank teller's wife is accidentally killed. Joseph Cotten, Rhonda Fleming, Wendell Corey. (90 min.) 1:00 3 4 DOCTORS-Serial 5 8 10 12 PASSWORD—Game Celebrity contestants: Marty Allen and Steve Rossi, Host: Allen Ludden. 7 (7) I ERNIE FORD—Variety CLASSROOM—Education This afternoon's in-school subjects include music, science, French and mathematics. (Three hours) 1:10 CLASSROOM—Education This afternoon's in-school subjects include Spanish and science. (One hour, 20 min.) 1:30 2 I WANT TO KNOW-Venter 3 4 (7) ANOTHER WORLD-Serial 5 8 10 12 HOUSE PARTY Actress Dale Evans (Mrs. Roy Rogers) discusses her book "Dearest Debbie," about her daughter's death in an auto accident. Art Linkletter is the host. ON THE SCENE—Dick Stewart AFTERNOON—Jess and Lu 2:00 MOVIE—Drama "Paris Underground." (1945) A beautiful woman attempts to help a British pilot escape to England. Constance Bennett, Gracie Fields. (One hour, 25 min.) C YOU DON'T SAY!-Game COLOR Guests: Pat Carroll and Jack Narz. Tom Kennedy is the host. 5 8 10 12 TO TELL THE TRUTH Peggy Cass, Skitch Henderson, Buddy Hackett and Ann Sheridan guest. ARITYN

7 (7) 11 (3) FLAME IN THE WIND 2:25 (5) (8) (0) (2) NEWS 2:30 (3) MOVIE—Adventure COLOR "River of No Return." (1954)

Matt Calder rescues gambler Harry Weston and his wife Kay from the turbulent river. Robert Mitchum, Marilyn Monroe, Rory Calhoun, Tommy Rettig. (90 min.) MATCH GAME Wally Cox and Florence Henderson play the word game. Host: Gene Rayburn. 5 8 10 12 EDGE OF NIGHT 7 7 D B DAY IN COURT 2:55 4 7 7 1 B NEWS 3:00 C LARAMIE—Western Ed Farrell nurses a 15-year grudge against Slim's father. Gary Merrill, John Smith, Hoagy Carmichael. (60 min.) 5 8 10 12 SECRET STORM 7 (7) (1) (B) GENERAL HOSPITAL 3:25 NEWS 3:30 CAPTAIN SATELLITE—Children MIKE DOUGLAS—Variety Scheduled guests include singer Margaret Whiting and actor Troy Donahue. Douglas Fairbanks Jr. is co-host. (60 min.) 7 7 D B YOUNG MARRIEDS MOVIE—Police "The Street with No Name." (1948) An agent for the FBI joins a gang of criminals in order to gain evidence. Mark Stevens, Richard Widmark, Lloyd Nolan, Barbara Lawrence, Ed Begley. (Two hours) m DOBIE GILLIS—Comedy Mrs. Gillis goes off to visit her family. Dwayne Hickman, Frank Faylen. D JACK BENNY—Comedy See Thurs. 12 Noon, Ch. 2, for details.



March 24, 1965 Wednesday

#### 4:00 3 MOVIE—Drama

"Three Came Home." (1950) N. Cal. TV Debut. An American mother and her young son have harrowing experiences in a Japanese prison camp. Claudette Colbert, Patric Knowles. (One hour, 45 min.)

#### WHIRLYBIRDS—Adventure

Chuck and P.T. fly a wife to meet her husband as he is released from prison. Kenneth Tobey, Craig Hill.

#### 7 (7) III III TRAILMASTER

A pretty Spanish-Indian girl lures Flint into a trap so that her people can hold him for ransom. Conchita: Anna Maria Alberghetti. Flint: Robert Horton. Adams: Ward Bond. Carlos Soldareo: Carlos Romero. (60 min.)

#### MIKE DOUGLAS—Variety

Scheduled guests include singer Margaret Whiting and actor Troy Donahue. Douglas Fairbanks Jr. is the co-host. Ellie Frankel Quintet. (90 min.)

#### MOVIE—Double Feature

1. "Waikiki Wedding," conclusion. See Tuesday 4 P.M., Ch. 12, for details.

2. "Ruggles of Red Gap." (1935) Part 1 of two parts. A rich but boorish American gets an education in gentility from a British butler. Charles Laughton, Mary Boland, Charles Ruggles. (90 min.)

#### 4:15 6 MATH FOR TEACHERS

Dr. Stewart Moredock talks about ratio, rate and per cent.

#### 4:30 2 MICKEY MOUSE CLUB

Prof. Wonderful gives a cooking lesson. 4 MAYOR ART—Children 5 MOVIE—Mystery "Rebecca," conclusion. See Tues. 4:30 P.M., Ch. 5, for details. (90 min.) 9 SPECTRUM—Science

See Fri. 7:30 P.M., Ch. 9, for details.

5:00 2 LLOYD THAXTON—Music Round Robin sings "Kick Your Little Foot, Sally Ann." (60 min.) 6 FRENCH CHEF—Cooking Julia Child shows how to prepare French

### thousand-leaf pastry. 7 MOVIE—Comedy

"Mexican Hayride." (1949) A fugitive from American justice is selected, by mistake, as the hero of a Mexican festival. Bud Abbott, Lou Costello. (90 min.) (7) PETER POTAMUS—Cartoons

#### Afternoon

WHAT'S NEW—Children
 Growth of a colony of blue heron; story of Washington's winter at Valley Forge.
 LEAVE IT TO BEAVER—Comedy
 Wally thinks he's "One of the Boys" when he gets a bid to join "The Barons."
 Wally: Tony Dow. Beaver: Jerry Mathers.
 MICKEY MOUSE CLUB

Let's Go: An elephant hunt in India. 5:30 A BACHELOR FATHER—Comedy

Bentley gives his permission for niece Kelly to go out on a date. Bentley: John Forsythe. Kelly: Noreen Corcoran.

6 BETTY B—Songs

#### (7) JONNY QUEST—Cartoon

"The Sea Haunt." Jonny, Dr. Quest, Race and Hadji board a deserted ship on the Java Sea. Voices . . Jonny: Tim Matthieson. Dr. Quest: Don Messick. Race: Mike Road. Hadji: Danny Bravo.

#### 8 SUPERMAN—Adventure

Clark Kent, Lois Lane, and Jimmy Olsen journey to the jungle. George Reeves.

- **O** TV KINDERGARTEN
- LLOYD THAXTON—Music
- RIFLEMAN—Western

Teen-ager Johnny Clover wrecks a classroom. Chuck Connors, Dennis Hopper.

#### HAVE GUN-WILL TRAVEL

Freed on one murder charge, a suspect is wanted for killing the sheriff. Richard Boone, R. G. Armstrong, Robert Gist. (R) CAP'N DELTA—Children

#### 5:45 3 NEWS

6 FRIENDLY GIANT—Children Friendly reads "Nothing but Cats, Cats,

Cats," while the kittens play with yarn. 5:55 SKPIX EDITORIAL



TV GUIDE

# Wednesday March 24, 1965

### Evening

6:00 MAGILLA GORILLA—Cartoons 3 A NEWS-Huntley, Brinkley 5 7 8 11 12 NEWS WHAT'S NEW—Children Types of mammals; emotions in mime; Canyon de Chelly National Monument. WHAT'S NEW—Children Development of young birds; story of Benedict Arnold and John Campe. SUPERMAN—Adventure Superman is almost lured into taking a lethal dose of Kryptonite. George Reeves. 6:30 D HUCKLEBERRY HOUND 3 A NEWS 5 8 10 12 NEWS-Reasoner STOCK MARKET REPORT LEAVE IT TO BEAVER—Comedy Ward finds that one small line can change an "F" to an "A." Beaver: Jerry Mathers. Ward: Hugh Beaumont. (7) NEWS—Huntley, Brinkley

#### **9** PORTRAIT IN MUSIC

The recording is Kammermusik No. 4, Op. 86, No. 3 by Hindemith.

#### **MEW BREED**—Police

At an old-folks home, a housemaid falls to her death. Herbert Joy: Dennis King. Wallace Baker: Robert Emhardt. Adams: Leslie Nielsen. (60 min.)

B WELLS FARGO—Western

Hardie finds that the heir to a fortune is wanted for murder. Dale Robertson.

#### 6:35 6 MUSICAL PORTRAITS

The recording is Concerto No. 1 in E Minor for Piano and Orchestra by Chopin with Adam Harasiewicz, piano.

#### 6:55 (4) 7 SPORTS

7:00 2 LITTLEST HOBO—Adventure

An elderly prospector is injured and left to die alone in the desert. Colton: Keenan Wynn. Wallasheen: Mario Alcalde.

DEATH VALLEY DAYS—Drama
 COLOR
 "The Wild West's Biggest Train
 Holdup." Deputy Jim Brand comes up
 with a plan to thwart a corrupt railroad
 lawyer. Jim: Charles Bateman.



March 24, 1965 Wednesday

#### 4 MEN IN CRISIS—Documentary

"Mussolini vs. Selassie: Aggression in Africa." Events which will have farreaching repercussions begin when II Duce clashes with Emperor Haile Selassie. Edmond O'Brien narrates.

#### 5 ONE STEP BEYOND—Drama

Since childhood, Stephen Bolt's dreams have been haunted by a man intent on destroying him. Stephen: Sean Kelly. Rosemary Hogan: Penelope Horner.

#### MYTHOLOGY—Literature

Prof. Martin S. Day describes the era "After Ilium Falls" as chronicled in the stories of the house of Agamemnon and the wanderings of Odysseus.

#### 7 10 NEWS

#### 7 DONNA REED—Comedy

Jeff practically establishes residence at the Kelseys after the arrival of Dave's attractive goddaughter. Jeff: Paul Petersen. Louise Bissell: Marlo Thomas. Alex: Carl Betz. Dave: Bob Crane.

#### TALL MAN—Western

Two con men persuade a third man to pose as the long-lost son of wealthy Sam Masters. Masters: Russell Collins. Lonnie: Paul Carr. Jarrico: Lew Gallo.

SEN FRANCE—Language John visits "The Latin Quarter." RIFLEMAN—Western

When charming Nora returns to North Fork, Mark decides his father ought to court the lady. Nora: Julie Adams. Lucas: Chuck Connors. Mark: Johnny Crawford. R HAVE GUN—WILL TRAVEL

A Cavalry deserter who vanished with his sweetheart is hunted by Paladin. Richard Boone. Geraldine: Shirley O'Hara.

#### 7:15 🕜 NEWS—Peter Jennings

#### 7:30 2 SURVIVAL!—Documentary

Films document the breakthrough of the Marine units isolated at Chosin Reservoir in Korea—the most successful rescue operation in military history.

#### 3 4 7 8 VIRGINIAN-Western COLOR "Farewell to Honesty." The Virginian rides into the town of Honesty, Wyo., with a warrant to arrest the town's wealthiest and most prominent citizen on charges of fraud. Ryker: Clu Gulager. Virginian: James Drury. (90 min.)

#### **Guest Cast**

Maj. Ralph Forrester . . . Richard Carlson

#### Evening

Jennifer......Kathleen Crowley Laura Forrester.....Dorothy Green John Harrison.....Harold Gould Leonard Walters...Douglas Henderson (5) (10) (12) MISTER ED—Comedy

An offended Ed breaks his spectacles and demands contact lenses in their place — after a park attendant laughs at his outsized glasses. Wilbur: Alan Young. Carol: Connie Hines. Gordon: Leon Ames. Winnie: Florence Mac Michael.

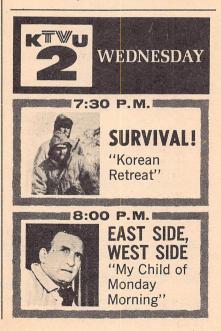
#### **Guest Cast**

Dr. Fosdick Sr.....Howard Wendell Dr. Fosdick Jr....Roy Stuart

6 9 STATE OF THE CAPITOL

**11 13 0ZZIE AND HARRIET** In this first in a series of reruns, Kris decides to join Rick at college so they'll have more time together, but in this case "togetherness" becomes a nuisance. The Nelsons portray themselves.

#### 8:00 2 EAST SIDE/WEST SIDE—Drama Little Amy Morgan is schizophrenic, but her mother refuses to seek help. George C. Scott, Marian Seldes. (60 min.)



Wednesday March 24, 1965

#### Evening

#### 5 10 12 MY LIVING DOLL

In this first of a series of reruns, Dr. Bob McDonald learns that project AF 709 is missing from the lab—but he doesn't know that AF 709 is a beautiful girl robot. McDonald: Bob Cummings. Rhoda: Julie Newmar. Miller: Henry Beckman. Peter: Jack Mullaney.

#### 6 9 WHERE IS JIM CROW?

#### 7 D B PATTY DUKE—Comedy

"Pattty, the Master Builder," goes to work when she reads a composition on Ross's desk which praises the author's sister for building him a midget racing car. Patty and Cathy: Patty Duke. Martin: William Schallert. Ross: Paul O'Keefe. Natalie: Jean Byron. Joey: Sal Lombardo. Mr. Edwards: David Clarke.

8:30 (5) (1) (2) BEVERLY HILLBILLIES Oil man Brewster is in town with his bride-to-be and he has good news for Jed —more oil has been discovered on the old Clampett place. Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Drysdale: Raymond Bailey. Elly May: Donna Douglas. Jane: Nancy Kulp.

#### **Guest Cast**

Brewster.....Frank Wilcox Edythe.....Lisa Seagram

SPECIAL See 10:30 P.M., Ch. 9, for details. (60 min.)

#### 7 II B SHINDIG-Music

Jimmy O'Neill welcomes Dick and Dee Dee ("Be My Baby"); Shirley Ellis ("Name Game"); Bobby Goldsboro ("Little Things"); the Tradewinds ("New York's a Lonely Town"); Glen Campbell ("King Creole"); and the Standells ("Come Home"). Jewel Atkins sings "The Birds and the Bees," disc pick of the week. Regulars on hand include Donna Loren ("Goldfinger"); Bobby Sherman ("Hello Mary Lou"); and the Shindogs ("Baby Please Don't Go"). The Blossoms, Wellingtons, Ray Pohlman band. (60 min.)

#### 9 BOOK BEAT—Interview

Thomas B. Ross discusses "The Invisible Government," a study of America's intelligence and espionage activities which he co-authored with David Wise.

#### 9:00 2 THRILLER—Mystery

Broke and homeless, Fred Bancroft and his bride Molly ask Fred's Uncle Konrad if they might stay at his estate while hunting jobs. Boris Karloff. (60 min.)

#### 3 4 8 MOVIE—Drama

COLOR Wednesday Night at the Movies: "The Last Voyage." (1960) Writer-director Andrew Stone partially sank and demolished the Ile de France to make this film about individual crises on an ocean liner while the crew struggles to save her. Filmed almost entirely on location in the Sea of Japan. (Two hours)

#### Cast

Cliff HendersonRobert Stack
Laurie Henderson Dorothy Malone
Capt. Robert AdamsGeorge Sanders
Second Engineer Walsh Edmond O'Brien
Lawson
Jill HendersonTammy Marihugh
Chief Engineer PringleJack Krushen

After the movie, Jack Narz hosts a preview of the new daytime show "I'll Bet" which debuts next Monday.

#### 5 10 12 DICK VAN DYKE

"Not Now, Anthony Stone." Rob and Buddy are curious about Sally's unusual post-vacation behavior: their normally loquacious girl gag writer is being very close-mouthed about a man she met on a Caribbean cruise. Rob: Dick Van Dyke. Sally: Rose Marie. Buddy: Morey Amsterdam. Laura: Mary Tyler Moore. Anthony Stone: Richard Angarola.

#### (7) MOVIE—Comedy

"No Time for Sergeants." (1958) A Georgia farm boy is drafted into the Air Force. Andy Griffith, Murray Hamilton, Myron McCormick. (Two hours)



#### **9** GREAT DECISIONS—1965

"Vietnam — Is Victory Possible?" Don Goddard uses film clips to review the history of the U.S. involvement in Vietnam. Moderator: Roger Hilsman.

#### 9:30 5 10 12 CARA WILLIAMS

Cara doesn't want Frank to find out that she spent \$200 to buy herself a wrist watch. Frank: Frank Aletter. Fletcher: Jack Sheldon. Burkhardt: Paul Reed. Otis: Ben Lessy. Miss Combs: Ina Victor. WORLD PRESS

7 m R BURKE'S LAW-Mystery

Policeman Danny Robin, a close friend of Burke's, is gunned down in an alley. Guest stars: Hal March (Paul Anders), Ricardo Montalban (Armand), Terry Moore (Nikki), Susan Strasberg (Melinda) and James Whitmore (Joe Piante). Burke: Gene Barry. Tim: Gary Conway. Les: Regis Toomey. (60 min.)

#### **Guest Cast**

Robert Jacobs......Herbie Faye Danny Robin.....James Flavin Beatrice Anders.....Monica Keating

10:00 2 NEWS—Helmso, Jacobs, Mann 5 10 12 DANNY KAYE

Guests are actor Jason Robards Jr., Lauren Bacall (Mrs. Robards) and singer Danny Cox. Sketches: "Expectant Fathers" Danny and Jason await news of the blessed event; in "TV Quiz Show," Miss Bacall is the celebrity panelist paired with shy Jerome (Danny). (60 min.)

10:30 2 BEST OF GROUCHO—Quiz 6 TO BE ANNOUNCED

> A taped repeat of the Sen. Hugh Burns — Assembly Speaker Jesse Unruh press conference will be seen if the conference was held as scheduled this morning. **T ABC SCOPE**

> "Wall Street: Instant Money." The family of Benjamin and Jacobson and Sons is a three-generation firm of stock market "specialists" whose m e m b e r s work on the fioor of the New York Stock Exchange. Cameras view the Jacobsons at work on the trading floor, and they are interviewed with other specialists and Henry Watts, chairman of the board of governors of the New York Stock Exchange.

#### REGIONAL REPORT

SPECIAL "Skirmish with Poverty." Re-





The tension is held unrelentingly...This picture has drama, conviction and suspense."N.Y.TIMES



# Wednesday March 24, 1965

#### Evening

gional reporters evaluate President Johnson's poverty program. 1. Organization of a poverty program for small towns. 2. Early difficulties encountered in the Appalachia program. 3. The effects of antipoverty legislation on Negroes. 4. The anti-poverty legislation's effect on America's Indians. The national editor is Edwin Baxley, administrative vice president of N.E.T. (60 min.)

#### MARSHAL DILLON—Western

When Tom Cook brings his new bride to Dodge, everyone starts wondering where they have seen the lady before. Jan Shepard, James Arness.

#### B DETECTIVES—Police

"The Retirement of Maria Muir." Eva Gabor appears in this episode. Robert Taylor, John vanDreelan.

11:00 2 MOVIE—Biography

COLOR "The Story of Will Rogers." (1952) Will Rogers Jr., Jane Wyman, Eddie Cantor. (Two hours, 5 min.)

#### 3 4 5 7 7 NEWS 8 10 11 12 13 NEWS

11:15 SPORTS-Frank Dill

NIGHTLIFE—Variety

Singer Pat Boone is guest host for the week. (90 min.)

#### 7 3 COLOR JOHNNY CARSON MOVIE—Satire

\*O. K. Nero." (Italian; 1953) Two modern Romans find themselves back in the days of Nero. Walter Chiari, Silvana Pampanini. (One hour, 40 min.)

#### 11:20 S MOVIE—Fantasy

**COLOR** "Journey Beneath the Desert." (French-Italian; 1963) Bay Area TV De-



A SPRING MOVIE FESTIVAL HIT!

but. Two mining engineers discover the lost continent of Atlantis beneath the desert. Haya Harareet, Jean-Louis Trintignant, Red Fulton. (Two hours)

#### 11:25 D MOVIE-Drama

"A Woman's Vengeance." (1948) A man's invalid wife dies while he is out with a young girl. Charles Boyer, Ann Blyth, Jessica Tandy, Sir Cedric Hardwicke.

#### 11:30 3 4 COLOR JOHNNY CARSON MOVIE—Drama

"Three Brave Men." (1957) Bernie Goldsmith is suddenly discharged from the Navy Department — for security reasons. Ray Milland, Ernest Borgnine.

#### B NIGHTLIFE—Variety

Singer Pat Boone is guest host for the week. (One hour, 45 min.)

#### 12:55 CHECKMATE—Mystery

A wail from down the trackline signals the hobo village that it's about to get some new residents. Doc: Myron McCormick. (60 min.)

#### 1:00 3 4 13 NEWS

#### MOVIE—Triple Feature

1. "Bitter Victory." (1958) An inexperienced officer is ordered to capture important documents held by the Germans at Bengazi. Richard Burton, Curt Jurgens, Ruth Roman.

 "The Passion of Slow Fire." (French; 1962) Bay Area TV Debut. An American girl studying in a French university is murdered. Jean DeSailly, Alexandra Stewart, Monique Melinard.

3. "Girls in the Night." (1953) Bay Area TV Debut. Members of a New York family try to leave the lower East Side. Harvey Lembeck, Glenda Farrell.

#### 1:05 STAR PERFORMANCE—Drama

A school teacher on the disciplinary board finds herself investigating her own nephew's conduct. Ida Lupino.

#### 1:20 S MOVIE—Comedy

"Mind Your Own Business." (1936) Bay Area TV Debut. A shy newspaperman accidentally predicts a murder which is attempted a short time later. Charles Ruggles, Alice Brady. (One hour, 20 min.)

#### 1:30 A MOVIE-Drama

"Girl in the Woods4" (1957) A lumberjack steals from a company he believes stole land from his father. Forrest Tucker, Maggie Hayes. (One hour, 10 min.)

# March 25, 1965 Thursday

#### Morning

#### SPECIAL ANNOUNCEMENT

If the Gemini space flight was postponed until today, ABC, CBS and NBC will begin their coverage at approximately 4 A.M., preempting regularly scheduled programs until the completion of the flight. Coverage details are listed in the Close-up on page A-47.

#### **ALL-NIGHT MOVIE**—Continued See Wed. 1 A.M., Ch. 7, for details.

#### 5:55 3 4 FARM NEWS

**5** SUNRISE SEMESTER

Tragic Dramas of Greece and Rome: The last of three lectures on Sophocles' "Electra." Dr. Lionel Casson lectures.

#### 6:00 3 RHYME AND REASON

1. The human attributes in the behavior of modern computers are indicated. 2. Prof. Arthur Eastman describes two interpretations of "Antony and Cleopatra." (60 min.)

#### 4 PROFILE—San Diego State

Historian Nelson Norman discusses his trip to Russia in this first of two programs.

#### CHANNEL FOR LEARNING

- 6:20 D FOCUS ON FARMING
- 6:25 5 SOCIOLOGY—Lessons Dr. Earl Raab concludes his discussion

of pre-school training. 6:30 4 OUR WORLD—Education

Prof. John Reidy explains the procedure used in compiling the University of Michigan's new Middle English dictionary. DIXIE SINGIN'—Music

#### **M** SUNRISE SEMESTER

See 5:55 A.M., Ch. 5, for details.

6:50 B NEWS

6:55 5 KPIX EDITORIAL (3) RANCH AND GARDEN WORLD 7:00 (3) (4) (3) TODAY

#### Scheduled: Barbara Walter's review of "The Ability to Love," by Allan Fromme.

Hugh Downs, Frank Blair. (Two hours)

- 5 JACK'S PLACE—Children
- MARSHAL 'J'-Children
- DIVER DAN—Cartoons
- B CARTOONLAND-Children

Morning

#### 7:30 ANNIE OAKLEY—Western Tagg Oakley plays host to the Sheriff's tomboy niece. Annie: Gail Davis.

Last show of the series.

7:45 D FOUNDATION FOR LIVING

#### 8:00 5 10 12 CAPTAIN KANGAROO

The Captain presents an exhibit of firefighting equipment from different periods of history. (60 min.)

#### BAT MASTERSON—Western

Bat's fined for carrying firearms in Paradise, Colo. Bat: Gene Barry.

7 TODAY

See 7 AM., Ch. 3, for details. (60 min.) Picked up in progress.

#### CLASSROOM—Education

This morning's in-school subjects include Spanish, science, geography and music. (Three hours, 20 min.)

#### CONTINENTAL CLASSROOM

American Government: "Ratification and Rationalization" is Prof. Peter H. Odegard's topic.

CARTOONLAND—Children

- 8:15 3 KING AND ODIE—Cartoons
- 8:30 7 COUNT MARCO—Women 11 GOSPEL SINGING—Music 13 MOVIE—Drama

"Suicide Mission." (English; 1956) During World War II, a Norwegian organizes his fellow fishermen into an underground group. Leif Larsen. (90 min.)

#### 9:00 3 4 7 MAKE ROOM FOR DADDY—Comedy

Danny is going on a USO tour. Margaret: Jean Hagen. Harry Ruby: Himself.

#### 5 10 12 NEWS—Mike Wallace 7 GIRL TALK—Panel

Panelists are actresses Eva Gabor and Fritzi Burr, and psychotherapist Ruth Douglas Mann. Virginia Graham.

- JACK LA LANNE—Exercise
- HOCUS POCUS—Children
- 9:10 CLASSROOM—Education This morning's in-school subjects include science, geography, Spanish and speech. (Two hours, 50 min.)
- 9:30 3 4 7 3 WHAT'S THIS SONG? COLOR Vikki Carr and Frank Gorshin are this week's celebrity guests. 5 10 12 I LOVE LUCY—Comedy

Lucy helps Fred select a present for

# Thursday March 25, 1965

#### Morning-Afternoon



11:20 🕜 NEWS—Bob Dunn

- 11:25 5 8 10 12 NEWS
- 11:30 3 4 8 COLOR TRUTH OR CON-SEQUENCES—Game

5 10 12 SEARCH FOR TOMOR-ROW—Serial

**7 7 1 1 B** PRICE IS RIGHT The celebrity guest is Shirl Conway. Bill Cullen is the host.

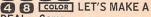
- 11:45 5 10 12 GUIDING LIGHT
- 11:55 3 4 8 NEWS

#### Afternoon

#### 12:00 DIACK BENNY-Comedy

Jack recalls how he found and hired Dennis Day. Jack's agent: Jesse White. Yodler: Jack Peeper.

3 5 10 13 NEWS



DEAL—Game
7 (7) DONNA REED—Comedy

Mary waits until the day of the big prom before choosing her date. Mary: Shelley Fabres. Charlie: Buzz Martin.

D OUR MISS BROOKS—Comedy

Mr. Fargo is scheduled to inspect the drama department of Madison High. Eve Arden, Gale Gordon.

- 12:20 B HELEN BALE—Interviews
- 12:25 3 4 8 NEWS
- 12:30 2 TV HOUR OF STARS-Drama

A war correspondent is being pursued by a Red agent. Maureen O'Sullivan, Charles McGraw. (60 min.)

 LEAVE IT TO BEAVER—Comedy Beaver puts dead minnows in his jacket pocket for safekeeping. Jerry Mathers, Tony Dow, Barbara Billingsley.

4 MOMENT OF TRUTH—Serial 5 8 00 12 AS THE WORLD TURNS—Serial

**7 (7) (1) FATHER KNOWS BEST** Bud writes about one of his historical ancestors for a class assignment. Bud: Billy Gray, Jim: Robert Young.

#### MOVIE-Mystery

"Five Steps to Danger." (1957) A man becomes involved in a plot to steal the plans for a new ballistics missile. Sterling Hayden, Ruth Roman. (90 min.)

# March 25, 1965 Thursday

1:00 3 4 DOCTORS—Serial
5 8 10 2 PASSWORD—Game Guests: Marty Allen and Steve Rossi.
7 7 1 ERNIE FORD—Variety
1:10 6 CLASSROOM—Education This afternoon's in-school subjects include science and speech. (One hour, 20 min.)
9 CLASSROOM—Education This afternoon's in-school subjects include science, speech and French. (Two hours, 20 min.)

1:30 2 I WANT TO KNOW—Venter 3 4 7 ANOTHER WORLD 5 8 10 12 HOUSE PARTY Art Linkletter's guest is Butch Patrick, a regular on "The Munsters." 7 ON THE SCENE—Dick Stewart

AFTERNOON—Jess and Lu

#### 2:00 2 MOVIE—Drama

"Cause for Alarm." (1951) A psychopathic husband decides to send a letter to the district attorney. Loretta Young, Barry Sullivan. (One hour, 25 min.)

3 4 YOU DON'T SAY!—Game COLOR The guest panelists are Jack Narz and Pat Carroll.

5 8 10 12 TO TELL THE TRUTH Panelists: Peggy Cass, Skitch Henderson, Buddy Hackett and Ann Sheridan.

# 2:25 5 8 10 12 NEWS

2:30 3 MOVIE—Drama

"Ten North Frederick." (1958) Joseph B. Chapin decides to enter politics. Gary Cooper, Diane Varsi, Suzy Parker, Geraldine Fitzgerald, Tom Tully. (90 min.) AMATCH GAME

Panelists: Florence Henderson and Wally Cox. Gene Rayburn is the moderator.

5 3 10 12 EDGE OF NIGHT 7 (7) 11 13 DAY IN COURT

2:55 4 7 7 0 B NEWS

3:00 A LARAMIE—Western

Slim and Jess try something unique in the West: a haven for reformed gunslingers. Lyle Bettger, Robert Fuller. (60 min.) **5 8 10 (12** SECRET STORM **7 (7) 11 (3)** GENERAL HOSPITAL

3:25 A NEWS

3:30 2 CAPTAIN SATELLITE—Children MIKE DOUGLAS—Variety Scheduled guests include former Minne-

#### Afternoon

sota senator Walter H. Judd and actress Monique Van Vooren. (60 min.)

#### 7 7 11 13 YOUNG MARRIEDS 8 MOVIE—Drama

"Indiscretion of an American Wife." (1954) A married woman and her holiday sweetheart are arrested. Montgomery Clift, Jennifer Jones. (Two hours)

#### DOBIE GILLIS—Comedy

On a weekend at Osborne Manor, Maynard goes sleepwalking. Dobie: Dwayne Hickman. Maynard: Bob Denver.

#### D JACK BENNY—Comedy

See Friday 12 Noon, Ch. 2, for details.

#### 4:00 3 MOVIE—Comedy

"Abbott and Costello Meet the Killer: Boris Karloff." (1949) Several shady characters try to pin a murder rap on a bumbling bellboy. (One hour, 45 min.)

#### WHIRLYBIRDS—Adventure

Invited to attend a secret business meeting, Chuck and P.T. witness a murder. Kenneth Tobey, Craig Hill.

#### 7 7 1 B TRAILMASTER

Artist Claude Soriano's father and fiancée are in search of him. Clara: Angie Dickinson. Claude: Robert Clarke. Sylvio Soriano: Eduardo Ciannelli. Adams: Ward Bond. Flint: Robert Horton. (60 min.)

#### MIKE DOUGLAS—Variety

Scheduled guests include former Minnesota senator Walter H. Judd and actress Monique Van Vooren. (90 min.)

#### 12 MOVIE—Double Feature

1. "Ruggles of Red Gap," conclusion. See Wed. 4 P.M., Ch. 12, for details.

2. "Mr. Deeds Goes to Town." (1936) Continued on next page



## Thursday March 25, 1965

#### Afternoon-Evening

Part 1 of two parts. Longfellow Deeds, a man from a small town, goes to New York to see the sights. Gary Cooper, Jean Arthur, George Bancroft. (90 min.)

4:30 MICKEY MOUSE CLUB Cliff Edwards, Clarence Nash and José Oliviera make a return visit. MAYOR ART-Children MOVIE—Mystery "The Spiral Staircase." (1946) A mysterious killer murders a physically disabled girl. Dorothy McGuire, George Brent, Ethel Barrymore. (90 min.) EN FRANCE—Language John visits "The Latin Quarter" and talks to a student and a writer. 5:00 D LLOYD THAXTON-Music King Solomon Burke sings "Cry to Me" and "Peepin'." (60 min.) MOVIE—Science Fiction "The Electronic Monster." (1960) A psychiatric clinic is using electronic hypnosis-which may also induce death. Rod Cameron, Mary Murphy. (90 min.) (7) HOPPITY HOOPER—Cartoons WHAT'S NEW-Children Development of young birds; story of Benedict Arnold and John Campe. LEAVE IT TO BEAVER—Comedy "Beaver's First Date." Jerry Mathers, Tony Dow, Pam Smith. **MICKEY MOUSE CLUB** A report on the life cycle and habits of the honey bee. 5:30 BACHELOR FATHER—Comedy Some of Kelly's friends aren't allowed to come to her house. John Forsythe. (3) (9) HOP, SKIP AND DANCE

# YOGI BEAR—Cartoons LLOYD THAXTON—Music RIFLEMAN—Western

"The Angry Man" is rancher Abel Mac-Donald. Chuck Connors, George Mathews.

(2) HAVE GUN—WILL TRAVEL Paladin agrees to bring in bandit Sancho Fernandez, but he asks a strange reward. Paladin: Richard Boone.

#### CAP'N DELTA-Children

#### 5:45 3 NEWS

6 FRIENDLY GIANT—Children Friendly, Rusty and the kittens make "A Friendly Booklet."

FRIENDLY GIANT—Children Friendly reads "Clown's Clock Book," by Ann Lawrence.

#### Evening

#### 6:00 2 TOPPER—Comedy

Topper begins a search for a new maid. Anne Jeffreys, Robert Sterling.

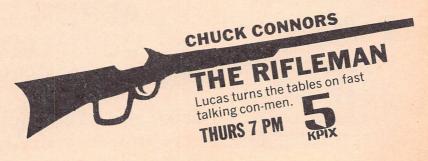
3 4 NEWS—Huntley, Brinkley 5 (7) 8 11 12 NEWS

WHAT'S NEW-Children

Different types of baby mammals; satiric takeoff in mime; Carlsbad Caverns.

WHAT'S NEW—Children
Birds of the marshlands; the battle of
Yorktown.

- R WOODY WOODPECKER
- 6:30 2 WOODY WOODPECKER
  - 3 4 NEWS
  - 5 8 10 12 NEWS-Reasoner
  - **6 STOCK MARKET REPORT**



LEAVE IT TO BEAVER—Comedy

"Eddie Spends the Night" at the Cleaver home. Tony Dow, Ken Osmond.

NEWS—Huntley, Brinkley
 COLLEGE BOUND—Discussion
 Three undergraduates discuss college

expenses and potential sources of financial aid. Prof. Harold G. Ridlon.

NAKED CITY—Police

Flint and Arcaro need evidence against a man who makes his living by exploiting women. Virginia Cort: Eileen Heckart. Roger "Romeo" Fallon: Bradford Dillman. Flint: Paul Burke. (60 min.)

#### B WELLS FARGO—Western

A murderer is terrorizing anyone who would testify against him. Hardie: Dale Robertson. Crail: William Campbell.

#### 6:35 6 MUSICAL PORTRAITS

The recording is Concerto No. 4 in G Major by Bach.

#### 6:55 4 7 SPORTS

7:00 2 YOU ASKED FOR IT—Smith

 Swim instructor Lissa Bengston uses a trampoline to teach diving techniques.
 Psychologist Loh Seng Isai gives some white rats an intelligence test.

#### **3** MOVIE—Comedy

"Ma and Pa Kettle at the Fair." (1951) N. Cal. TV Debut. An idle farmer and his wife attempt to get money for their daughter's college tuition. Marjorie Main, Percy Kilbride. (90 min.)

#### 4 DETECTIVES—Police

To find Carl Ryan, who killed a policeman, Conway begins dating Ryan's girl. Robert Taylor, Lee Farr, Cathy O'Donnell. SRIFLEMAN—Western

Speedy Sullivan "The Pitchman," does a quick switch from seller to would-be buyer when gold is found on Lucas's ranch. Chuck Connors, Bob Sweeney.

#### TV JOURNAL—Engineering

A discussion of proposed supersonic aircraft that will be able to fly from New York to Paris in three hours. Producer John K. Mackenzie is the host.

#### 7 10 NEWS

#### (7) MY THREE SONS—Comedy

Tramp seems to be limited to sleeping and eating—or so the Douglas clan thinks. Steve: Fred MacMurray. Charley: William Demarest. Mike: Tim Considine.





### Thursday March 25, 1965

#### Evening

#### B DETECTIVES—Police

A desperate killer grabs a hostage and ducks into the walk-in refrigerator of a meat market. Holbrook: Robert Taylor. Russo: Tige Andrews.

#### O NEW COMERS—Discussion

DEBUT Buzz Anderson is host for this series of discussions by Bay Area teenagers. Tonight's question: "Who Are We?"

#### M SQUAD—Police

Ballinger and a racketeer are look-alikes. Ballinger and Frank: Lee Marvin.

#### **R** HAVE GUN—WILL TRAVEL

Four men of five who have tried to lynch killer Bert Talman have been killed. Paladin: Richard Boone.

#### 7:15 7 NEWS—Peter Jennings

#### 7:30 AMERICA!-Travel

COLOR Jack Douglas narrates this tour of San Francisco, "Baghdad by the Sea." Highlights include a visit to Fisherman's Wharf, the Maritime Museum, Chinatown, and Golden Gate Park.

#### DANIEL BOONE—Adventure

"Four-Leaf Clover." Daniel and Yadkin rescue the driver of an overturned buggy, and discover he's Francis Clover, Boonesborough's bumbling new schoolteacher. Daniel: Fess Parker. Yadkin: Albert Salmi. Cincinnatus: Dal McKennon. Mingo: Ed Ames. (60 min.)

#### **Guest Cast**

#### **Guest Cast**

Dennison .....Bert Freed Jerry .....Joey Scott



Great for dips!... Perfect for spreads! Smooths on like magic

UNDER WOOD LIVER ISPREAD

Always Pantry Handy

Elmira ..... Lenore Shanewise

Series regular Pat Priest—the "normal" Munster—is profiled in an article in next week's TV GUIDE.

#### **6** VIEWS—Sacramento

Tarmo A. Pasto, professor of art and psychology, Sacramento State College, is John Crabbe's guest.

**COLOR** "Treasure of the Temple." The Quests set off to check a rumor that a treasure is hidden under the lost city of Malatan. Voices . . . Jonny: Tim Matthieson. Dr. Quest: Don Messick. Race: Mike Road. Hadji: Danny Bravo. Perkins: Everett Sloane. Montoya: Henry Corden. Guide: Nestor Paiva. (Rerun)

Ch. 11 does not carry this show in color.

#### (7) FLINTSTONES—Cartoon

In this first in a series of reruns, Fred and Barney want to enter Pebbles and Bamm-Bamm in a beautiful baby contest. Voices . . . Fred: Alan Reed. Wilma and Pebbles: Jean VanderPyl.

#### WORLD OF MUSIC

The madrigals of 16th-century Italian composer Gesualdo, Prince of Venosa, are performed. Morton Gould is the host.

#### 8:00 D EXPEDITION!-Travel

In north central Australia dwells a tribe of aborigines whose living habits have not changed since the Stone Age.

#### F B TO TO PERRY MASON

"The Case of the Careless Kitten." Even the police are certain that Matilda Shore's husband—missing for 10 years may be presumed dead. But Matilda's making no such presumption: She refuses to probate her husband's will. Mason: Raymond Burr. Della: Barbara Hale. Burger: William Talman. (60 min.)

**Guest** Cast

Matilda Shore.....Louise Latham Gerald Shore....Lloyd Corrigan Helen Kendall....Julie Sommars

Thomas Link.....Allan Melvin Frank Templar.....Alan Reed Jr. THE HOME—Discussion

Frances Dunkinson and a guest from the California Department of Health discuss medical guackery.

#### DONNA REED—Comedy "That Mysterious Smile." Jeff sends Lisa Bridges an invitation to the ski lodge dance, but when the invitation arrives at the wrong girl's home he has to think of a way to break the date. Alex: Carl Betz. Jeff: Paul Petersen.

#### **Guest Cast**

Mr. Dalton......Barry Atwater Katy Dalton.....Kim Darby Smitty ..... Darryl Richard (7) DR. KILDARE-Drama

Recently married Eleanor Markham, fearing that a cancer operation will disfigure her and destroy her husband's love, refuses surgery. Kildare: Richard Chamberlain. Gillespie: Raymond Massey, Eleanor Markham: Colleen Dewhurst. (60 min.)

#### O CREATIVE PERSON

One of the leading men in 20th-century art, the late Georges Braque originated the collage technique and evolved the style called cubism in collaboration with Pablo Picasso. This program goes beyond Braque's contributions to cubism to highlight his full career and examine the personality behind his art.

#### 8:30 WORLD OF ADVENTURE

"Moana Roa" shows tribal customs and dances of the natives of the Cook Islands near New Zealand, Ray Forrest hosts.

3 A DR. KILDARE-Drama

"She Loves Me, She Loves Me Not,"



BREWED WITH PURE ROCKY MOUNTAIN SPRING WATER. ABGLER CRART CEMPANY, GOLDEN, COLORADO

TV GUIDE



# Chewing Beemans Aids Digestion

# So Easy To Chew... So Delicious, Too!

# Thursday

#### Evening

conclusion. Recovered from his auto accident, Dr. Kildare and Carol Tredman become engaged. The prospective bride, however, doesn't seem quite so enthusiastic as the prospective groom. Script by Jerry McNeely. Kildare: Richard Chamberlain. Gillespie: Raymond Massey. Lowry: Steven Bell. (60 min.)

#### **Guest Cast**

Carol Tredman.....Angie Dickinson Walter Burton....Leslie Nielsen Dr. Lou McLeod....James McMullan

6 GREAT DECISIONS-1965

See Wed. 9 P.M., Ch. 9, for details.

#### 7 III III MY THREE SONS

Robbie's singing wins him an unusual fan: a thoroughbred named Leading Lady, who won't race unless he croons to her. Don Grady (Robbie) sings "Daytime, Nighttime, Anytime," which he helped write. Charley: William Demarest. Steve: Fred MacMurray. Mike: Tim Considine.

#### **Guest Cast**

#### 9:00 2 YESTERDAY'S WORLD

**COLOR** 1. A look at some ancient examples of engineering in Istanbul, Lebanon and the Andes Mountains. 2. "Path of Columbus" tells the life story of the man who discovered America.

5 (D (2) PASSWORD—Game 6 OPEN END—David Susskind

"Palm Reading, Handwriting Analysis and Mystics—Can Anyone Predict Your Future?" David Susskind. (Two hours)

#### 7 7 D B BEWITCHED

Darrin's attempts to teach Samantha to drive are an exasperating failure, so he enrolls her in a driving school. Samantha: Elizabeth Montgomery. Darrin: Dick York. Endora: Agnes Moorehead.

#### **Guest Cast**

Harold Harold.....Paul Lynde Basil Koenig.....Paul Bryar HAVE GUN—WILL TRAVEL

Hired to rid a town of outlaws, Paladin enlists the help of a young Indian. Paladin: Richard Boone. Charley Red Dog: Scott Marlowe.

# March 25, 1965 Thursday

#### O PROFILE: BAY AREA

Caspar Weinberger and his guests discuss Medicare. (60 min.)

#### 9:30 FLYING FISHERMAN

Gadabout Gaddis shows how to fish from an ocean oil rig.

#### G (7) HAZEL—Comedy

COLOR "The Investor." Hazel buys a quarter interest in the bakery shop that George's client is trying to purchase. Hazel: Shirley Booth. George: Don De-Fore. Dorothy: Whitney Blake.

#### **Guest Cast**

Mr. Mueller....John Banner Signor Angelo..... Frank Puglia 

#### 5 10 12 BAILEYS OF BALBOA Bailey's Landing and the Island Princess both need repairs, and Sam has just the solution-he's going to sell out. Sam: Paul Ford. Wyntoon: John Dehner. Jim: Les Brown Jr. Buck: Sterling Holloway. Stanley: Clint Howard.

#### 7 III IB PEYTON PLACE

Rodney plans revenge against the boys who mistreated his brother. Rodney: Ryan O'Neal. Paul: Richard Evans. Constance: Dorothy Malone. Allison: Mia Farrow. Elliot: Tim O'Connor. Betty: Barbara Parkins. Leslie: Paul Langton.

MEN IN CRISIS—Documentary See Wednesday 7 P.M., Ch. 4, for details.

#### 10:00 D NEWS-Helmso, Jacobs, Mann (7) KRAFT SUSPENSE THEATRE-Drama

COLOR "Nobody Will Ever Know." Research chief Tom Banning is caught in the executive rat race: He's being prodded by his wife to win a big promotion and is disliked by her father, who's chairman of the board. Script by Richard Fielder and Harry Essex. (60 min.)

Cast

Marianne Scott.....Pippa Scott Janet Banning......Myrna Fahey R. Randolph Wetherill..... David Lewis Alan Parsons.....Liam Sullivan 5 3 10 12 DEFENDERS-Drama "The Sworn Twelve," by Edward DeBlasio. After a day and a half of deliberation, a jury found Pete Shannon guilty of burglary and grand larceny. Preston still believes

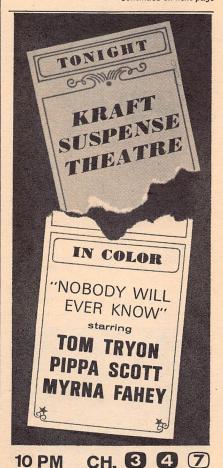
his client is innocent, and it seems one

#### Evening

of the jury members agrees-Preston's received an anonymous letter charging impropriety in the jury room. Preston: E. G. Marshall. (60 min.)

#### **Guest Cast**

Tark Bennett	Murray Hamilton
Lou Desmond	King Donovan
J. P. Loring	Jerry Orbach
DA Daniel Jackson.	Ossie Davis
Catherine Collins	Ruby Dee
Debbie Briggs	Brenda Vaccaro
C	ontinued on next page



# Thursday March 25, 1965

#### Evening

Al Randall.....Rex Everhart Ed Franklin..... David J. Stewart Charles Kane..... Heywood Hale Broun 7 D B JIMMY DEAN—Variety Tonight's show, which originates from the annual Citrus Showcase Festival in Winterhaven, Fla., features songstress Kay Starr, Country and Western singer Eddy Arnold, comedian Norm Crosby and the Village Stompers, instrumental group. Chuck Cassey singers. Al Pellegrini conducts the orchestra. (60 min.) SPANISH-AMERICAN HOUR 10:30 D BEST OF GROUCHO-Quiz 11:00 MOVIE-Drama "The Red Danube." (1949) Soviet authorities attempt to repatriate Russian refugees by force. Walter Pidgeon, Ethel Barrymore. (Two hours, 15 min.) 34577 NEWS BIO II II II NEWS 11:15 G SPORTS-Frank Dill NIGHTLIFE—Variety Singer Pat Boone is the guest host this week. (90 min.) (7) COLOR JOHNNY CARSON m MOVIE-Drama "The Lost Weekend." (1945) Billy Wilder directed this adaptation of Charles Jackson's novel. Ray Milland, Jane Wyman, Doris Dowling, Phillip Terry. (One hour, 50 min.) 11:20 G MOVIE—Western COLOR "Vera Cruz." (1954) An ex-Confederate major and a Western outlaw get involved in the revolt against Maximilian. Gary Cooper, Burt Lancaster, Denise Darcel, Cesar Romero. (Two hours) THE LOST WEEKEND

11:15 P.M. . THURS.

KXTV

11:25 MOVIE—Drama

"O.S.S." (1946) During World War II, officers of the OSS prepare to move into Nazi-occupied France. Alan Ladd, Geraldine Fitzgerald, Patric Knowles.

#### 11:30 3 4 COLOR JOHNNY CARSON 11 MOVIE—Drama

"The Great Jewel Robber." (1950) A jewel thief uses innocent young women as dupes. David Brian, Marjorie Reynolds, John Archer. (One hour, 45 min.)

#### B MOVIE—Mystery

"My Gun Is Quick." (1957) N. Cal. TV Debut. Private eye Mike Hammer helps a hungry girl. Robert Bray, Whitney Blake, Pat Donahue. (90 min.)

#### 1:00 3 4 13 NEWS

MOVIE—Triple Feature

 "Mission Over Korea." (1953) An Army flier discovers that his co-pilot will not obey orders. John Hodiak, John Derek.
 "Invasion of the Star Creatures." (1959) Bay Area TV Debut. The Vegetablemen invade Earth. Bob Ball, Frankie Ray, Gloria Victor.

3. "Fort Osage." (1952) Rod Cameron, Jane Nigh, Morris Ankrum.

#### 1:05 D ROLLER GAMES

1:15 2 STAR PERFORMANCE—Drama A bachelor finds himself accused of murder. Charles Boyer, Porter Hall.

#### 1:20 5 MOVIE—Comedy

"The Misleading Lady." (1932) Bay Area TV Debut. Claudette Colbert, Edmund Lowe. (One hour, 10 min.)

#### 1:30 A MOVIE—Drama "Give Me the Stars." (English) Will Fyffe,

Leni Lynn. (One hour, 15 min.)



A SPRING MOVIE FESTIVAL HIT!

# March 26, 1965 Friday

#### Morning

#### Morning

#### SPECIAL ANNOUNCEMENT

If the Gemini space flight was postponed until today, ABC, CBS and NBC will begin their coverage at approximately 4 A.M., preempting regularly scheduled programs until the completion of the flight. Coverage details are listed in the Close-up on page A-47.

5:30 7 MY LITTLE MARGIE—Comedy Time approximate. Margie's' boy friend gets a pet kangaroo. Charles Farrell. 5:55 3 4 FARM NEWS SUNRISE SEMESTER Russian Literature in Translation: "Ivan Bunin: The Life and Works of the First Russian to Receive the Nobel Prize." 6:00 RHYME AND REASON 1. A survey of Indonesia. 2. Prof. Arthur Eastman describes three interpretations of "The Tempest." (60 min.) PROFILE—San Diego State Historian Nelson Norman concludes a discussion on his trip to Russia. CHANNEL FOR LEARNING 6:20 m FOCUS ON FARMING 6:25 5 SOCIOLOGY—Lessons Earl "Compensatory Education." Dr. Raab is the instructor. 6:30 OUR WORLD—Education A look at Alabama's all-Negro Tuskegee Institute. Prof. N. Edd Miller hosts. 7 DIXIE SINGIN'-Music **D** SUNRISE SEMESTER See 5:55 A.M. Ch. 5, for details. 6:50 B NEWS 6:55 G KPIX EDITORIAL **13** RANCH AND GARDEN WORLD 7:00 3 4 3 TODAY Scheduled: Folk singers Addis and Crofut and Barbara Walters' showing of hat fashions, Frank Blair, (Two hours.) FJACK'S PLACE—Children MARSHAL 'J'-Children DIVER DAN—Cartoons CARTOONLAND-Children 7:30 CASPER—Cartoons 7:45 7 FRONTIERS OF KNOWLEDGE Host John B. Roberts and experts in the field discuss advances in alleviating pain.

8:00 5 10 12 CAPTAIN KANGAROO The Captain plants a strange flower. Grandfather Clock recites his poem "A Spring Day." (60 min.) BAT MASTERSON—Western Bat suspects a swindle when his friend's cattle disappear. Bat: Gene Barry. 7 TODAY See 7 A.M., Ch. 3, for details. (60 min.) Picked up in progress. CONTINENTAL CLASSROOM American Government: "A Nation of Dissenters-The Transcendental Paradox" is Prof. Peter H. Odegard's subject. R CARTOONLAND-Children 8:15 B KING AND ODIE—Cartoons 8:30 COUNT MARCO—Women GOSPEL SINGING—Music B MOVIE—Western COLOR "The Tall T." (1957) An Arizona rancher finds himself involved in a holdup. Randolph Scott, Richard Boone, Maureen O'Sullivan. (90 min.) 9:00 3 4 (7) MAKE ROOM FOR DADDY—Comedy Danny tells the family that he doesn't want any presents for his birthday. Margaret: Jean Hagen. Rusty: Rusty Hamer. 5 10 12 NEWS—Mike Wallace GIRL TALK—Panel Panelists are actress-comedienne Rose Marie, actress Luba Lisa and singer Nancy Sinatra. Virginia Graham. JACK LA LANNE—Exercise HOCUS POCUS—Children 9:15 6 CLASSROOM-Education This morning's in-school subjects include current events, science and language arts. (One hour, 45 min.) CLASSROOM—Education This morning's in-school subjects include current events, science, music and Spanish. (Two hours, 15 min.)

9:30 3 4 (7) 8 WHAT'S THIS SONG? COLOR Vikki Carr and Frank Gorshin wind up their week as celebrity guests. Host: Win Martindale.

> 5 10 12 I LOVE LUCY—Comedy The Ricardos and Mertzes prepare for their trip to California. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance. Fred: William Frawley.

# Friday March 26, 1965

#### Morning-Afternoon

MOVIE—Musical Comedy "Yolanda and the Thief." (1945) An heiress is besieged by persons trying to relieve her of her millions. Fred Astaire, Lucille Bremer. (One hour, 50 min.) 9:50 RELIGION TODAY—Catholic 9:55 3 4 7 8 NEWS 10:00 NEWS-Syd Chatton 3 4 (7) 8 CONCENTRATION 5 10 12 ANDY GRIFFITH Ellie, the druggist's visiting niece, is having a hard time adjusting to local customs. Ellie: Elinor Donahue. Barney: Don Knotts. Aunt Bee: Frances Bavier. GIRL TALK—Panel Panelists include songstress Carmel Quinn and comedy writer Lucille Kallen. FATHER KNOWS BEST—Comedy Betty's election as queen of the sports banquet sparks dissention on the school tennis team. Betty: Elinor Donahue. 10:30 D JACK LA LANNE—Exercise 3 4 7 8 COLOR JEOPARDY 5 10 12 McCOYS—Comedy Grampa talks Luke into coaching the Little League baseball team. Grampa: Walter Brennan. Luke: Dick Crenna. ADVENTURES IN PARADISE Off the coast of the Philippines, the Tiki is boarded by pirates led by a ruthless woman. Adam: Gardner McKay. Jikiri. Agnes Moorehead. (60 min.) B DONNA REED—Comedy Alex's old college roommate is in town on business. Biff Jameson: Ben Gage. 11:00 ROMPER ROOM—Children 3 4 (7) COLOR SAY WHEN! Last show of the series. "Call My Bluff,"

a new game show with Bill Leyden, debuts in this time spot next Monday.

- 5 8 0 2 LOVE OF LIFE
- B ERNIE FORD—Variety
- Guests: Hank and Dean, and Dick Noel. 11:20 77 NEWS—Bob Dunn
- 11:25 5 8 10 12 NEWS

11:30 3 4 8 COLOR TRUTH OR CON-SEQUENCES—Game This series moves to 9-9:30 A.M. on Chs. 3 and 4, beginning Monday. "I'll Bet," starring Jack Narz, will be seen in this time spot.

5 10 12 SEARCH FOR TOMOR-ROW—Serial

Shirl Conway finishes her week on the panel. Host: Bill Cullen.

11:45 5 10 12 GUIDING LIGHT 11:55 3 4 8 NEWS

#### Afternoon

#### 12:00 D JACK BENNY—Comedy

Jack has trouble renewing his driver's license. Sammy Weiss, Frank Remley: themselves. Director: Ross Elliott.

- 3 5 10 B NEWS
- 4 8 COLOR LET'S MAKE A
- DEAL—Game

The Stone family finds a baby on its doorstep. Alex: Carl Betz.

**DUR MISS BROOKS**—Comedy Miss Brooks acquires a small interest in Stretch Snodgrass's potential baseball earnings. Eve Arden, Leonard Smith.



March 26, 1965 Friday

Afternoon

#### 12:20 (3 HELEN BALE—Interviews 12:25 (3 (4) (8) NEWS 12:30 (2) TV HOUR OF STARS—Drama

A young veteran returns home to combat local racketeers. Dennis Hopper, Rafael Campos, Karen Sharpe. (60 min.)
3 LEAVE IT TO BEAVER—Comedy Beaver answers a magazine ad for young models. Jerry Mathers, Tony Dow.
4 MOMENT OF TRUTH—Serial
5 8 10 12 AS THE WORLD

TURNS—Serial TO TO FATHER KNOWS BEST Betty alarms the family by leaving home. Betty: Elinor Donahue. Margaret: Jane Wyatt. Jim: Robert Young.

**(B)** MOVIE—Drama "Rebel in Town." (1956) N. Cal. TV Debut. John Payne, Ruth Roman, J. Carrol Naish, Ben Cooper. (90 min.)

1:00 3 A DOCTORS—Serial 5 3 10 12 PASSWORD—Game Marty Allen and Steve Rossi finish their week as guest contestants. (7) (1) ERNIE FORD—Variety Last show of the series. Next week, "Rebus," a game show, debuts at this time. 1:05 O CLASSROOM—Education This afternoon's in-school subjects: social studies, music, language arts and mathematics. (Two hours, 55 min.) 1:30 D I WANT TO KNOW—Venter 3 (7) ANOTHER WORLD 5 8 10 12 HOUSE PARTY Art's guest is columnist Sheilah Graham. ON THE SCENE—Dick Stewart

1 AFTERNOON—Jess and Lu 2:00 2 MOVIE—Western

"Tension at Table Rock." (1956) Richard 'Egan, Dorothy Malone, Cameron Mitchell, Edward Andrews. (One hour, 25 min.) **3 4 YOU DON'T SAY!—Game** COLOR Pat Carroll and Jack Narz wind up a week as celebrity panelists. **5 (3) (0) (2) TO TELL THE TRUTH** Skitch Henderson, Ann Sheridan, Buddy Hackett and Peggy Cass finish their week on the panel. Host: Bud Collyer.

7 (7) (1) (3) FLAME IN THE WIND 2:25 (5) (3) (10) (2) NEWS 2:30 (3) MOVIE—Drama "Night Without Sleep." (1952) N. Cal.

with a hangover and the suspicion that he may have killed someone. Linda Darnell, Gary Merrill. (90 min.) A MATCH GAME Wally Cox and Florence Henderson wind up a week as panelists. 5 8 10 12 EDGE OF NIGHT 7 (7) III III DAY IN COURT 2:55 4 7 7 0 B NEWS 3:00 A LARAMIE-Western Bill Pardee is slated to hang for robbery and murder. Ben Johnson. (60 min.) 5 8 10 12 SECRET STORM 7 7 D B GENERAL HOSPITAL 3:25 🗩 NEWS 3:30 CAPTAIN SATELLITE—Children MIKE DOUGLAS—Variety Scheduled guests include folk singer Josh White Sr., Ellie Frankel Quintet. (60 min.) 7 (7) III III YOUNG MARRIEDS MOVIE—Musical

TV Debut. A young composer awakens

"I Wonder Who's Kissing Her Now." (1947) Joe E. Howard reacts sharply when his first song is credited to a singer. June Haver, Mark Stevens. (Two hours) **10** DOBIE GILLIS—Comedy

Virgil T. Gillis, of the Tennessee Gillises, is a would-be singing star. Dwayne Hickman, Frank Faylen, Ray Hemphill. ACK BENNY—Comedy

Jack's preparing to leave for New York, but a visit from the plumber slows him up. Don Wilson.

#### 4:00 3 MOVIE—Adventure

"Tarzan Escapes." (1936) Tarzan is taken prisoner. Johnny Weissmuller, Maureen O'Sullivan. (One hour, 45 min.)



Friday March 26, 1965 Afternoon-Evening LEAVE IT TO BEAVER—Comedy WHIRLYBIRDS—Adventure Chuck and P.T. discover a bank has been Wally and Eddie decide to swap blind dates for the school dance. Tony Dow. robbed. Kenneth Tobey, Craig Hill. MICKEY MOUSE CLUB 7 (7) III IB TRAILMASTER Prof. Wonderful explains air pressure. Widow Emily Rossiter wants to remarry 5:30 A BACHELOR FATHER—Comedy so that she can provide a home for her young daughter. Emily: Mercedes Mc-Bentley decides to place the household Cambridge. Adams: Ward Bond. Flint: on a stringent budget. John Forsythe. Robert Horton. Judy: Susan Oliver. Ned 6 BETTY B—Songs Rossiter: John Dehner. (60 Min.) (7) SHENANIGANS—Children MIKE DOUGLAS—Variety SUPERMAN—Adventure Scheduled guests include folk singer Josh A society woman asks Superman to ap-White Sr. Douglas Fairbanks Jr. (90 min.) pear at her home. George Reeves. MOVIE—Comedy O TV KINDERGARTEN "Mr. Deeds Goes to Town," conclusion. **ID** LLOYD THAXTON—Music See Thurs. 4 P.M., Ch. 12, (90 min.) RIFLEMAN—Western 4:30 MICKEY MOUSE CLUB Schoolteacher Adele Adams is an out-Guest is acrobat Barbara Windsor. spoken suffragette. Lucas: Chuck Con-MAYOR ART—Children nors. Adele: Patricia Barry. G MOVIE—Adventure HAVE GUN-WILL TRAVEL "Green Hell." (1939) A party of Paladin shoots a killer, then must face Brazilian explorers hopes to find Inca an inquest and three vengeful brothers. treasure. Douglas Fairbanks Jr., Joan Richard Boone, Joseph Calleia. Bennett, John Howard. (90 min.) CAP'N DELTA-Children O NEW COMERS—Discussion 5:45 3 NEWS DEBUT See Thursday 7 P.M., Ch. 9. 6 FRIENDLY GIANT—Children 5:00 D LLOYD THAXTON—Music "Friendly's Booklet Is Mailed." The Temptations sing "The Way You Do the Things You Do." (60 min.) MOVIE—Comedy Evening "Louisa." (1950) Bay Area TV Debut. Turmoil takes over when a grandmother 6:00 2 ROCKY AND HIS FRIENDS comes to live in her son's house. Ronald 3 A NEWS—Huntley, Brinkley Reagan, Charles Coburn. (90 min.) 5 (7) 8 11 12 NEWS (7) CASPER—Cartoons 3 WHAT'S NEW—Children O WHAT'S NEW—Children A beaver family at work; techniques of Birds of the marshlands; the battle of pantomime; bats of Carlsbad Caverns. Yorktown. WHAT'S NEW—Children Birds of the forest; development of liberty in the U.S. VALLEY **IR** SUPERMAN—Adventure Superman investigates when it becomes in color apparent that the Anti-Superstition Society is out to enforce its tenets at any cost. George Reeves, Noel Neill. 6:30 D LAWMAN—Western

Lal Hoard controls the town of Laramie, but Marshal Troop can't interfere with his activities. John Russell, Peter Brown. 3 24 NEWS

5 8 10 12 NEWS—Cronkite 6 STOCK MARKET REPORT

FRIDAY

7:00 P.M.







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# Friday March 26, 1965

#### Evening

#### **CALC** LEAVE IT TO BEAVER—Comedy Wally is in seventh heaven when his mother invites his latest crush on a picnic. Wally: Tony Dow.

#### 7 NEWS—Huntley, Brinkley

#### O PORTRAIT IN MUSIC

The recording is Humoresques by Dvorak, Tchaikovsky and Rachmaninoff.

#### **ID** UNTOUCHABLES—Drama

Underworld bosses Frank Nitti and Bugs Moran are locked in a savage power struggle. Ness: Robert Stack. Nitti: Bruce Gordon. Moran: Robert J. Wilke. (60 min.)

#### B WELLS FARGO—Western

Hardie is interviewing prospective Wells Fargo guards. Hardie: Dale Robertson.

#### 6:35 6 MUSICAL PORTRAITS

The recording is Concerto No. 5 in D Major and Concerto in B Flat Major by Bach.

#### 6:45 9 KQED REPORT

6:55 4 7 SPORTS

#### 7:00 DEATH VALLEY DAYS-Drama

**COLOR** After an Indian murders a mail rider, Dan Burgess demands that the tribe surrender the guilty brave. Don Megowan, David McLean.

LEAVE IT TO BEAVER—Comedy Employed for the summer as an ice-cream man, Wally finds it hard to say no. Jerry Mathers, Tony Dow, Ken Osmond.

#### A CAR 54—Comedy

Rookie officer Reginald Corrigan is a genius and it's difficult to find his equal. Richard Morse, Joe E. Ross, Fred Gwynne.

#### 5 M SQUAD—Police

Ballinger pretends to be a safecracker and murderer. Ballinger: Lee Marvin.

#### 6 PROFILE—San Diego State

Folksinger Robert Gallaher is Robert Lee's guest.

#### 7 ID NEWS

#### 7 MOVIE—Western

"Fort Dobbs." (1958) Pursued by the sheriff, accused murderer Gar Davis escapes into Comanche territory. Clint Walker, Virginia Mayo. (90 min.)

#### 8 LITTLEST HOBO—Adventure 9 YOUR INCOME TAX

This concluding program in a series of discussions on tax problems concentrates on how to report income from sale of residence by persons over 65, child care expense, and retirement income credit. Jack Abad hosts. (Live)

#### HENNESEY—Comedy

Hennesey and Martha are making plans . for their life as newlyweds. Chick: Jackie Cooper. Martha: Abby Dalton.

#### B HAVE GUN-WILL TRAVEL

Paladin is hired to block a Mexican bandit harassing the Avery family. Richard Boone, Carol Hill.

#### 7:15 7 NEWS—Peter Jennings

#### 7:30 THE SAINT-Mystery

Simon meets Countess Anusia Marova and promptly finds himself a full partner in her international crime syndicate. Roger Moore, Dawn Addams. (60 min.)

#### **3 4** INTERNATIONAL SHOW-TIME—Circus

"The Fairyland Circus" of Denmark features magician Roger Barbat; bicycle acrobat Agnes Galler; the Moreno horses; Seki and Son, clowns; Hiawatha's dogs; and the Renzos, family juggling act. Host: Don Ameche. (60 min.)

**(5) (3) (12) RAWHIDE**—Western "Retreat." A bitter Army major who's about to retire decides to steal the post payroll as his last official act. Favor: Eric Fleming. Major Cantwell: John Anderson. Kaster: Steve Ihnat. (60 min.)

#### **G** WORLD OF MUSIC

Cameras visit a classroom in Scarsdale, N.Y., where a group of 7-year-olds are learning to read and write music.

#### 7 m B FLINTSTONES

COLOR Fred gets jealous when the rodeo comes to town and Wilma runs into an old boy friend, rodeo star Bony Hurdle. Voices...Fred: Alan Reed. Wilma: Jean VanderPyl. Bony: Allan Melvin. (Rerun)

Ch. 11 does not carry this show in color. SPECTRUM—Science

Subjects: air pollution; a carnivorous fungus that preys on crop-destroying worms; and the field-ion microscope through which viewers can see the arrangements of atoms. George Hicks is the host.

#### 8:00 G CONCERT—San Francisco See Tuesday 8 P.M., Ch. 9. (60 min.) 7 11 G3 FARMER'S DAUGHTER "Katy's campaign" for president of the Women's Club causes a rift in her campaign for Glen. Katy: Inger Stevens.



Evening

Glen: William Windom. Agatha: Cathleen Nesbitt. Steve: Mickey Sholdar.

#### Guest Cast

Mildred Saunders.....Bleanor Audley Margot Blanchard.....Barbara Bostock Charlotte Purcell.....Marilynn Lovell

#### 9 STORIES OF GUY DE MAUPAS-SANT-Drama

Three stories about bachelors: 1. "That Swine Morin" concocts an elaborate scheme to escape a lady's wrath. 2. "Graveyard Lovers." Bardon meets a charming young widow. 3. "Night on the Town." Varajou gets a surprise. (60 min.)

#### 8:30 2 TIGHTROPE!—Police

TV

A dying traffic officer tips off police to trouble at a race track. Michael Connors.

3 4 7 8 BOB HOPE—Variety Cameras focus on Bob's recent trip to entertain GIs in South Vietnam. Details are in the Close-up below. (60 min.)

**GREAT ADVENTURE-Drama** "The Outlaw and the Nun." In 1872, Sister Blandina arrives in the rough western town of Trinidad, Colo., to find only two children in her class. Van Heflin is the narrator. (Rerun; 60 min.)

#### **Guest Cast**

Sister Blandina	Joan Hackett
Billy the Kid	Andrew Prine
Abel Parrish	Leif Erickson
Sister Marcella	Marion Ross
Mr. Pierce	Richard Carlyle
Mrs. Pierce	Sallie Brophy

GUIDE 8:30 3 4 7 8 BOB HOPE—Variety

Bob spent last Christmas entertaining GIs stationed in Southeast Asia, and highlights of his annual tour were telecast last January. But following that show, Bob got letters—thousands, according to NBC—requesting more footage of the troupe's visit to South Vietnam. And that's what tonight's show is all about. Joining Bob at the world's hot spot were actresses Jill St. John, Janis Paige and Anna Maria Alberghetti; songstress Anita Bryant; comic Jerry Colonna; and song-and-dance man John Bubbles.

Among the locales visited by the troupe were Saigon, Da Nang, Ben Hoa and Pleiku, the target of a Vietcong guerrilla attack last month. Bob opens the show with a monolog and also talks with Pulitzer Prize cartoonist Bill Mauldin, who recently returned from our base at Pleiku. (60 min.)



Hope entertaining GIs in Southeast Asia.



TV GUIDE

Friday March 26, 1965

#### Evening

#### ADDAMS FAMILY

Morticia, assuming her husband was wiped out in a stock-market debacle, tells the family they'll all have to pitch in to help earn money. Morticia: Carolyn Jones. Gomez: John Astin. Fester: Jackie Coogan. Wednesday: Lisa Loring. Grandmama: Blossom Rock. Pugsley: Ken Weatherwax. Becker: Milton Frome.

#### D SLATTERY'S PEOPLE—Drama See 10 P.M., Ch. 5, for details. (60 min.)

9:00 2 ALL-STAR WRESTLING

#### G CREATIVE PERSON

**DEBUT** This series probing the personal vision of the artist, which enables him to translate the world around him into a meaningful statement, begins with "A Thurber's Eye View of Men, Women and Less Alarming Creatures.".

VALENTINE'S DAY—Comedy "Mama Loathes Papa." Val has surprise house guests: his divorce-bent cousin Laura and her daughter Jennifer, a precocious little girl who claims she doesn't like her daddy. Valentine: Tony Francio-



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Laura Callison.....Joyce Van Patten Jennifer Callison.....Julia Benjamin Henry Callison.....Gil Lamb

Is series regular Jack Soo a "lazy procrastinator"? See the article in next week's TV GUIDE.

#### **OPEN MIND**—Discussion

"Is Science Needlessly Cruel to Animals?" The pros and cons of Government control over the use of laboratory animals are discussed by TV GUIDE critic Cleveland Amory; Helen E. Jones, executive director of the National Catholic Society for Animal Welfare; pathologist Bernard Wagner; and Dr. L. R. Christensen, director of the Berg Institute at the NYU Medical Center. (60 min.)

#### B MOVIE—Drama

"The Night Fighters." (1960) In the Ireland of 1940, a rebel leader tries to enlist another man in the cause. Robert Mitchum, Anne Heywood, Dan O'Herlihy. (One hour, 45 min.)

#### 9:30 3 A JACK BENNY—Comedy

Jack, shocked to learn that Dennis Day has never been inside a bank, decides to bring him to his bank to open an account. Dennis sings "There'll Be Music." Announcer: Don Wilson. Banker: Roy Roberts. Publicity agent: Herb Vigran. Photographer: Charles Cantor.

**(5) (3) (12) (DOMER PYLE, USMC** Sergeant Carter lets Gomer use a jeep for an important errand, but Duke talks Gomer into stopping off at the airport so he can see his stewardess girl friend. Gomer: Jim Nabors. Carter: Frank Sutton. Duke: Ronnie Schell. Larry: Larry Hovis. Corporal: Tommy Leonetti.

#### **Guest Cast**

Patty.....Karen Sharpe Colonel.....Forrest Compton Congressman....Byron Morrow G SPREAD OF THE EAGLE

See Monday 9 P.M., Ch. 6. (60 min.)

**7** FDR—Documentary

"Rendezvous with Destiny" examines the "court-packing" plan that President Roosevelt initiated to reform the Supreme Court, which had ruled key New Deal legislation unconstitutional. Also covered are FDR's attempt to "purge"

March 26, 1965 Friday

#### Evening

conservative Democrats during the 1938 Congressional elections and his efforts to alert America to the threat of Fascism in Europe. Eleanor Roosevelt, Rep. James Roosevelt (D., Cal.), former Secretary of State James Byrnes and former Braintruster Thomas Corcoran are interviewed.

7 TYCOON—Comedy

See Tuesday 9 P.M., Ch. 7, for details. BRANDED—Western

See Sun. 8:30 P.M., Ch. 3, for details. 10:00 DIEWS-Helmso, Jacobs, Mann

3 4 (7) JACK PAAR—Variety

**COLOR** Jack's guests are comedienne Cindy Adams, and singers Peggy Lee and Dorothy Loudon. Cindy narrates films of a day in the life of Indonesia's President Sukarno. (60 min.)

#### **B B D** SLATTERY'S PEOPLE

"What Ever Happened to Ezra?" Carsonville, a unique state institution for the aged, may be shut down, but not if 86year-old Ezra Tallicott has anything to say about it. He's bicycling to the state capital to get Slattery's assistance. Script by Barry Gringer. Slattery: Richard Crenna. B. J.: Maxine Stuart. Radcliff: Edward Asner. (Rerun; 60 min.)

#### **Guest Cast**

Ezra Tallicott......Ed Wynn Dr. Robert Kelly.....Richard Kiley Dr. James Freeman.....David White Anne Wilder.....Hilda Brawner

12 O'CLOCK HIGH—Drama "Mutiny at 10,000 Feet." Lt. Tony Kemp hatches a plan that will get him safely out of the war, and it involves convincing General Savage's crew that Savage is unfit to command. Script by Harold Jack Bloom. Savage: Robert Lansing. Kaiser: Barney Phillips. (60 min.)

#### **Guest Cast**

Lt. Tony KempLarry	Blyden
Sgt. Phil ReeseRobert	Brown
Lt. Ray ThacherJoh	n Kerr
Liz WoodruffHaze	I Court
Sgt. Laz ColeridgeJess F	Pearson
General StonemanJohn Z	aremba
Lt. Murray Epstein Stuart M	argolin
Major TowsonJames	Dobson



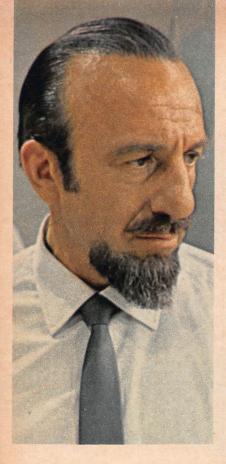
Friday March 26, 1965

#### Evening



Bill

TV GUIDE



# Why Mitch is moanin' mighty low

You don't have to be a music critic to detect a certain lack of harmony between the network, and the kaput kapellmeister and his fans

#### **BY BOB HIGGINS**

Inside Macy's a certain whiskered gentleman was being ogled fondly by a circle of shoppers, most of whom were 50 years old, and up. The focus: Mitch Miller—choirmaster of the now defunct NBC show Sing Along with Mitch—who was simply trying to buy a pair of socks.

One woman, slightly dumpy, her arms heavy with bundles, elbowed her way through the crowd, and stood face-to-the-bearded-face. She told Mitch she loved his show. Then she told him she was sore—and why.

"I'm mad because of my mother," the woman explained. "She's 84, and the only thing she lived for was Monday nights when you were on. She's sick about your being off. Everybody in my family's sick about it."

The woman wasn't the only squawker in the crowd. "My whole apartment house is mad because you're not on any more," a man offered. And the saleslady told him that her husband was "so unhappy when NBC yanked you off that I haven't been able to make him happy since!"

So the beefing over Mitch's cancellation went that day in Macy's. Or, rather, so it's been going, according to Mitch, ever since NBC **continued** 

#### Mitch Miller / continued

failed to renew him last September. This is the way Miller summed up the viewer reaction: "People are just plain mad."

And they must be. NBC has been battered by 17,000 letters of protest ("One of the highest quantities ever received for a show not renewed," is the way the network put it); and this reporter, after trailing Miller around Manhattan for three days, can attest that an impressive number of viewers are, indeed, distressed over their kaput kapellmeister.

One need not be an "insider," of course, to know that TV shows are dumped because of ratings. But "It ain't necessarily so," chirps Mitch. "My ratings were good enough and I was fully sponsored," he claims. Why, then, the blackout? "NBC saved money by knocking me off," he charges. "Just check and you'll see."



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So we checked. The result might be called a chronicle of a cancellationand the bitter reaction of the canceled show's star and his particular public. You don't have to skip to the last page to learn that it was Nielsen's numbers that dealt Mitch Miller his coup de grâce. (Last spring before Sing Along went into summer reruns, Mitch's Nielsen hovered between 11 and 14. A 17 rating is considered the cutoff point below which a show is highly eligible for cancellation.) The case history provides a revealing glimpse of what happens when a shining TV star starts to dim.

#### NBC: audience interest too low

We start at the end—and with NBC. Here is the official statement issued by the network regarding the ouster: "After three years, Mr. Miller's sponsor and audience interest had lowered to the point where we felt it was necessary to make a change."

Mitch, of course, disputes NBC's claim that his show had "had it." He says there are those 17,000 letters and all those people bellyaching to him on the street. "Besides," Mitch boasts, "I've just come back from a concert tour where we did sellout business everywhere. And NBC knows it too." Anyway, one of NBC's top brass knows it because, as Mitch tells it: "When we played San Francisco, Mort Werner, NBC's head of programming the very man who told me that I was through—had to use his influence with me to get his mother a seat."

Mitch goes on: "NBC had its '64-65 schedule tentatively set by January. I didn't find myself on it. 'Don't worry about the schedule,' Mort Werner told me. 'You'll be on it. We still love you.' Then, three days before my option was up in March, they told me that I was through.

"Later Werner came to me and said, 'The same kind of programming philosophy that prompted us to put you on as a new show in 1961 tells us that we should now find something new, fresh and exciting.' That completely took the wind out of my sails. Maybe they did have a new secret weapon in mind. So what do they come up with as my replacement? *Alfred Hitchcock*. What's new, fresh and exciting about *Alfred Hitchcock*?"

What does NBC have to say about all this? Very little, for after December 1963, Mitch's ratings bumped along at a level deemed less than satisfactory by NBC. By March 1964 he was neck and neck with CBS's limping *East Side/West Side*. Further, NBC maintains that Miller was only 68 percent sponsored for the first quarter of '64. It was able to slip Hitchcock in last fall fully sold. (*Next* fall, it now appears, Hitch will go the way of Mitch —the Hitchcock show does not figure in NBC's or anyone else's plans for 1965-66.)

#### Mitch: 'it's the money'

Mitch thinks he knows why the network isn't talking. "It's the money part they don't want to get into," he says. "Both my show and the Hitchcock show cost the same, \$130,-000. But NBC had to pay me \$35,000 a rerun and they got the Hitchcock reruns for nothing."

On the merits of the case, it would seem the network was entitled to make whatever business decision it deemed necessary. But Mitch looks at it another way. "I know that NBC doesn't owe me a living," he says. "And sure, I had something to lose by being canceled. For one thing, the \$7000 I cleared on every show. But it's not the money. I can live very comfortably on the royalties from my albums alone. What I'm genuinely concerned about is the viewer who wants-and is currently being denied -my kind of music. I don't say it was the best in the world, but it had an emotional appeal for many people."

Indeed it did—and still does. The sofa sing-alongers (Mitch says 55 percent of the audience actually *did* chime in at home) remain steadfastly loyal.

On an escalator at the B. Altman department store a mink-coated lady spotted Mitch and spouted: "You were beginning to make singers out of all of us. So what happens? They give us *Hitchcock*. Who needs *Hitchcock*? You go to bed scared to death!"

In a Grand Central Station bar a well-oiled commuter slurred: "What a hellava show you had there, Mitch. Boy, we miss you. Wait'll I tell my wife I met you. She'll kiss me for the first time in years!"

#### A show of viewer loyalty

Multiplied nation-wide, this sampling of viewer response undoubtedly would result in an impressive show of viewer loyalty. One may wonder, then, why Mitch's ratings were not flourishing. The answer apparently lies in the fact that the cancellation backlash is coming from Miller's hardcore following-a hapless group who, though loyal, have little effect on ratings. Dr. George Weinberg, statistics expert, once pinpointed this problem when he criticized the Nielsen scale as measuring only the proportion of people preferring a show and not the intensity of viewer involvement. Said Weinberg: "Nielsen washes away those shows that powerfully affect the lives of few but do not have great, general appeal."

One thing is certain. Miller's effect on the "few" was—and still is—considerable. That the minority appeal should always be sacrificed for the mass appeal is, of course, a TV problem of long standing. And despite Nielsen's and NBC's thumbs-down verdict, the bearded maestro isn't throwing in the TV towel yet. Says he: "There's a place for my show on TV and I'm going to find it."

Pauline Trigère casts an approving eye at Miss Bancroft in her navy-blue-and-red-striped wool coat, worn over a sleeveless navy wool dress. 0

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#### DESIGNER'S CHOICE FOR

Inne

Chapter 6 in our Designer's Choice series features Anne Bancroft, stage, screen and television actress, in fashions from the spring collection of Pauline Trigère, famous New York designer. The Trigère hallmark is a deceptive look of simplicity which emerges from an artistic, intricate cut. Her clothes are exciting in their elegance of line, detail and fabric. They are recognized as "timeless," the finest tribute in fashion.



Above: This three-piece outfit consists of red wool jacket, black wool jumper and sleeveless white cotton tucked shirt. The tiny velvet beret with silk streamer down the back gives a charming little-boy look. Below: One of Trigère's famous black wool dresses worn here by Anne over a blouse in an unusual abstract pattern. In photo on the apposite page, Miss Trigère is wearing another version of this dress, minus the blouse.



PHOTOS BY HORST

#### Anne Bancroft/ continued

Miss Bancroft in Trigère's silk dress of Staron silk in a marvelous Rousseau-like print on a black background. Only the front of the dress is in this jungle print (in several shades of blue, orange, pink, green and gold)—the back is solid black. The skirt flares slightly from the hips, the neck is draped, the fit is easy. A long gown in white, black and chartreuse silk crepe. The top of this slim, soft dress is most unusual. The black panel drapes asymetrically over the right shoulder to fall to the floor in the back or to continue across the back and wrap the other shoulder for a stole effect. Anne's coiffures by Ingrid of Michel Kazan. Gloves on on these pages by Kislav.



# HER ADDRESS IS PEYTON PLACE

But nothing else about Dorothy Malone is quite so clear

In the current furor over Peyton Place-network titans battling studio titans over story line, critics and citizens' groups denouncing the series, censors sharpening their blue pencils and networks falling over each other in their rush to duplicate the show's success-the news item went practically unnoticed. "Dorothy Malone, the Academy Award-winning actress now playing Constance MacKenzie in Peyton Place," it said in effect, "is huddling with producer Paul Monash demanding more to do and threatening to quit unless they begin to concentrate on her rather than co-stars Mia Farrow and Barbara Parkins."

Over the past few months I had had several talks with Miss Malone, and had brought away the impression of an aggressively pleasant yet tightly controlled woman who, in the tradition of the old-time movie star, cared more for appearances than realities. Throughout a stormy career she kept insisting that acting was "fun, fun, fun—not the agonizing job it is for some actresses." Marriage, the record shows, was inevitably "a wonderful institution" even though Dorothy had tried it once at the age of 34 with disastrous results. She and her husband, the fiery French actor Jacques Bergerac, had set something of a record for outspokenness in divorce court.

Now, however, she apparently had taken a stand in the celebrated Battle of Peyton Place (TV GUDE, Jan. 16 and 23). I had visions of the onetime Oscar winner (in 1956 for Best Supporting Actress in "Written on the Wind") locked in a battle of her own, commensurate with the standing she once had in the movie colony as one of its leading young actresses. I was certain that she would be anxious to talk about it. I still had a lot to learn.

When I arrived at the big white house in Beverly Hills she was nowhere to be seen. I was greeted, instead, by two little girls—shy, giggly and bewitching. They were home from their usual nursery school session, just for the occasion.

"I'm nearly 5," said one of them in



a high, piping voice.

"Tm already 3," squealed the other. I was dimly aware that the obviously planned presence of Mimi and Diane Bergerac was in line with the Malone policy of "fun, fun, fun," And yet I was equally certain that life could not be all fun, fun, fun for 40-year-old Dorothy Malone. As a young woman she had risen to the top in the business; and yet by her own admission she never really wanted an acting career. Her Oscar credentials should have entitled her to the best the town had to offer; and yet her career languished. There had been other such periods during which she turned to public relations for an airline and for a Dallas-based insurance firm.

The result was a wide- continued

#### Dorothy Malone / continued

spread confusion about who and what Dorothy Malone really was. Bergerac wasn't talking. Indeed, he had done it all in court. "Dorothy and her mother," he had told the judge, "distrust and disparage men. Me in particular." The many, many suitors who paid her court over the years were even less anxious to talk. One of them, actor Scott Brady, said flatly, "She's a good actress, period. I don't care to talk about it." Even to confidantes she remained a mystery.

"Look," one of her oldest acquaintances told me. "Everybody likes Dorothy but nobody knows her, much less understands her. I saw her every day for years and I don't."

Miss Malone appeared in a bright pink sweater, black fringed Capris and dark glasses which she did not remove during the entire course of the interview. We exchanged greetings, admired the children and got down to the business at hand. I asked her about the problems on *Peyton Place*. She replied by telling me how she grew up in Dallas, the product of an upper-middle-class Catholic family; how she majored in languages at Dallas's Southern Methodist University; and how she came out to Hollywood as "sort of a summer lark."

"Uh-about Peyton Place?" I ventured.



"Oh, yes," she said pleasantly, "I loved the part of Constance when I first read it. I have loved everything in my life. I have had fun. School was fun, those blue ribbons I won for swimming and horsemanship were fun, even grades were fun.

"You see, I never tried to build a career. I never really expected to be here in the first place. My mother certainly never expected I would stay. Not till I bought a house in 1955 was she really convinced."

#### 'A lovely, feminine occupation'

Why had she persisted with acting at all? There was a pause. "Well, it's such a lovely, feminine occupation the makeup, the hairdos, the clothes. And then, too, you're not competing with men.

"I could have been just as happy doing any number of things. Teaching, for instance. I love children. Or dress designing. Or I'd love to travel overseas for the Government. The truth is, I have no ambition. Things work out better when I don't rely on my own judgment."

Her judgment told her Jacques Bergerac was a man with whom she had "interests in common; a softspoken Frenchman trying to learn American ways." Then they were married. "Suddenly he changed," she said sadly. "He wasn't shy at all. He went back to the old freedom-loving ways."

Four years later she sued for divorce. She said he "ridiculed Americans." He said she turned the hose on him when he tried to visit the girls.

"That was his year and a half of publicity," snapped Dorothy Malone, adding, "Well, that's enough about that. I really do think marriage is basically a wonderful institution."

I nodded numbly. It was getting late, and we hadn't gotten to *Peyton Place* yet. "About the show," I said.

"Oh, yes," said Dorothy. "As I say, I loved the part of Constance. She's a full-blown woman, with conflicts and guilts, but trying to break out of her shell. I can put a lot into that."

"What about the critics' cry of bad taste?" I asked.

"I think it's done tastefully," she replied, "though I must admit if I had youngsters 11 and 12, I wouldn't let them watch it."

The emotion behind the statement took me by surprise. I asked about the news item.

"I haven't talked with Paul Monash specifically. But there's a germ of truth to it. As a matter of fact the Anderson family has had most of the scripts-everything happens to them. All I seem to do is wear dowdy clothes and sell books in my bookstore. Book of the Month Club, that's me. I'd rather they'd kept me owning a dress shop, as first suggested. At least I'd get to wear exciting clothes.

#### . . makes me sickest'

"You know the thing that makes me sickest? I'm always saying to Allison, 'I don't know, dear.' Don't know? Who's to know if a mother doesn't? In this show the kids are all smarter than the grownups. And people write me, wanting to know why I don't know the answers!"

These revelations poured out in a torrent of words. But another voice, shrill, impatient, cut through them: "I'm hungry, Mommy!"

I guessed it was time to go. Miss Malone ushered me to the door. She had regained her composure. She smiled her enigmatic smile. "Oh, it'll work out," she said, back to the old Dorothy. "Why, if I had a bigger part, I'd have to work longer hours, and I wouldn't have time for the children, or any other things, now would I? And if things don't work out-well, who knows what the future might bring?"-Marian Dern



Remember the first time you used mascara? And how you were sure you were going to get the whole brush in your eye? After that, it turned out to be ridiculously simple. So it is with many things you use for the first time. It's that way with Tampax® internal sanitary protection. Users say insertion is ridiculously simple. When Tampax offers you the advantages of cleanness, freshness, invisibility, security, shouldn't you try it?

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#### TELEVISION CROSSWORD

#### ACROSS

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14	Charles Lamb
15	Vend
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17	Les of Burke's Law
18	the Truth (2
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20	He's Quince on
	Rawhide
22	Comic Louis
23	Tavern
24	Perry's secretary
27	Mom in Bewitched
31	Author of 'The
	Raven'
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#### See next week's TV GUIDE for solution

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- Bread spread 2
- 3 Beer ingredient
- **Panelist Francis** 45
- Swiss cabin
- 67 Atmosphere Van Dyke's role
- 8 Back of
- Gilligan's Island 9
- star 10 Ireland
- 11 Rodents
- 19 Alkaline solution
- 21 She's Donna's friend Midge 24
- Mineral spring 25 Bushy clump of ivy
- 26 TV comedian
- 28 Possess

- 29 Newscaster Cochran
- 30 Some 34
  - She's Mary on Cara's show
- 35 A Stooge
- 36 He's Virgil in
  - McHale's Navy
- 37 Bonanza star
- 38 Get free from
- 39 Gunsmoke gal
- 42 for Word
- Nautical greeting 43 44 Vex
- 46 Heavenly body
- 47 Mystery-writer
  - Gardner
- 48 Sodium chloride
- 51 Sorrow

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Answer to last week's puzzle



# PLEASE, ALL ANSWER AT ONCE

A new TV teaching technique encourages student thinking

"Educational television is a one-way street," John C. Villaume, president of the International Correspondence Schools, said recently. "The individual viewer has no sense of participation, and as a result, tedium and boredom often set in." That needn't be the case any more, if a new TV teaching technique gains broad acceptance.

It's called Educasting, and it depends on a complex device which allows a student to give answers to multiplechoice questions while a lecture is in progress. Briefly, it works this way: The student sits at a simple console having five push buttons and a small TV monitor. He wears a headset, through which he hears the voice of the instructor, whose picture is appearing on a large television screen at the front of the classroom.

The lecturer sprinkles his talk with questions, and each time he does, the large screen displays quadrants containing the possible answers. The student is invited to press a button on his console corresponding to the answer he thinks is correct. When he does, a voice in his earphones tells him whether he's right or wrong and why. Simultaneously, a visual representation of the correct answer appears full-screen on his own monitor, thereby impressing itself firmly on the student's mind while he listens to why his choice was right or wrong. Then he presses a fifth button to clear his monitor, and the lecture goes on until the next question.

"It's a very simple thing, but it solves many problems in educational broadcasting," says Norman S. Livingston, president of TuTorTape Laboratories, Inc., which developed the system. (International Correspondence Schools supplies the educational programming.) "No longer need the student be a passive bystander during classroom use of television. This keeps him active, and even gives him individual attention."

It's expected that a broad range of subjects will lend themselves to this new style of learning: driver training, social studies, courtroom techniques for young lawyers (where a mock trial can be dramatized in "stop action," interspersed with multiple-choice questions), the teaching of job skills, and the instruction of illiterates in reading and arithmetic.

#### TV TELETYPE : HOLLYWOOD: WALT ANDERSON REPORTS:

Continued

Oscar candidate JULIE ANDREWS ("Mary Poppins") stars in a 60minute color special for NBC, being taped here this month to air in the fall. Also set to appear in the musical special are GENE KELLY and the NEW CHRISTY MINSTRELS . . . NBC will telecast Daniel Boone in color next season.

<u>World War I</u>, the documentary series which CBS recently moved from Tuesday night to Sundays at 6:30 in hopes of improving its ratings, is now being dropped from the schedule altogether. It will be replaced April 18 by Zoorama, an educational show emanating from the San Diego (Cal.) Zoo. . . FRANCHOT TONE, that old drawing-room hand, turns up in the title role of "The Old Cowhand," a coming episode of The Virginian.

Actor-director VIC MORROW is signed to direct six segments of <u>Combat!</u> next season; and actor-writer ROBERT CULP will write five scripts for his new series, <u>I</u> Spy, which is being produced by actor-director-producer SHELDON LEONARD . . . ROBERT STACK stars in the BOB HOPE anthology's first two-parter, "The Quiet Spy." Also in the cast of the European-intrigue drama are FELICIA FARR, GEORGE MACREADY and VICTOR BUONO.

The Las Vegas Tournament of Champions golf match moves from NBC to ABC this year. The rich--\$75,000--event airs the weekend of May 1-2 . . . Comedienne PHYLLIS DILLER was among the first performers signed for guest appearances (at least two) on DEAN MARTIN's new weekly variety show . . . My Favorite Martian producer JACK CHERTOK is developing a series to star CORBETT MONICA, currently working as second banana in the now-canceled Joey Bishop Show . . . Manager BILL RIGNEY and outfielder ALBIE PEARSON of the Los Angeles Angels will appear on the April 5 Bing Crosby Show.

TEN YEARS AGO THIS WEEK: SARAH CHURCHILL played the daughter of PRESIDENT ZACHARY TAYLOR on <u>Hall of Fame</u>...Blonde ROXANNE was assisting BUD COLLYER on <u>Beat the Clock</u>...CAT-ERINA VALENTE made her first American TV appearance-on <u>Comedy</u> <u>Hour</u>...ELI WALLACH and TONY CANZONERI appeared in "Shadow of the Champ" on <u>TV Playhouse</u>...MADELEINE CARROLL starred in <u>G.E. Theater's "The Bitter Choice"</u>...ELLA RAINES' series was Janet Dean, R.N. ...XAVIER CUGAT and ABBE LANE appeared on <u>Toast of the Town</u>... And DR. FRANCES HORWICH was running Ding Dong School.

> PICTURE CREDITS 6-Lukomski • 10-11-Sheedy-Long 12-Gene Trindl • 15-Topix • 23-Mario Casilli

# For Colds and Flu... Doctors recommend:

- . Rest in bed
- 2. Drink plenty of fluids
- **3.** Take aspirin to reduce fever and relieve pain

# 00000

Keporting on a Government-Financed Study of Five Leading Pain Relievers, an article in The Journal of The American Medical Association shows that Bayer Aspirin is as gentle to the stomach as any product tested, including the higher priced buffered product. Furthermore, not one of the products tested, not even the higher priced combination-of-ingredients one that claims to be 50% stronger – none of these products is faster or stronger than Bayer Aspirin.







Dave was sure surprised to learn Philip Morris Filter has charcoal in the tip. But it has. Coconut-shell charcoal. This lets natural tobacco flavor come through. You'll like 'em too!

> Philip Morris

FILTE

